

## KBNS-CD Quarterly Programs and Issues Report – 2rd Quarter 2017

KBNS-CD (The Vacation Channel's) programs, news reports and public service announcements provided significant treatment of the following issues that were important to the community during this quarter.

1. **News** (Branson Today) is an entertainment news program covering local topics of interest to Branson area residents and interest to visitors. One of the main areas of interest is information regarding community charity fund raising events, as well as current events, such as ground breakings and ribbon cuttings in the community. It is generally a preview of what will be happening in the Branson area either on that day, or in a few days to come. Branson Today does not report on violent crime, but does give tips and suggestions from local authorities on crime prevention and awareness. Branson Today also includes a daily local weather forecast. This program airs a minimum of 5 times per day, 7 days a week.

Date Time/Program	Length	Issue	Description
04-19-17/Branson Today  12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.	2:30	Student service day being held at the NBF thrift store.	New Beginnings Fellowship Thrift Store in Hollister is hosting a Student Service Day event with special promotions on Wednesday. Director of Operations Robert Taylor says students from Hollister High School and Barnabas Prep School in Branson will be participating. As part of the event, the thrift store is offering a 5-dollar bag sale, with all items that can fit into a single bag selling for 5-dollars. Student Service Day runs from 9 a. m. to 2 p. m. on Wednesday. New Beginnings Fellowship Thrift Store is located at 197 Evergreen Avenue in Hollister.
04-03-17/ Branson Today  12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.	2:30	Kiwanis Club host pancakes with the Easter bunny. Raising money for the deeds done by the Tri-lakes club.	The Hollister Chamber of Commerce is Hosting its 32nd Annual Great Hollister Easter Egg Hunt Saturday, April 15th, at the Hollister High School Football Field. The day kicks-off at 12. p. m. with inflatables, face painting, and other activities for children ages one to 11. Plus the Easter Bunny will arrive at 12: 30 p. m. The hunt will begin at 1: 00 p. m. sharp. More information on this event and all Easter weekend events can be found at <a href="http://www.HollisterChamber.Net">www.HollisterChamber.Net</a> or by calling 417- 334- 3050.
04-26/17/ Branson Today  12:00 p.m., 4:00 p.m.,	2:30	Bass Pro Shop legends of Golf at Big Cedar lodge. Update	Inclément weather may have slowed down the 4th Annual Bass Pro Shops Legends of Golf Tournament at Big Cedar Lodge, but not even threat of impending storms could have kept the

<p>6:30 p.m., 9:00 p.m., 11:50p.m.</p>		<p>from this year and preview to next. This is a huge economic “driver” for the Tri-lakes community.</p>	<p>group of assembled golf legends and champions from teeing off when play resumed at Top of the Rock on Saturday. While the skies remained rather dreary for most of the day Saturday, Sunday saw sunny, dry skies and the largest crowd in the history of the tournament. Legends Tournament Director Kirk Elmquist shares the success of Sunday’s crowd was, in part, due to the inaugural Skins Match between Golf Legends Lee Trevino and Gary Player and Golf Legend Jack Nicklaus and Music Legend Kid Rock: Elmquist adds the PGA Tour Champions and Bass Pro Shops were also excited to announce on Sunday, a four-year title sponsorship extension of the Bass Pro Shops Legends of Golf at Big Cedar Lodge through 2021. Elmquist shares what legends fans have to look forward to. This announcement comes only five days after the news that Tiger Woods would be building his first public course, Payne’s Valley, next door to the already thriving Buffalo Ridge course. More information on this tournament and the 2017 final scores for both the legends and champions can be found here.</p>
<p>05-05-17/Branson Today  12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.</p>	<p>2:30</p>	<p>Scott firefighting challenge comes to Branson</p>	<p>Due to high water on Lake Taneycomo at Branson Landing, the SCOTT Firefighter Combat Challenge originally scheduled for this weekend has been postponed until June 9th and 10th. The competition welcomes firefighters from across the nation, encourages firefighter fitness and demonstrates the profession’s rigors to the public – including challenges involving climbing, hoisting, chopping and rescuing a life-sized victim. As part of the event, a fire truck parade at Branson Landing will take place at 10 a.m. on Saturday, June 10th. The parade will feature current and antique fire engines along with entertaining surprises, according to organizers. For more information, visit <a href="http://www.bransonfirefighterchallenge.com">www.bransonfirefighterchallenge.com</a>.</p>
<p>06-27-17/Branson Today  12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m.,</p>	<p>2:30</p>	<p>Alzheimer’s meeting. An open discussion with the public.</p>	<p>The Alzheimer’s Association is hosting a community conversation event on Thursday, June 29th, at the Faith Lutheran Church in Branson. In a press release, the association invites people of all ages and experiences to join them for an open</p>

