

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Matt Hinkle, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Matt Hinkle

Authorized committee:

N/A

Agency requesting time (and contact information):

N/A

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

OKC City Council

Date of election:

February 14, 2023

General

Primary

Treasurer of candidate's authorized committee:

Josh Hinkle

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Matt Hinkle	Name: Bryan Colquhoun
Date of Request to Purchase Ad Time: 2/8/2023	Date of Station Agreement to Sell Time: 2/9/2023

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 2/8/2023

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>61441439 / 61441440 / 61441</u>	Station Call Letters: <u>KDLC, KSTL, KRXO</u>	Date Received/Requested: <u>2/9/2023</u>
Est. #: <u>City Council</u>	Station Location: <u>Oklahoma City, OK</u>	Run Start and End Dates: <u>2/10/2023 - 2/14/2023</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



BryAnn Colquitt <bryann.c@tylermedia.com>

FW: Tyler Media - Matt Hinkle Receipt

1 message

angie.m@tylermedia.com <angie.m@tylermedia.com>
To: BryAnn Colquitt <bryann.c@tylermedia.com>

Thu, Feb 9, 2023 at 9:40 AM

From: payments@tylermedia.com <payments@tylermedia.com> **On Behalf Of** Intellipay
Sent: Wednesday, February 8, 2023 8:45 PM
To: Tyler Media <payments@tylermedia.com>
Subject: Tyler Media

Tyler Media

Payment Receipt

Matthew Hinkle
12408 Stickney Pl
Oklahoma City OK 73170
405-760-5899
matt.h@tylermedia.com

Your payment was successfully processed.

Thank you. Your payment has been received.

Customer Account: Matthew B Hinkle

Invoice: C36626492

Payment Amount: \$1,001.00

Convenience Fee: \$20.02

Payment Total: \$1,021.02

Payment Date: 02/08/2023

Card Number: [REDACTED]

Name on Card: [REDACTED] hinkle

Hinkle for Council



From Taylor Maples
 Phone (405) 507-4187
 Email taylor.m@myemedia.com
 2/7/2023 3:54 PM

Flight Dates: 02/06/2023 - 02/19/2023

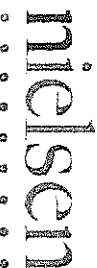
Demo: P 18+

Radio Market: OKLAHOMA CITY
 Survey: DEC22 (OCT-DEC)
 Geography: Metro

Package	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Net Reach	Frequency	Gis
KOKC-AM			75		\$13.35	\$1,001.00	98,700	1.9	174,300
Flight A - 1 wk (02/06)			38		\$8.39	\$211.00	12,900	2.1	28,700
One Week Total			21		\$6.05	\$127.00	8,000	2.3	18,300
			21		\$6.05	\$127.00	8,000	2.3	18,300
Flight B - 1 wk (02/13)			11		\$7.00	\$77.00	5,200	2.8	14,300
One Week Total			10		\$5.00	\$50.00	2,900	1.4	4,000
			12		\$7.00	\$84.00	4,500	1.9	8,400
One Week Total			12		\$7.00	\$84.00	4,500	1.9	8,400
			9		\$7.00	\$63.00	3,800	1.7	6,300
			3		\$7.00	\$21.00	1,600	1.3	2,100
KJCE-FM			20		\$25.00	\$500.00	47,800	1.9	91,800
Flight A - 1 wk (02/06)			10		\$15.00	\$150.00	21,300	1.8	38,000
One Week Total			10		\$15.00	\$150.00	21,300	1.8	38,000
Flight B - 1 wk (02/13)			10		\$15.00	\$150.00	21,300	1.8	38,000
One Week Total			10		\$15.00	\$150.00	21,300	1.8	38,000
KRXO-FM			22		\$13.18	\$290.00	35,600	1.6	65,800
Flight A - 1 wk (02/06)			10		\$35.00	\$350.00	27,700	1.9	53,800
One Week Total			10		\$35.00	\$350.00	27,700	1.9	53,800
			6		\$35.00	\$210.00	20,600	1.7	34,200
			4		\$35.00	\$140.00	12,400	1.6	19,600
			12		\$11.67	\$140.00	25,900	1.6	42,000

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio Information: OKLAHOMA CITY, DEC22 (OCT-DEC); Metro; Multiple Dayparts Used; P 18+. See Detailed Sourcing Page for Complete Details.
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Hinkle for Council



From Taylor Maples
 Phone (405) 507-4187
 Email taylor.m@lyermedia.com
 2/7/2023 3:54 PM

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Net Reach	Frequency	GIS
KRXO-FM (continued)									
One Week Total									
	F 6A-7P		12	4:30	\$11.67	\$140.00	25,900	1.6	42,000
	Sa-Su 6A-7P		4	30	\$15.00	\$60.00	4,100	1.3	5,200
			8	30	\$10.00	\$80.00	22,700	1.6	36,800
Flight B - 1 wk (02/13)									
One Week Total									
	M 6A-7P		10		\$15.00	\$150.00	8,500	1.6	13,800
	Tu 6A-12N		6	30	\$15.00	\$90.00	5,300	1.5	7,900
			4	30	\$15.00	\$60.00	4,100	1.5	6,000

The first demo listed is the Primary Demo.

