

2nd Quarter 2008

Description of Issue	Program/Segment	Date	Time	Duration	Narration of Type and Description of Program/Segment
1 New Construction	New Construction	4/4/2008	12:00 p.m., 2:20 p.m., 5:30 p.m., 10:45p.m., 11:50p.m.	7 min.	<p>The value of new construction in Branson last month was more than double that of March 2007, topping 9-point-6 million dollars. Among the new commercial projects permitted last month, the new Roaring Falls attraction at Celebration City; a Bed, Bath and Beyond in Branson Hills; Ozark Mountain Helicopters on Little Pete's Road, and a new Cappuccino Country on Gretna.</p> <p>Silver Dollar City has launched its biggest festival year ever. World-Fest runs now through May 4th, with an all-new Irish Celebration and hundreds of performances showcasing entertainment from around the world. Performers from five continents are presenting international traditions, costumes, cultures and craftsmanship. This year's Irish Celebration features Feet of Fire, a full cast of championship step dancers, singers, musicians and dramatic "fire dancing."</p>
2	Entertainment	4/7/2008	12:00 p.m., 2:20 p.m., 5:30 p.m., 10:45p.m., 11:50p.m.	7 min.	<p>Missouri lawmakers are considering the repeal of Missouri's ethanol blended fuel mandate. The law went into effect on January 1st, requiring Missouri gas to be blended with 10% ethanol whenever E-10 is cheaper than regular gas. Proponents say it would keep fuel prices lower. But critics blame the ethanol requirement for driving up the price of livestock feed, which contributes to higher food prices at the grocery store.</p>
3	Government	4/25/2008	12:00 p.m., 2:20 p.m., 5:30 p.m., 10:45p.m., 11:50p.m.	7 min.	<p>A contract has been awarded for construction of the new Branson Airport terminal. DeWitt and Associates of Springfield will build the 58-thousand square foot terminal for 9-point-8 million dollars. The 155-million dollar Branson Airport project is the first privately-financed commercial airport in the nation. It's scheduled to open May 9th of 2009.</p>
4	New Airport	5/6/2008	12:00 p.m., 2:20 p.m., 5:30 p.m., 10:45p.m., 11:50p.m.	7 min.	

5	Weather	5/12/2008	12:00 p.m., 2:20 p.m., 5:30 p.m., 10:45p.m., 11:50p.m.	7 min.	<p>Only minor damage reported in Taney county after weekend tornadoes tore across parts of southwest Missouri. Other locations were not as fortunate. A long track tornado spawned in eastern Oklahoma and struck communities in Newton and Barry counties. The storm was rated an EF-4 at one point, with winds measuring approximately 170 miles per hour. 15 deaths are attributed to the storm in Missouri</p>
6	School	5/23/2008	12:00 p.m., 2:20 p.m., 5:30 p.m., 10:45p.m., 11:50p.m.	7 min.	<p>The Taney County Shrine Club made the last day of school a bit sweeter for Hollister Kindergarteners. The Shriners served up Ice Cream for the youngsters to mark the end of the school year. They plan to do the same for Branson Kindergarteners on their last day of school. Shriners are dedicated to numerous charitable programs across the nation in support of children. The local club said they were happy to provide this party for our area youngsters.</p>
7	Health Care	6/5/2008	12:00 p.m., 2:20 p.m., 5:30 p.m., 10:45p.m., 11:50p.m.	7 min.	<p>Thousands of chickens exposed to a strain of the bird flu are being disposed of in northwest Arkansas by Tyson Foods. Fifteen-thousand hens tested positive for possible exposure to a strain of avian flu. While no active infections were found, Tyson immediately began disposing of the birds raised by a contractor in West Fork, in Washington county. As a precaution, farms within 6 miles of that location are also being checked or the disease.</p>

Tourism

12:00 p.m., 2:20
p.m., 5:30 p.m.,
10:45p.m.,
11:50p.m.

7 min.

Branson aldermen may consider the creation of a special committee to handle requests for funds from the Tourism Tax Contingency Fund. The topic was brought up at this week's work session meeting. Dan Lennon is Vice-President of Marketing for the Branson/Lakes Area Chamber of Commerce proposes the creation of a seven-member committee to process and evaluate those requests which currently come straight to the board of aldermen. The 2-percent the tax is to be used when groups ask for public dollars to help fund special events.

Health Care

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Taney County Presiding Commissioner Chuck Pennel says he was among a group visiting Memphis last week, to learn about a health care program for the working uninsured. Pennel says the hope is to have a similar program instituted here...A Catalyst Group of the Branson area's First Place program, made the trip. They learned that more than 600 Memphis physicians volunteer their services through their own offices, as well as a walk-in clinic. The program is funded by donations and nominal fees paid by patients.

Weather	12:00 p.m., 2:20 p.m., 5:30 p.m., 10:45p.m., 11:50p.m.	7 min.	<p>If you can't remember a wetter spring in Missouri, you are correct...A review of weather records that go back to 1895, show Missouri is experiencing the wettest December through May... ever. University of Missouri Climatologist Pat Guinan (Guhnan) says the cooler spring time temperatures this year also impeded evaporation. Four consecutive months were cooler than average from February through May. Speaking of weather, your Ozark Mountain Country weather forecast is coming up next, on The Vacation Channel</p>
School	12:00 p.m., 2:20 p.m., 5:30 p.m., 10:45p.m., 11:50p.m.	7 min.	<p>Branson's board of education heard from member Patty Loyd that the board has received received the MSBA Education Leadership Award for the fourth consecutive year. In other reports, more than 50 High School students have earned credit recovery during the summer school session. Construction on the new bus barn facility should get underway in the coming weeks, with the \$4.1 million project completed by next spring. It was also reported that the Alternative High School will be housed in the Corporate Woods Center located Bee Creek Road beginning with the 2008-2009 school year. Facility renovation should be complete by August 1.</p>
News	12:00 p.m., 2:20 p.m., 5:30 p.m., 10:45p.m., 11:50p.m.	7 min.	