

KBNS-CD Quarterly Programs and Issues Report – 4rd Quarter 2017

KBNS-CD (The Vacation Channel's) programs, news reports and public service announcements provided significant treatment of the following issues that were important to the community during this quarter.

1. **News** (Branson Today) is an entertainment news program covering local topics of interest to Branson area residents and interest to visitors. One of the main areas of interest is information regarding community charity fund raising events, as well as current events, such as ground breakings and ribbon cuttings in the community. It is generally a preview of what will be happening in the Branson area either on that day, or in a few days to come. Branson Today does not report on violent crime, but does give tips and suggestions from local authorities on crime prevention and awareness. Branson Today also includes a daily local weather forecast. This program airs a minimum of 5 times per day, 7 days a week.

Date Time/Program	Length	Issue	Description
10-04-17/Branson Today 12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.	2:30	Local business Raising money for Las Vegas Shooting	Former residents of Las Vegas, now living in Branson, are inviting the community to help them raise money for the victims of Sunday nights mass shooting in their hometown. On Thursday, October 5th, the owners of Juicy Smoothie in Downtown Branson are directly donating 50% of their day's proceeds to the "Las Vegas Victims" Go Fund Me account. Juicy Smoothie co-owner Tiana Cornell says she wants this event to serve as more than just a donation from her business. The day long fundraiser will also include raffles, in which the proceeds will also be donated to the fundraiser. Cornell says they are extending their hours that day and will be open from 8 a.m. to 7 p.m. The Go Fund Me Account was created by Clark County, Nevada Commission Chair Steve Sisolak and as of report time had already raised over \$3.5 Million. Cornell adds anyone wishing to make a direct donation to the fundraiser is invited to drop off cash or a check during the event.
10-31-17/ Branson Today 12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.	2:30	Safety tips for Trick-or-treaters	The Searcy County Sheriff's Office gives tips on how to keep your kids safe this Halloween. Sheriff Joey Pruitt says guardians should take a photo of the child in case an emergency arises. Another tip he advises is that children's costumes are flame resistant and easy to move around in. If folks are heading out in a group,

			<p>make sure there is a buddy system in place. Pruitt says it is easy for a small child to get left behind or caught up in a mix of other kids. Also, he reminds parents to be sure and check the candy bag and to throw out any kind of homemade treats or opened candies. The Searcy County Sheriff's Office hopes you and your family have a fun and safe Halloween.</p>
11-15-17/Branson Today 12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.	2:30	Not-for-profit hosts free Thanksgiving Day Dinner for community	<p>Jesus Was Homeless invites the community to join them on Thursday, November 23rd, for its 10th Annual Thanksgiving Day Dinner at Our Lady of the Lake Catholic Church in Branson. From 5:30 to 8 p.m. area residents, who would otherwise spend Thanksgiving Day alone or in an extended stay motel, are invited to partake in a traditional candlelight dinner featuring smoked turkey from Famous Dave's BBQ, stuffing, mashed potatoes, green beans, corn, dinner rolls, cranberry sauce and pumpkin and apple pie. Jesus Was Homeless Co-Founder and Executive Director Bryan Stallings shares they are looking for volunteers to serve a number of positions on Thursday, including joining guests to eat dinner together: Volunteers will also serve as hosts to seat guests and servers to take orders and deliver the meals. Stallings says previous dinners have fed from 800 to one-thousand people, and they hope to surpass those numbers this year. Those unable to volunteer this year can still show their support by sponsoring either a plate or a table. A plate sponsorship is 25-dollars and a table sponsorship is 250-dollars. Transportation will be provided to and from area motels; those needing a ride may call (417) 335-9915 the day of the event. For more information about the dinner, to donate or volunteer call (417) 335-9915 or visit www.jesuswashomeless.org.</p>
11-29-17/Branson Today 12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.	2:30	Historic Recognition Given to Two Ozark Gems	<p>The Taneycomo Chapter Daughters of the American Revolution presented Historical Recognition awards to two churches recently, in honor of the number of years each church has been established and has served their respective areas.</p> <p>The Sycamore Log Church was built in 1933 at a cost of \$18 from sycamore logs, and is in its' 84th year. Community Presbyterian Church of Forsyth was established in 1892 in Old Forsyth</p>

