

KBNS-CD Quarterly Programs and Issues Report – 3rd Quarter 2017

KBNS-CD (The Vacation Channel's) programs, news reports and public service announcements provided significant treatment of the following issues that were important to the community during this quarter.

1. **News** (Branson Today) is a "softer" news program that covers primarily local topics of interest to Branson area residents and some topics of interest to visitors. One of the main areas of interest is information regarding community charity fund raising events, as well as current events, such as ground breakings and ribbon cuttings in the community. It is generally a preview of what will be happening in the Branson area either on that day, or in a few days to come. Branson Today does not report on violent crime, but does give tips and suggestions from local authorities on crime prevention and awareness. Branson Today also includes a daily local weather forecast. This program airs a minimum of 5 times per day, 7 days a week.

Date Time/Program	Length	Issue	Description
07-06-17/Branson Today 12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.	2:30	Shoreline Management	<p>The Army Corps of Engineers, Little Rock District is seeking public comments through Aug. 31 on the draft Table Rock Lake Shoreline Management Plan as well as the 2014 Table Rock Lake Master Plan.</p> <p>A draft Environmental Assessment, which evaluates the potential impacts of each alternative, will also be available for review. Comments can be mailed to U.S. Army Corps of Engineers Little Rock District, Programs and Project Management Division, listed on your screen.</p> <p>During public workshops, planned for late July and early August, representatives from the Corps will present an overview of the draft plan, answer questions and gather comments from the public. The shoreline management plan for Table Rock Lake establishes policy and furnishes guidelines for the protection and preservation of the desirable environmental characteristics of the shoreline while maintaining a balance between public and private shoreline use.</p>

07-28-17/ Branson Today 12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.	2:30	City Council Check Presentation	<p>The Branson-Hollister Lions Club presents a check for 10-thousand dollars to the City of Hollister for an upcoming park project. Membership Chairperson Howard Hawkins says Lions International is celebrating its 100th anniversary and each club is taking on a legacy project to celebrate the milestone. He says the local club raised these funds by hosting bingo nights...</p> <p>City Administrator Rick Ziegenfuss expressed his appreciation for the contribution...</p> <p>The funds will be used to establish a park/commons area off of Downing Street between Hook & Ladder Pizza Company and Take 1 Hair Studio. It will be called the St. James Street Mall in honor of the roadway that used to intersect with Downing Street at this location.</p>
08-10-17/Branson Today 12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.	2:30	Donations to Tender Critters Program	<p>The Vietnam Veterans of America Chapters 913, 11-19, American Legion Post 220 and the Taneycomo Chapter of the Daughters of the American Revolution come together to make an overwhelming donation of 150 stuffed animals to the Junior Auxiliary of Taney County and its "Tender Critters" program. Public Relations Committee Member Ronni Haston shares for a number of years now these organizations have been super generous with their "Tender Critters" donations: Haston adds JATC members also donate new stuffed animals at each of their monthly meetings. Every February JATC hosts a drive for stuffed animals to go along with their yearlong collection by placing bins in local businesses. Haston says last year they were able to distribute nearly 1800 critters to children and so far they have delivered just over 1100 critters to the ER this year.</p>
08-31-17/Branson Today 12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.	2:30	Learn Hands- Only CPR	<p>Members of the Hollister Area Chamber of Commerce receive a lesson in hands-only CPR during the most recent Chamber Luncheon. Serving as the August luncheon feature speaker, Taney County Ambulance District Executive Director Darryl Coontz says there were two points he wanted to get across in his message to the chamber: Coontz adds the chance of a person's survival is extended, if someone is performing CPR on the</p>

			<p>person while the paramedics are on their way to the scene. Coontz says he also wants everyone to remember, if you see a medical emergency taking place, call 911, no matter how big or small the situation may seem. More information on TCAD can be found here and more information on hands-only CPR can be found at hometown daily news dot com.</p>
<p>09-11-17/Branson Today</p> <p>12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.</p>	2:30	Fallen Honored at 9/11 Ceremony	<p>The community gathers in remembrance as College of the Ozarks hosts its annual 9/11 Memorial Ceremony.</p> <p>The service was held at 9 a.m. this morning at the Lest We Forget 9/11 Memorial, which is located next to the C of O Fire Department on James Forsythe Drive on the C of O campus. Director of Patriotic Activities Bryan Cizek says many of the current students at C of O are too young to even remember the events of 9/11, so it's vitally important that the college continues to host memorial services to honor those who lost their lives on that tragic day. The ceremony will include music from the C of O Concert Band, the raising of the 9/11 National Remembrance Flag and remarks from Vice President of Patriotic Activities and Dean of Admissions Dr. Marci Linson. Here in Ozark Mountain Country, we remember those who we lost on that tragic day 16 years ago and are grateful for all of the sacrifices made by the men and women who fight for our freedoms. Our thoughts are with them and their families, every day, but particularly today, on a day Americans will never forget.</p>

