



## **QUARTERLY ISSUES/ PROGRAMS LIST**

2nd QUARTER 2023, April through June

The following is a listing of some of the significant issues responded to by KBNS-CD, in Branson, MO along with the most significant programming treatment of those issues for the 04/01/2023 to 06/30/2023. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

### **Overview**

#### **Public Concerns/Public Health and Wellness**

Public service announcements concerning emergency preparedness, gun safety, environmental preservation, and education.

#### **Public Needs/Concerns**

Jamie with Shepherd of the Hills Humane Society and Sadie the dog encourage visitors to come meet adoptable animals and visit their thrift stores.

#### **Government/Elections**

Public service announcements concerning emergency preparedness, gun safety, environmental preservation, and education.

#### **Community Needs**

PlayBranson Upcoming Events is a weekly segment that airs frequently on the station. It contains information about upcoming live events in the Branson area such as concerts, comedy shows, and community festivals.

#### **Economy/Tourism/Industry/Travel**

The Vacation Channel primarily advertises local Branson restaurants, attractions, and shows. We advertise over 30 local businesses at any given time.

<b>DESCRIPTION OF ISSUE</b>	<b>PROGRAM</b>	<b>DATE</b>	<b>TIME</b>	<b>DURATION</b>	<b>NARRATION OF /DESCRIPTION OF SEGMENT</b>
Public Concerns/Public Health and Wellness	Various PSAs	April – June 2023	Every 90 Minutes	15 - 60 Seconds	Public service announcements concerning emergency preparedness, gun safety, environmental preservation, and education.
Public Needs/Concerns	PSA – Shepherd of the Hills Humane Society	April – June 2023	Every 90 Minutes	60 seconds	Jamie with Shepherd of the Hills Humane Society and Sadie the dog encourage visitors to come meet adoptable animals and visit their thrift stores.
Government/Elections	Various PSAs	April – June 2023	Every 90 Minutes	90 seconds	Public service announcements concerning emergency preparedness, gun safety, environmental preservation, and education.
Community Needs	PlayBranson Upcoming Events	April – June 2023	Every 90 Minutes	15 – 60 Seconds	PlayBranson Upcoming Events is a weekly segment that airs frequently on the station. It contains information about upcoming live events in the Branson area such as concerts, comedy shows, and community festivals.

Economy/Tourism Industry/Travel		April – June 2023	Every 90 Minutes	30 Minutes	The Vacation Channel primarily advertises local Branson restaurants, attractions, and shows. We advertise over 30 local business at any given time.
What shows are in Branson? What are the stories behind those shows?	PlayBranson	April – June 2023	Every 120 Minutes	15:00	Join Chris Myer as he interviews the talent behind Branson shows. Meet Branson’s entertainers, hear their stories, and find out about the shows they produce on PlayBranson.