			(now Shadow Rock Park) and recently celebrated its 125th anniversary. For more information about the Taneycomo Chapter DAR and its many activities, email tcomodar@gmail.com.
12-14-17/Branson Today 12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.	2:30	Radio Stations to Host Food drive	Ozark Mountain Media Group is excited to announce that we will be hosting a Radiothon for the Shepherd of the Hills Humane Society on this Saturday, on 106.3 KRZK. From 9 a.m. to 12 p.m. on Saturday, listeners are encouraged to call in and make a monetary pledge. Janet Ellis welcomed Shepherd of the Hills Humane Society Executive Director Michele Bourk to her "Janet and Friends" program on KRZK to discuss their current monetary needs. Bourk says their goal is 50-thousand-dollars, which is the amount needed to turn, what is currently a retail space into a clinic. She adds once the new clinic is finished, feral cat round-ups will also become a huge part of what the clinic will do with its volunteer veterinarians. Additional information on Shepherd of the Hills Humane Society and the radiothon can be found at our news website, hometown daily news dot com.
12-20-17/Branson Today 12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.	2:30	C of O Lays 500 Wreaths	College of the Ozarks purchased 500 wreaths to be laid at the Missouri State Veterans Cemetery in Springfield, Missouri. Students, staff, and faculty of C of O and School of the Ozarks traveled to Springfield and also to Arlington National Cemetery in Washington, D.C., to help lay the wreaths and say the names of soldiers represented by the gravesites. The funding for the purchase of the wreaths was provided by Pitch in for Patriots, a patriotic club at School of the Ozarks. Funding for travel to Springfield and Washington, D.C., was provided by Johnny Morris and the Bass Pro Shops Legends of Golf at Big Cedar golf tournament, part of the PGA TOUR Champion's Tour. This effort reflects the patriotic goal of College of the Ozarks, "to encourage an understanding of American heritage, civic responsibilities, love of country, and willingness to defend it." The tradition of wreaths was started by an individual wreath-maker 25 years ago, who for 22 years took 5,000 wreaths to Arlington. In 2005, the project grew because of an aerial

			<p>photo that was taken of the spectacular site and was posted on the Internet. For more information, contact Producer Phyllis Rotrock at 417-336-5622.</p>
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2. **Business** features interviews with local people about what is new at their business. Typically, each program has 1 to 4 guests, with each guest receiving about 1 minute of airtime. Guests have included many entertainers talking about their latest show schedule or performance, to a local artists displaying a unique crafts for sale at a local craft mall. The program is produced weekly, and runs at least 6 times weekly.

Date Time/Program	Length	Issue	Description
10-02-17/ All Hands on Deck	0:15	Entertainment	Duttons put on patriotic show that brings Broadway to Branson.
10-08-17/ Feature Interview Sight and Sound	2:30	Entertainment	Biggest production the theater has done yet. This is an in depth look with the director and producer of the play, Moses.
12-10-17/ Featured Keeter Center	0:90	Destinations	Hard Work U prides itself on students providing the finest dinning for visitors. Talks about the farm to table dinning, the chefs, and the service of a 5 star restaurant.
12-16-17/ Featured Splash Carwash	0:30	Local Products	A local business with everything you need to keep your car looking clean. We get a good look at the building and its location in town.
12-31-17/Featured Business Interview New Balance	1:00	Retail	Store manager Tyson talks about how they can find the perfect fit for you with assistance from computers, scanners, and staff. Shoes of all kinds.

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3. **Schools** (Various Programs) These programs include Hometown Sports Spotlight, an interview show with area coaches; Kids Connection, a program designed for kids about things they are doing in the community. College of the Ozarks mission statement videos and others.

Date Time/Program	Length	Issue	Description
10-07-17 3PM Sundays and Mondays Kids Connection	20:00	Impact Martial Arts	Christopher James goes to Hollister to show kids, adult, and group classes. Speaks with an 8 year old about her favorite thing in class- sparring. Also, talks with a kid who only stays for the summer about why he enjoys taking martial arts in Hollister.
11-05-17 3PM Sundays and Mondays Kids Connection	05:00	Miss Kathy's Academy	Host Christopher James interviews several actors in the musical this year. They are preforming Cinderella. He does a one on one interview with the lead actress who is excited to play the role.
11-19-17 8PM on Tuesday and Wednesday	20:00	Harlem Globe Trotters	Host Christopher James gives the interview mic to his mini reporter, who travels to silver dollar city to meet these basketball sensations. The team was at the park preforming and they say they love the Branson area.
12-03-17 3PM Tuesdays and Wednesdays Kids Connection	06:53	Activities at the Rex Plex	Christopher James talks about how the rex plex is now opening an archery team. The complex's manager says it is a lifetime sport that people can enjoy at any age.

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4. **Public Service Announcements** (various topics of interest to locals and visitors) that ran on a random basis throughout the quarter, presented by local dignitaries and officials. Typically these messages are from; 30 seconds to: 90 seconds in length.

Selective Service Episode 11	I'm just a Kid:60	Children Trust Fund Cereal:30	Get the Facts about Hepatitis :60
Lucas Hoge Bets :20	Drunk Driving Mug Shot :60	Branson PF Theft Safety :60	Brown & Mitchell :30
Children Oral health :30	USMC For us all :60	Employee Vet :60	Wounded Warriors 1:00
Guide Dogs Jeff Foxworthy 90	DAV promise:30	Oak Ridge Boys Vets:60	A Valuable Gift Lee Greenwood :60