



## **QUARTERLY ISSUES/ PROGRAMS LIST**

1st QUARTER 2024, January through March

The following is a listing of some of the significant issues responded to by KBNS-CD, in Branson, MO along with the most significant programming treatment of those issues for the 01/01/2024 to 03/31/2024. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

### **Overview**

#### **Public Concerns/Public Health and Wellness**

Public service announcements concerning emergency preparedness, gun safety, environmental preservation, and education.

#### **Public Needs/Concerns**

PlayBranson is a 30-minute segment with local artists in the area, they discuss shows in Branson and more specifically show locations and times, which are constantly changing.

#### **Government/Elections**

Public service announcements concerning emergency preparedness, gun safety, environmental preservation, and education.

#### **Community Needs**

PlayBranson Upcoming Events is a weekly segment that airs frequently on the station. It contains information about upcoming live events in the Branson area such as concerts, comedy shows, and community festivals.

#### **Economy/Tourism/Industry/Travel**

The Vacation Channel primarily advertises local Branson restaurants, attractions, and shows. We advertise over 30 local businesses at any given time.

<b>DESCRIPTION OF ISSUE</b>	<b>PROGRAM</b>	<b>DATE</b>	<b>TIME</b>	<b>DURATION</b>	<b>NARRATION OF /DESCRIPTION OF SEGMENT</b>
Public Concerns/Public Health and Wellness	Various PSAs	January 2023 – March 2024	Every 90 Minutes	15 - 60 Seconds	Public service announcements concerning emergency preparedness, gun safety, environmental preservation, and education.
Public Needs/Concerns	PlayBranson	January 2023 – March 2024	Every 120 Minutes	Approx 30 mintes	PlayBranson is a 30-minute segment with local artists in the area, they discuss shows in Branson and more specifically show locations and times, which are constantly changing.
Government/Elections	Various PSAs	January 2023 – March 2024	Every 60 Minutes	90 seconds	Public service announcements concerning emergency preparedness, gun safety, environmental preservation, and education.
Community Needs	PlayBranson Upcoming Events	January 2023 – March 2024	Every 60 Minutes	15 – 60 Seconds	PlayBranson Upcoming Events is a weekly segment that airs frequently on the station. It contains information about upcoming live events in the Branson area such as concerts, comedy shows, and community festivals.

Economy/Tourism Industry/Travel		January 2023 – March 2024	Every 60 Minutes	60 Minutes	The Vacation Channel primarily advertises local Branson restaurants, attractions, and shows. We advertise over 30 local business at any given time.
What shows are in Branson? What are the stories behind those shows?	PlayBranson	January 2023 – March 2024	8:00am 12:00pm 8:00pm	Approx 30 minutes	Join Chris Myer as he interviews the talent behind Branson shows. Meet Branson’s entertainers, hear their stories, and find out about the shows they produce on PlayBranson.