<p>09-01-17/Branson Today</p> <p>12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.</p>	<p>2:30</p>	<p>Maintaining Service for Christmas Displays</p>	<p>The City of Branson is entering into a contract with K&R Electric for installation, maintenance and removal of LED star displays in support of Ozark Mountain Christmas.</p> <p>As in previous years, the displays will be placed on electrical poles throughout the city.</p> <p>Engineering & Public Works Director David Miller says the total cost of the contract is 20-thousand dollars...</p> <p>Prior to approving the contract on first reading, aldermen discussed the possibility of completing this task in-house. Miller says city crews would need special training and equipment, including a different type of bucket truck, in order to install and remove the stars themselves.</p>
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2. **Business** (Featured Business Interview) features interviews with local people about what is new at their business. Typically, each program has 1 to 4 guests, with each guest receiving about 1 minute of airtime. Guests have included many entertainers talking about their latest show schedule or performance, to a local artists displaying a unique crafts for sale at a local craft mall The program is produced weekly, and runs at least 6 times weekly

Date Time/Program	Length	Issue	Description
07-28-17/ Featured Business Interview	1:00	Service	Personality Janet Ellis interviews the manager of Fall Creek Branson while displaying the food served and the family atmosphere. She talks about how they cook the food and how the owners the Fogles have personally collected all the items.
09-10-17/ Featured Business	2:00	Entertainment	The Janice Martin Cirueq show a magical musical aerial extravaganza. She plays many different characters in the show and has lots of special effects.
07-18-17/ Featured	:30	Service	Black Oak Grill at the Branson landing. Black oak shows their specialties, crisp salads, also displays the outdoor patio.
08-29-17/ Featured Business Interview	2:30	Business	Food Service Equipment Brokers have a lot of commercial high-end products for the kitchen. It is at the Shoppes at Branson Meadows. Our Hosts is speaking with the owner of the facility. They take a tour around the store displaying all of the unique and traditional kitchen wares.
09-10-17/Featured Business Interview	2:30	Entertainment	The Production Moses at the Sight and Sound Theater is an up-close interview with the producer and director of the show while also highlighting clips from the actual production as well as behind the scenes set construction and people putting on makeup. The Director talks about how this is the biggest production the theater has ever attempted; a mixture of 50 cast members, live animals, and pyrotechnics so theatergoers can experience this biblical tale.

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3. **Schools** (Various Programs) These programs include Hometown Sports Spotlight, an interview show with area coaches; Kids Connection, a program designed for kids about things they are doing in the community. College of the Ozarks mission statement videos and others.

Date Time/Program	Length	Issue	Description
07-01-17 3PM Sundays and Mondays Kids Connection	20:00	Connecting Dance with Life	Christopher James and cohost cassie talks to the kids and Miss Kathy's Academy. We speak to Kathy herself and talk about the life lessons that come with the music. casting, and dance. She talks a lot about listening, hard work, and they learn to not complain.
07-27-17 3PM Sundays and Mondays Kids Connection	20:00	Pool Safety	Host Christopher James visits the The Branson Aquaplex. He speaks to the head lifeguard Bunny about being "cool at the pool" She talk's lifejackets, sun screen, and staying hydrated.
08-17-17 8PM on Tuesday and Wednesday	20:00	Branson School Activities	Host Christopher James speaks with the Branson School District's Activity director. They have 13 different sports, 10 other activities, and 10 clubs. He discusses the correlation between kids participating in after school programs doing better in life.
09-07-17 3PM Tuesdays and Wednesdays Kids Connection	30:00	Dixie Stampede	Christopher James heads over to Dolly Parton's Dixie stampede. We talk to Nick the production manager. He talk about starting as a rider, to dancing, to trick riding. He says his favorite trick is when he rides on two horses through fire called the Roman ride.

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4. **Public Service Announcements** (various topics of interest to locals and visitors) that ran on a random basis throughout the quarter, presented by local dignitaries and officials. Typically these messages are from; 30 to: 60 in length.

Selective Services	Lucas Hoge vets	Children's Oral Health	Cafeteria
Please and Thank You	USMC for us all	Marines America	DAV Promise
Honor vets	Distracted Driving	Employee Veterans	Diabetes
Wounded warriors	Habitat everyone	I'm just a kid	Organ donor Carley