



## **QUARTERLY ISSUES/ PROGRAMS LIST**

1st QUARTER 2023, January through March

The following is a listing of some of the significant issues responded to by KBNS-CD, in Branson, MO along with the most significant programming treatment of those issues for the 01/01/2023 to 03/31/2023. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

### **Overview**

#### **Public Concerns/Public Health and Wellness**

Public service announcements concerning emergency preparedness, gun safety, environmental preservation, and education.

#### **Public Needs/Concerns**

Jamie with Shepherd of the Hills Humane Society and Sadie the dog encourage visitors to come meet adoptable animals and visit their thrift stores.

#### **Government/Elections**

A tribute to local veterans, produced by the veterans themselves.

#### **Community Needs**

Public service announcements concerning emergency preparedness, gun safety, environmental preservation, and education.

#### **Economy/Tourism/Industry/Travel**

The Vacation Channel primarily advertises local Branson restaurants, attractions, and shows. We advertise over 30 local businesses at any given time.

<b>DESCRIPTION OF ISSUE</b>	<b>PROGRAM</b>	<b>DATE</b>	<b>TIME</b>	<b>DURATION</b>	<b>NARRATION OF /DESCRIPTION OF SEGMENT</b>
Public Concerns/Public Health and Wellness	PSA – Branson Lodging Association	July – September 2022	Every 90 Minutes	15 - 60 Seconds	Public service announcements concerning emergency preparedness, gun safety, environmental preservation, and education.
Public Needs/Concerns	PSA – Shepherd of the Hills Humane Society	July – September 2022	Every 90 Minutes	60 seconds	Jamie with Shepherd of the Hills Humane Society and Sadie the dog encourage visitors to come meet adoptable animals and visit their thrift stores.
Government/Elections	Veterans Tribute	July – September 2022	Every 90 Minutes	90 seconds	A tribute to veterans in the area. Produced locally by Veterans of the Ozarks.
Community Needs	Public Service Announcements	July – September 2022	Every 90 Minutes	15 – 60 Seconds	Public service announcements concerning emergency preparedness, gun safety, environmental preservation, and education.
Economy/Tourism Industry/Travel	Table Rock Chamber Welcome	July – September 2022	Every 90 Minutes	90 Seconds	Welcome segment from the Table Rock Chamber of Commerce advertising the local natural attractions.
Economy/Tourism Industry/Travel	2021 Branson Adoration Parade	July – September 2022	Every 90 Minutes	30 Minutes	The Vacation Channel primarily advertises local Branson restaurants, attractions, and shows. We

					advertise over 30 local business at any given time.
Where do tourists need to go, to get amazing food around Branson?	Best of Everything Branson: Dining	July – September 2022	Every 90 Minutes	5:00	Join local performer Terry Sanders as he visits the best local restaurants around Branson! Featuring interviews with local restaurant owners and the genuine story of each unique business.
What’s the story behind Branson and its numerous shows/attractions?	Best of Everything Branson: Shows	July – September 2022	Every 90 Minutes	5:00	We interview local Branson headliners, showrunners, and influential individuals. This show finds interesting people around Branson and gives them a chance to tell their story, their way.
Where are the best stores and shops around Branson?	Best of Everything Branson: Shopping	July – September 2022	Every 90 Minutes	5:00	Join Terry Sanders for an in-depth tour of the amazing shopping choices around Branson! We cover local distributors of well-know brands, as well as hand-crafted artisan stores. No matter what you’re looking for, we have the answer!