

## KBNS-CD Quarterly Programs and Issues Report – 3rd Quarter 2013

KBNS-CD (The Vacation Channel's) programs, news reports and public service announcements provided significant treatment of the following issues that were important to the community during this quarter.

1. **Government** (City News Briefs) This is a program updated weekly and is a report of the happenings of the City of Branson and all its departments. Some of the topics covered in the broadcast include the minutes and special agenda items from the Branson City Alderman meetings. Other topics covered involved police and fire safety, water, sewer and road issues being dealt with by the Public Works as well as sales tax reports and user fees for city services. This program airs a minimum of 5 times per day, 7 days a week.

| Date Time/Program   | Length | Issue                         | Description   |
|---|--------|-------------------------------|---|
| 7-13-13/ City News Briefs<br><br>12:05 p.m., 2:25 p.m., 5:30 p.m., 10:40p.m., 11:50p.m. | 1:00   | 76 Strip Revitalization       | The world famous 76 strip is being revitalized and we need your input. The New Spirit of 76 Project is a multi-year project and we want to hear from you on several subjects. To give your input, visit the project website branson spirit of 76< <a href="http://www.bransonspiritof76.com/">http://www.bransonspiritof76.com/</a> > DOT COM. The feedback subjects change regularly so check the site often.                |
| 7-28-13/ City News Briefs<br><br>12:05 p.m., 2:25 p.m., 5:30 p.m., 10:40p.m., 11:50p.m. | 1:00   | Kids Triathlon                | New in 2013 the Branson RecPlex will host a Kids Triathlon on Saturday, August 17, in conjunction with the Mountain Man Triathlon, held the same day. Kids will swim in the RecPlex pool, ride their bikes around perimeter of the 40 acre park, and the run will be around the soccer fields; but the distances for each will vary by age groups. For more information see our website Branson Parks and Recreation DOT COM. |
| 8-18-13/ City News Briefs<br><br>12:05 p.m., 2:25 p.m., 5:30 p.m., 10:40p.m., 11:50p.m. | 1:00   | Shrine Association Convention | Branson will host the 2013 Central States Shrine Association Convention August 21-25. Thousands of Shriners and their families from eight Midwestern states will be attending the event that includes the traditional Shrine parade. The parade is scheduled for Saturday morning, August 24, from 9 to 11 AM in downtown Branson. Thousands of residents and   |

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|   |  |  | visitors are expected to line the parade route to enjoy this exciting event which will include horses, clowns and the famous miniature cars.   |
| 9-15-13/ City News Briefs<br><br>12:05 p.m., 2:25 p.m.,<br>5:30 p.m., 10:40p.m.,<br>11:50p.m. |  | Fire Departments<br>100 Years of Service | The Branson Fire Department is celebrating 100 years of service this year. In honor of this anniversary a new display on the history of the Fire Department is now open at the Branson Centennial Museum at the corner of Business 65 and Main Street, in Downtown Branson. The museum was opened last year, in conjunction with Branson's Centennial Celebration and is free for the public to visit. |

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2. **News** (Branson Today) Is a "softer" news program that covers primarily local topics of interest to Branson area residents and some topics of interest to visitors. One of the main areas of interest is information regarding community charity fund raising events, as well as current events, such as ground breakings and ribbon cuttings in the community. It is generally a preview of what will be happening in the Branson area either on that day, or in a few days to come. Newslines do not report on violent crime, but does give tips and suggestions from local authorities on crime prevention and awareness. Newslines also include a daily local weather forecast. This program airs a minimum of 5 times per day, 7 days a week.

| Date Time/Program  | Length | Issue                 | Description  |
|--|--------|-----------------------|--|
| 7-9-13/ Branson Today<br><br>12:00 p.m., 2:20 p.m.,<br>5:30 p.m., 10:45p.m.,<br>11:50p.m.  | 2:30   | Community Blood Drive | The Community Blood Center of the Ozarks would like to invite you to help out the community with a blood drive. Held this Wednesday in the Board room of the Branson Lakes Area Chamber of Commerce & CVB this blood drive is in response to a CODE YELLOW ALERT that has been issued recently. This alert means that there is less than a two-day reserve supply of blood to be used by area patients and they are calling for people of all blood types to participate. This blood drive will be held from 12:30 to 4:30 so schedule your time for donation by calling Monica at (417) 334-4084. |
| 8-15-13/ Branson Today<br><br>12:00 p.m., 2:20 p.m.,<br>5:30 p.m., 10:45p.m.,<br>11:50p.m. | 2:30   | OTC New Campus        | Ozarks Technical Community College would like to invite all to join in on the celebration. Come out to the OTC Table Rock Campus on Tuesday, August the 20th for their Grand Opening event. Starting at 10:00 a.m. this event will be celebrating the opening of the new \$10 Million dollar campus and will include an artist rendering of the campus that will be available for all guests to sign to commemorate this   |