<p>11:50p.m.</p>			<p>conversation on memory loss, dementia and Alzheimer's. Vice President of Programs Stephanie Rohlf's-Young shares they are looking at this evening as a way to educate and want to create an open dialogue that allow attendees to tell the association what they need and want from them. There are 110-thousand people in Missouri alone struggling with Alzheimer's, and that number is projected to reach 130-thousand by 2025, according to the press release. This community event is being held from 6 to 7:30 p.m. and advance registration is required. Light refreshments will also be served. Reservation information and more can be found at hometown daily news dot com.</p>
<p>05-16-17/Branson Today</p> <p>12:00 p.m., 4:00 p.m., 6:30 p.m., 9:00 p.m., 11:50p.m.</p>	<p>2:30</p>	<p>People in Bull Creek are in need of help cleaning up and hot meals. Spare bedroom and hotel rooms are also needed. These people were devastated by flooding.</p>	<p>While water levels have drastically subsided in recent weeks, many of the residents of Bull Creek Village are living in tents, as their flood damaged homes are no longer safe to occupy. According to Emergency Manager Jim Fullmer, donations of clothes and furniture have been coming in for the residents of Bull Creek Village since the heavy rainfall ended. But at this time, those donations are being left untouched as residents have no place to store them. Fullmer, who lost two homes in the flood, shares the village is still without power. And without power residents can't cook food or even take a shower. Fullmer asks anyone who can to deliver a hot meal in the evening or a bagged lunch during the day to do so. If you have a spare bedroom or a hotel room vacancy, donate it to them so they can have a roof over their head while they sleep. even letting someone use your shower would be a huge help for these people. Fullmer shares The Salvation Army, the Red Cross and Christian Action Ministries have all been out to help, but they have all been pulled away to other emergencies. If you can help or would like to make a monetary donation to for food or a hotel for a family, you can contact Fullmer at 417-230-6472 to set that up.</p>

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2. **Business** (Featured Business Interview) features interviews with local people about what is new at their business. Typically, each program has 1 to 4 guests, with each guest receiving about 1 minute of airtime. Guests have included many entertainers talking about their latest show schedule or performance, to a local artists displaying a unique crafts for sale at a local craft mall The program is produced weekly, and runs at least 6 times weekly

Date Time/Program	Length	Issue	Description
04-08-17/ Featured	2:30	Entertainment	The Million Dollar Quartet at the Welk Resort promises to leave you dancing in your seat. Elvis introduces the show and the vacation Channel.
04-18-17/ Business Interview	1:00	Food	Waxy O Sheas in town gives an overview of not only their traditional irsh food, but also its irish Spirits and music. Susan Wise inerviews One of the employees.
05-04-17/ As Live	1:00	Business	Susan Wise visits the Fun Zone and shows viewers in a hands on way what to expect. She goes into the Breakout room and attempts to find a way out.
05-29-17/ Featured	:30	Tourism	In this ad, Young and Old can play together and have fun a the while. This commercial features a spry young adult and a grandma making their way on Segway's through the scenic Ozark Mountain Country.
06-05-17/Featured Business Interview	1:00	Retail	The Store Manager shows how the latest technology makes new balance the way to go to get the perfect fitting shoe.

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3. **Schools** (Various Programs) These programs include Hometown Sports Spotlight, an interview show with area coaches; Kids Connection, a program designed for kids about things they are doing in the community. College of the Ozarks mission statement videos and others.

Date Time/Program	Length	Issue	Description
04-23-17 3PM Sundays and Mondays Kids Connection	20:00	The Great Outdoors	Outdoor days at Table Rock Lake, is a showcase of events around the area. Our Host, Christopher James, talks to the director of conservation for Bass Pro shops. They talk about multiple opportunities in the Ozarks.
05-18-17 3PM Sundays and Mondays Kids Connection	20:00	Project Graduation out of Hollister	Our Host talks with Seniors from Hollister High School to talk about what Project Grad is. It is a night where seniors have the opportunity to get together one last time after graduating. Safe. Sober. All Night Long.
05-28-17 8PM on Tuesday and Wednesday	20:00	Branson Arts Council	Bonie with the BAC says there are activities for kids to senior citizens. She wants to enhance the cultural aspects of the Ozarks. There are summer camps and summer theater troupes.
06-11-17 3PM Tuesdays and Wednesdays Kids Connection	20:00	Promise Land Zoo	Bongo Bree is a teen who has worked at the zoo for several years. She talks about all the things at the zoo and what to look forward to with its expansion.

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4. **Public Service Announcements** (various topics of interest to locals and visitors) that ran on a random basis throughout the quarter, presented by local dignitaries and officials. Typically these messages are from; 30 secondsto: 90seconds in length.

Mitchell	Selective services	Character locker	Lucas Hoge
Childrens Oral Health	cafeteria	Please and thank you	Employee veterans
Pets anthem	USMC Fousall	Vision Check up	Marines Americans
Mariones for us all	Honor vets	Distracted driving	DAV Promise