

CONTRACT



KATU TV
 2153 NE Sandy Blvd
 Portland, OR 97232
 (503) 231-4222

www.katu.com

And:

Thematic Campaigns
 111 W ILLINOIS ST
 CHICAGO, IL 60654

<u>Contract / Revision</u> 2193526 /		<u>Alt Order #</u> 28393009
<u>Advertiser</u> Friends of Tobias Read		<u>Original Date / Revision</u> 04/17/24 / 04/18/24
<u>Contract Dates</u> 04/30/24 - 05/21/24	<u>Estimate #</u>	
<u>Product</u> Read for OR Secretary of State		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KATU	<u>Account Executive</u> Chicago Katz/CHI	<u>Sales Office</u> KATZ Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 10183504	<u>Advertiser Ref</u> 90484	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KATU	04/30/24	05/03/24	News at 630a	630a-7a		:30			NM	5	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/30/24	05/06/24	-TWTF--	5			\$220.00				
N 2	KATU	05/13/24	05/17/24	News at 630a	630a-7a		:30			NM	4	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/13/24	05/19/24	MTWTF--	4			\$220.00				
N 3	KATU	05/20/24	05/21/24	News at 630a	630a-7a		:30			NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/20/24	05/26/24	MT-----	2			\$220.00				
N 4	KATU	04/30/24	05/03/24	GMA at 7a	7a-8a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/30/24	05/06/24	-TWTF--	5			\$250.00				
N 5	KATU	05/06/24	05/17/24	GMA at 7a	7a-8a		:30			NM	9	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/06/24	05/12/24	MTWTF--	5			\$250.00				
Week:		05/13/24	05/19/24	MTWTF--	4			\$250.00				
N 6	KATU	05/20/24	05/21/24	GMA 7a-8a	7a-8a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/20/24	05/26/24	MT-----	2			\$250.00				
N 7	KATU	05/05/24	05/19/24	News at 7a	7a-9a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/30/24	05/06/24	-----S	1			\$150.00				
Week:		05/07/24	05/13/24	-----	0			\$0.00				
Week:		05/14/24	05/20/24	-----S	1			\$150.00				
N 8	KATU	05/05/24	05/19/24	This Week	10a-11a	-----S	:30	1	\$150.00	NM	3	\$450.00
N 9	KATU	04/30/24	05/03/24	The View	10a-11a		:30			NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		04/30/24	05/06/24	-TWTF--	5			\$70.00				
N 10	KATU	05/06/24	05/17/24	The View	10a-11a		:30			NM	6	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		05/06/24	05/12/24	MTWTF--	3			\$70.00				
Week:		05/13/24	05/19/24	MTWTF--	3			\$70.00				
N 11	KATU	05/20/24	05/21/24	The View	10a-11a		:30			NM	2	\$140.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
2193526 /	28393009

Advertiser	Original Date / Revision
Friends of Tobias Read	04/17/24 / 04/18/24

Contract Dates	Product	Estimate #
04/30/24 - 05/21/24	Read for OR Secretary c	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				2	\$70.00			
N 12	KATU	04/30/24	05/03/24	General Hospital	1p-2p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-TWTF--				1	\$100.00			
N 13	KATU	05/06/24	05/17/24	General Hospital	1p-2p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				1	\$100.00			
Week:		05/13/24	05/19/24	MTWTF--				1	\$100.00			
N 14	KATU	05/05/24	05/05/24	Your Voice, Your Vote	9a-930a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-----S				1	\$150.00			
N 15	KATU	04/30/24	05/03/24	Drew Barrymore	3p-4p		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-TWTF--				2	\$70.00			
N 16	KATU	05/13/24	05/17/24	Drew Barrymore	3p-4p		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	MTWTF--				2	\$70.00			
N 17	KATU	04/30/24	05/03/24	News at 5p	5p-530p		:30			NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-TWTF--				4	\$525.00			
N 18	KATU	05/13/24	05/17/24	News at 5p	5p-530p		:30			NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	MTWTF--				4	\$525.00			
N 19	KATU	05/20/24	05/21/24	News at 5p	5p-530p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				1	\$525.00			
N 20	KATU	04/30/24	05/03/24	News at 6p	6p-630p		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-TWTF--				5	\$450.00			
N 21	KATU	05/06/24	05/17/24	News at 6p	6p-630p		:30			NM	7	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				3	\$450.00			
Week:		05/13/24	05/19/24	MTWTF--				4	\$450.00			
N 22	KATU	05/20/24	05/21/24	News at 6p	6p-630p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				1	\$450.00			
N 23	KATU	05/04/24	05/18/24	News at 6p	6p-630p	-----S-	:30	1	\$250.00	NM	3	\$750.00
N 24	KATU	05/05/24	05/05/24	News at 5p	5p-530p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-----S				1	\$200.00			
N 25	KATU	05/05/24	05/19/24	News at 6p	6p-7p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-----S				1	\$250.00			
Week:		05/07/24	05/13/24	-----				0	\$0.00			
Week:		05/14/24	05/20/24	-----S				1	\$250.00			
N 26	KATU	04/30/24	05/03/24	Jeopardy	7p-730p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-TWTF--				5	\$700.00			
N 27	KATU	05/06/24	05/17/24	Jeopardy	7p-730p		:30			NM	9	\$6,300.00