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|   |      |                           | <p>unique event. The Campus itself is located near the city of Hollister and boasts many classrooms with state of the art labs, student lounge and study areas, a library, a student services office and much more. For more information on Ozarks Technical Community College's brand new Table Rock Campus visit <a href="http://www.OTC.edu">www.OTC.edu</a>.</p>  |
| <p>8-27-13/ Branson Today</p> <p>12:00 p.m., 2:20 p.m., 5:30 p.m., 10:45p.m., 11:50p.m.</p> | 2:30 | Area Appreciation for SIX | <p>Be sure and make your way out to the Mickey Gilley Theatre where they are holding Area Appreciation for their amazing show SIX. Come an experience the wonder of these very talented brothers who's completely vocal style will amazing you with all your favorite songs with everything from Elvis to Journey. These amazing performers will also tickle your funny bone with some outrageously funny comedy. And right now you can get a chance to see this Awesome show for only \$6!!! That's right \$6 and all you'll need to get this great deal is to bring two non-perishable food items in exchange for a discounted ticket. Area appreciation for the SIX show is going on right now and will last until August the 29th so make your reservations now by calling (877) SIX-SHOW.</p>  |
| <p>9-16-13/ Branson Today</p> <p>12:00 p.m., 2:20 p.m., 5:30 p.m., 10:45p.m., 11:50p.m.</p> | 2:30 | National Harvest Festival | <p>Don't forget to get out to Silver Dollar City for their National Harvest Festival. Held annually at this event is the nation's primmer craft festival which draws more than 125 skilled craftsmen from around the country. These talented individuals will be displaying their arts and will also be holding live demonstrations of their craft. But that's not all because the National Harvest Festival will also be bringing you some of the very best in western entertainment. This fantastic entertainment will include western musical performances, cowboy tails, a western stunt show and new to the festivities this year will be the Texas Trick Riders. These riders will entertain audiences with some amazing feats such as equine stunts, roman riding, whip acts and trick shooting all upon the back of a horse. Silver Dollar City's National Harvest Festival is going on now and will last until October the 26th. For more information about this great time just visit <a href="http://www.SilverDollarCity.com">www.SilverDollarCity.com</a>.</p> |

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3. **Business** (Featured Business Interview) features interviews with local people about what is new at their business. Typically, each program has 1 to 4 guests, with each guest receiving about 1 minute of airtime. Guests have included many entertainers talking about their latest show schedule or performance, to a local artists displaying a unique crafts for sale at a local craft mall The program is produced weekly, and runs at least 6 times weekly

| Date Time/Program   | Length | Issue                    | Description   |
|---|--------|--------------------------|---|
| 7-3-13/<br>Featured Business<br>Interview<br><br>6: 20 a.m., 11:40 a.m. | 5:00   | Entertainment            | Interview with Comedy Hypnosis Owner and Performer Jacobie Roberts about what she does in the show and what Hypnosis is.  |
| 8-16-13/ Featured<br>Business Interview<br><br>5:50 a.m., 10:50 a.m.    | 5:00   | Jewelry                  | Host Heather Gentry interviews a local jewelry shop called Tuning Element about their healing product.  |
| 9-27-13/ Branson<br>Community<br>Connection<br><br>7:30 a.m., 4:50 p.m. | 5:00   | Event                    | Heather Gentry visits the historic sight where the infamous Bonnie & Clyde were gunned down. There she interviews event participants of the annual Bonnie & Clyde Days Festival.                      |
| 9-28-13/ Shopping in<br>Branson<br><br>7:00 a.m., 5:30 p.m.             | 5:00   | Beer, Wine, &<br>Spirits | Host Tiffany takes a tour of the store Macadoudles with store manager Bryan. They highlight all of the different beer, wine & spirits that are available at the store as well as their cigar humidor. |

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4. **Schools** (Various Programs) These programs include Hometown Sports Spotlight, an interview show with area coaches; Kids Connection, a program designed for kids about things they are doing in the community. College of the Ozarks mission statement videos and others.

| Date Time/Program                                    | Length | Issue                         | Description   |
|--|--------|-------------------------------|---|
| 7-21-13 College of the Ozarks<br>11:30pm             | 20:00  | Education                     | This was a program outlining the mission and creating a better understanding of College of the Ozarks.  |
| 9-24-13 High School Football<br>8:00pm               | 50:00  | Sports                        | This program broadcast local high school football teams from Friday night's games.  |
| 8-27-13 Kids Connection<br>3:00pm Monday and Tuesday | 30:00  | College of the Ozarks Daycare | Interview with the staff at College of the Ozarks Daycare center on how they run and operate the daycare. Hosted by Janet Ellis and co-sponsored with KRZK Radio.       |
| 9-1-13 Kids Connection<br>3:00pm Monday and Tuesday  | 30:00  | Hollister High School Oz      | Interview with the Cast and Crew from Hollister High School as they talk about their show as they travel to OZ. Hosted by Janet Ellis and co-sponsored with KRZK Radio. |

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5. **Public Service Announcements** (various topics of interest to locals and visitors) that ran on a random basis throughout the quarter, presented by local dignitaries and officials. Typically these messages are from ;30 to :60 in length.

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|-----------------------------------|----------------------------------|--------------------------------|--------------------------|
| Breast Cancer Awareness           | Adoption Myths                   | Employment For Veterans        | Missouri National Guard  |
| West Taney County Fire Department | Oakridge Boys Salute To Veterans | Drunk Driving Awareness        | Children's Oral Health   |
| Salute America With Ashley Bell   | Thunderbirds Patriotic Salute    | Setting Up A Childs Trust Fund | Hospice Care             |
| Thank You United States Air Force | Missouri Broadcasters            | Distracted Driving Awareness   | Wounded Warriors Program |

Specific special campaigns:

Selective Service: a 20 part series of PSA's that are geared toward educating young people about the need to properly register with the federal government, and how and when they go about doing that.