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Hinkle for Council



From Taylor Maples
 Phone (405) 507-4187
 Email taylor.m@wernermedia.com
 2/7/2023 3:54 PM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Total Cost	Net Reach	Frequency	Gls
RADIO TOTAL	75	\$13,350	\$1,001,000	96,700	18	174,300
KOKC-AM	33	\$8.39	\$274.00	12,900	2.1	28,700
KJCE-FM	20	\$25.00	\$500.00	47,900	1.9	91,800
KRXO-FM	22	\$13.18	\$290.00	35,900	1.6	55,800

Accepted by Station _____ Date 2/7/2023

Accepted by Client _____ Date _____

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: OKLAHOMA CITY, DEC22 (OCT-DEC); Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Detailed Sourcing Summary

Radio Market: OKLAHOMA CITY
Survey: Nielsen Radio December 2022 (October - December)
Geography: Metro
Daypart: Multiple Dayparts Used

Demo/Inlab/Population:

Age/Gender	Population	Inlab
Adults 18+ (Primary)	1,201,500	2,416

Stations: User Selected

Additional Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Please note: The Inlab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes. Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 ACH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diary/keeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: https://www.audience.com/downloads/MRC_Accredited_Services_Markets.pdf

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear-Frequency reach-and-frequency model, and the Slide Rule audience (urne) growth model.

Description Website:

<http://a.scription.nielsen.com>

Rating Reliability Estimator:

<https://re.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.

<https://ebook.nielsen.com/secure/CRR/2022DEC/008310/ds/SpecialNotices.pdf>

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Broadcast Contract

MATT HINKLE FOR CITY COUNCIL
 12408 STICKNEY PLACE
 OKLAHOMA CITY, OK 73170

Start Date 02/10/23	Contract# 61441439	Mod# 0
End Date 02/14/23	Date Entered 02/09/23	Date Last Modified 02/09/23
Advertiser MATT HINKLE FOR CITY		Station Market KOKC-AM
Product City Council Race 2023		SalesRep:Office M. MGMT

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 02/10/23 FR 02/10/23	06:00A-07:00P	30	--	--	--	--	11	--	--	11	\$7.00
2	SA 02/11/23 SU 02/12/23	06:00A-07:00P	30	--	--	--	--	--	5	5	10	\$5.00
3	MO 02/13/23 MO 02/13/23	06:00A-07:00P	30	9	--	--	--	--	--	--	9	\$7.00
4	TU 02/14/23 TU 02/14/23	06:00A-12:00P	30	--	3	--	--	--	--	--	3	\$7.00

Additional Comments	Total Spots	Spots Total\$	Net	Gross
	33	211.00	\$ 211.00	\$ 211.00

Billing Projections: By Month

	Feb 23
CA	211.00
ST	211.00

Non-Discrimination Clause

This station does not discriminate in the sale of advertising time. Advertisers may not place advertising on this station with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name _____ Title _____
 See reverse for accepted terms and conditions, if any

Name _____ Title _____
 Page 1

Broadcast Contract

MATT HINKLE FOR CITY COUNCIL
 12408 STICKNEY PLACE
 OKLAHOMA CITY, OK 73170

Start Date 02/11/23	Contract# 61441440	Mod# 0
End Date 02/14/23	Date Entered 02/09/23	Date Last Modified 02/09/23
Advertiser MATT HINKLE FOR CITY		Station Market KJKE-FM
Product City Council Race 2023		SalesRep/Office M. MGMT

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	SA 02/11/23 SU 02/12/23	06:00A-07:00P	30	--	--	--	--	--	5	5	10	\$15.00
2	MO 02/13/23 MO 02/13/23	06:00A-07:00P	30	6	--	--	--	--	--	--	6	\$35.00
3	TU 02/14/23 TU 02/14/23	06:00A-12:00P	30	--	4	--	--	--	--	--	4	\$35.00

Additional Comments	Total Spots	Spots Total\$	Net	Gross
	20	500.00	\$ 500.00	\$ 500.00

Billing Projections: By Month

	Feb 23
CA	500.00
ST	500.00

Non-Discrimination Clause

This station does not discriminate in the sale of advertising time. Advertisers may not place advertising on this station with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			

Broadcast Contract

MATT HINKLE FOR CITY COUNCIL
12408 STICKNEY PLACE
OKLAHOMA CITY, OK 73170

Start Date 02/10/23	Contract# 61441441	Mod# 0
End Date 02/14/23	Date Entered 02/09/23	Date Last Modified 02/09/23
Advertiser MATT HINKLE FOR CITY		Station Market KRXO-FM
Product City Council Race 2023		SalesRep/Office M. MGMT

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 02/10/23	FR 02/10/23	06:00A-07:00P	30	--	--	--	--	4	--	4	\$15.00
2	SA 02/11/23	SU 02/12/23	06:00A-07:00P	30	--	--	--	--	4	4	8	\$10.00
3	MO 02/13/23	MO 02/13/23	06:00A-07:00P	30	6	--	--	--	--	--	6	\$15.00
4	TU 02/14/23	TU 02/14/23	06:00A-12:00P	30	--	4	--	--	--	--	4	\$15.00

Additional Comments	Total Spots	Spots Total\$	Net	Gross
	22	290.00	\$ 290.00	\$ 290.00

Billing Projections: By Month

CA	ST	Feb 23
		290.00
		290.00

Non-Discrimination Clause

This station does not discriminate in the sale of advertising time. Advertisers may not place advertising on this station with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			