



## **QUARTERLY ISSUES/ PROGRAMS LIST**

3rd QUARTER 2021, July through September

The following is a listing of some of the significant issues responded to by KBNS-CD, in Branson, MO along with the most significant programming treatment of those issues for the 07/01/2021 to 09/30/2021. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

### **Overview**

#### **Public Concerns/Public Health and Wellness**

The Branson Area Lodging Association shows Branson's commitment to keeping guests safe.

#### **Public Needs/Concerns**

Jamie with Shepherd of the Hills Humane Society and Sadie the dog encourage visitors to come meet adoptable animals and visit their thrift stores.

#### **Government/Elections**

A summary of all the items collected at the Branson Veterans Museum. Items are on display from wars throughout the 20<sup>th</sup> century and before.

#### **Community Needs**

Local realtors give advice on how best to make the move to Branson.

#### **Economy/Tourism/Industry/Travel**

Welcome segment from the Table Rock Chamber of Commerce advertising the local natural attractions. We also run a segment from the Arkansas Parks department advertising the four major environments of the state.

<b>DESCRIPTION OF ISSUE</b>	<b>PROGRAM</b>	<b>DATE</b>	<b>TIME</b>	<b>DURATION</b>	<b>NARRATION OF /DESCRIPTION OF SEGMENT</b>
Public Concerns/Public Health and Wellness	PSA – Branson Lodging Association	July – September 2021	Every 90 Minutes	60 seconds	Laurie Hayes, executive director of the Branson Area Lodging Association shows Branson’s commitment to keeping guests and our team members safe. She discusses EPA guidelines, enhanced cleaning procedures, and protocols.
Public Needs/Concerns	PSA – Shepherd of the Hills Humane Society	July – September 2021	Every 90 Minutes	60 seconds	Jamie with Shepherd of the Hills Humane Society and Sadie the dog encourage visitors to come meet adoptable animals and visit their thrift stores.
Government/Elections	Veterans Museum Segment	July – September 2021	Every 90 Minutes	30 seconds - 90 seconds	A summary of all the items collected at the Branson Veterans Museum. Items are on display from wars throughout the 20 <sup>th</sup> century and before.
Community Needs	Real Estate Segments	July – September 2021	Every 90 Minutes	2 Minutes	Local realtors give advice on how best to make the move to Branson.
Economy/Tourism Industry/Travel	Table Rock Chamber Welcome/Arkansas Parks Ad	July – September 2021	Every 90 Minutes	Approximately 5 Minutes	Welcome segment from the Table Rock Chamber of Commerce advertising the local natural attractions. We

					also run a segment from the Arkansas Parks department advertising the four major environments of the state.
Where do tourists need to go, to get amazing food around Branson?	Best of Everything Branson: Dining	Every Day	Every 90 Minutes	5:00	Join local performer Terry Sanders as he visits the best local restaurants around Branson! Featuring interviews with local restaurant owners and the genuine story of each unique business.
What's the story behind Branson and its numerous shows/attractions?	Best of Everything Branson: Shows	Every Day	Every 90 Minutes	5:00	We interview local Branson headliners, showrunners, and influential individuals. This show finds interesting people around Branson and gives them a chance to tell their story, their way.
Where are the best stores and shops around Branson?	Best of Everything Branson: Shopping	Every Day	Every 90 Minutes	5:00	Join Terry Sanders for an in-depth tour of the amazing shopping choices around Branson! We cover local distributors of well-know brands, as well as hand-crafted artisan stores. No matter what you're looking for, we have the answer!