

QUARTERLY ISSUES/ PROGRAMS LIST

2nd QUARTER 2021, April through June

The following is a listing of some of the significant issues responded to by KBNS-CD, in Branson, MO along with the most significant programming treatment of those issues for the 04/01/2021 to 06/30/2021. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Overview

Public Concerns/Public Health and Wellness

The Branson Area Lodging Association shows Branson's commitment to keeping guests safe.

Public Needs/Concerns

Jamie with Shepherd of the Hills Humane Society and Sadie the dog encourage visitors to come meet adoptable animals and visit their thrift stores.

Government/Elections

A summary of all the items collected at the Branson Veterans Museum. Items are on display from wars throughout the 20th century and before.

Community Needs

Local realtors give advice on how best to make the move to Branson.

Economy/Tourism/Industry/Travel

Welcome segment from the Table Rock Chamber of Commerce advertising the local natural attractions. We also run a segment from the Arkansas Parks department advertising the four major environments of the state.

DESCRIPTION OF ISSUE	PROGRAM	DATE	TIME	DURATION	NARRATION OF /DESCRIPTION OF SEGMENT
Public Concerns/Public Health and Wellness	PSA – Branson Lodging Association	April – June 2021	Every Hour	60 seconds	Laurie Hayes, executive director of the Branson Area Lodging Association shows Branson’s commitment to keeping guests and our team members safe. She discusses EPA guidelines, enhanced cleaning procedures, and protocols.
Public Needs/Concerns	PSA – Shepherd of the Hills Humane Society	April - June 2021	Every Hour	60 seconds	Jamie with Shepherd of the Hills Humane Society and Sadie the dog encourage visitors to come meet adoptable animals and visit their thrift stores.
Government/Elections	Veterans Museum Segment	April - June 2021	Every Hour	30 seconds - 90 seconds	A summary of all the items collected at the Branson Veterans Museum. Items are on display from wars throughout the 20 th century and before.
Community Needs	Real Estate Segments	April – June 2021	Every Hour	2 Minutes	Local realtors give advice on how best to make the move to Branson.
Economy/Tourism Industry/Travel	Table Rock Chamber Welcome/Arkansas Parks Ad	April - June 2021	Every Hour	Approximately 5 Minutes	Welcome segment from the Table Rock Chamber of Commerce advertising the local natural attractions. We also run a segment from the Arkansas Parks department advertising the four major environments of the state.
Where do tourists need to go, to get	Best of Everything Branson: Dining	Every Day	Every Hour	5:00	Join local performer Terry Sanders as he visits the best local restaurants around

amazing food around Branson?					Branson! Featuring interviews with local restaurant owners and the genuine story of each unique business.
What's the story behind Branson and its numerous shows/attractions?	Best of Everything Branson: Shows	Every Day	Every Hour	5:00	We interview local Branson headliners, showrunners, and influential individuals. This show finds interesting people around Branson and gives them a chance to tell their story, their way.
Where can tourists go to experience the natural beauty of the Ozarks?	Everything Outdoors	Every Day	Every Hour	5:00	Host Bucky Heard guides viewers in a tour around the Ozarks region, from Silver Dollar City to Lake Taneycomo, we cover the best outdoor activities Branson and Hollister have to offer.
Where are the best stores and shops around Branson?	Best of Everything Branson: Shopping	Every Day	Every Hour	5:00	Join Terry Sanders for an in-depth tour of the amazing shopping choices around Branson! We cover local distributors of well-know brands, as well as hand-crafted artisan stores. No matter what you're looking for, we have the answer!