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Advertiser	Original Date / Revision
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Contract Dates	Product	Estimate #
04/30/24 - 05/21/24	Read for OR Secretary c	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				5	\$700.00			
Week:		05/13/24	05/19/24	MTWTF--				4	\$700.00			
N 28	KATU	05/20/24	05/21/24	Jeopardy	7p-730p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				1	\$700.00			
N 29	KATU	04/30/24	05/03/24	Wheel of Fortune	730p-8p		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-TWTF--				5	\$700.00			
N 30	KATU	05/06/24	05/17/24	Wheel of Fortune	730p-8p		:30			NM	9	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				5	\$700.00			
Week:		05/13/24	05/19/24	MTWTF--				4	\$700.00			
N 31	KATU	05/20/24	05/21/24	Wheel of Fortune	730p-8p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				1	\$700.00			
N 32	KATU	05/04/24	05/18/24	Jeopardy/Wheel	7p-8p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-----S-				2	\$300.00			
Week:		05/07/24	05/13/24	-----				0	\$0.00			
Week:		05/14/24	05/20/24	-----S-				2	\$300.00			
N 33	KATU	05/20/24	05/20/24	20/20	10p-11p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	M-----				1	\$300.00			
N 34	KATU	04/30/24	05/14/24	Will Trent	8p-9p	-T-----	:30	1	\$350.00	NM	3	\$1,050.00
N 35	KATU	05/01/24	05/01/24	Conner/Not Dead Yet	8p-9p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	--W----				1	\$350.00			
N 36	KATU	05/01/24	05/01/24	Abbott/\$100,000	9p-10p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	--W----				1	\$700.00			
N 37	KATU	05/02/24	05/02/24	911	8p-9p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	---T---				1	\$800.00			
N 38	KATU	05/02/24	05/16/24	Grey's Anatomy	9p-10p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	---T---				1	\$600.00			
Week:		05/07/24	05/13/24	-----				0	\$0.00			
Week:		05/14/24	05/20/24	---T---				1	\$600.00			
N 39	KATU	05/03/24	05/17/24	Shark Tank	8p-9p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	----F--				1	\$700.00			
Week:		05/07/24	05/13/24	-----				0	\$0.00			
Week:		05/14/24	05/20/24	----F--				1	\$700.00			
N 40	KATU	05/05/24	05/12/24	American Idol	5p-7p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-----S				2	\$600.00			
Week:		05/07/24	05/13/24	-----S				2	\$600.00			
N 41	KATU	05/19/24	05/19/24	American Idol	5p-8p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S				2	\$600.00			

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2193526 /	28393009

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Friends of Tobias Read	04/17/24 / 04/18/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/30/24 - 05/21/24	Read for OR Secretary c	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 42	KATU	05/05/24	05/05/24	AFHV	7p-8p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-----S				1	\$250.00			
N 43	KATU	04/30/24	05/03/24	News at 11p	11p-1135p		:30			NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-TWTF--				5	\$180.00			
N 44	KATU	05/06/24	05/17/24	News at 11p	11p-1135p		:30			NM	9	\$1,620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	MTWTF--				5	\$180.00			
Week:		05/13/24	05/19/24	MTWTF--				4	\$180.00			
N 45	KATU	05/20/24	05/21/24	News at 11p	11p-1135p		:30			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				1	\$180.00			
N 46	KATU	05/04/24	05/18/24	News at 11p	11p-1135p	-----S-	:30	1	\$150.00	NM	3	\$450.00
N 47	KATU	05/05/24	05/19/24	News at 11p	11p-1135p	-----S	:30	1	\$150.00	NM	3	\$450.00
N 48	KATU	04/30/24	05/03/24	Jimmy Kimmel	1135p-1237a		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-TWTF--				4	\$60.00			
N 49	KATU	05/13/24	05/17/24	Jimmy Kimmel	1135p-1237a		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	MTWTF--				4	\$60.00			
N 50	KATU	05/20/24	05/21/24	Jimmy Kimmel	1135p-1237a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	MT-----				1	\$60.00			
N 51	KATU	05/04/24	05/04/24	NHL Playoffs Prime	5p-8p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-----S-				1	\$100.00			
N 52	KATU	05/11/24	05/11/24	NBA Playoff	5p-8p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S-				1	\$750.00			
N 53	KATU	05/11/24	05/18/24	NBA Playoff	5p-8p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	-----S-				1	\$750.00			
Week:		05/13/24	05/19/24	-----S-				1	\$750.00			
N 54	KATU	05/05/24	05/05/24	NBA Playoff	930a-1230p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/30/24	05/06/24	-----S				1	\$750.00			
N 55	KATU	05/19/24	05/19/24	NBA Playoff	12p-3p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/13/24	05/19/24	-----S				1	\$750.00			
Totals											169	\$60,675.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



KATU TV
 2153 NE Sandy Blvd
 Portland, OR 97232
 (503) 231-4222

www.katu.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
2193526 /	28393009

<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends of Tobias Read	04/17/24 / 04/18/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/30/24 - 05/21/24	Read for OR Secretary c	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/05/24	67	\$23,280.00	(\$3,492.00)	\$19,788.00
05/06/24 - 05/12/24	36	\$14,560.00	(\$2,184.00)	\$12,376.00
05/13/24 - 05/19/24	53	\$18,840.00	(\$2,826.00)	\$16,014.00
05/20/24 - 05/26/24	13	\$3,995.00	(\$599.25)	\$3,395.75
Totals	169	\$60,675.00	(\$9,101.25)	\$51,573.75

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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