

EEO Public File Report

**WPST-FM, WNJE-AM, WCHR-AM
(TRENTON, NJ)
February 2016 – January 31, 2017**

A. Full-Time Vacancies Filled During Past Year

| | |
|-----------------------------------|-------------------------------------|
| 1. Job Title: Account Manager (s) | Dates Filled: 6/17/2016; 10/31/2016 |
| 2. Job Title: Business Manager | Dates Filled: 6/6/2016 |
| 3. Job Title: Program Director | Date Filled: 6/16/2016 |
| 4. Job Title: Receptionist | Date Filled: 11/14/2016 |
| 5. Job Title: | Date Filled: |

B. Recruitment Sources used to Seek Candidates for Each Vacancy

| 1. Job Title: Account Manager | | Number Interviewed: 12 | Date Filled: 6/17/2016 & 10/31/2016 | |
|--------------------------------|----------------|---|-------------------------------------|---------------|
| Source | Contact Person | Address | Telephone Number | Person Hired? |
| Wpst.com | | 619 Alexander Rd, 3 rd Floor Princeton NJ, 08540 | 609-419-0300 | |
| Commercials on 94.5 WPST | | 619 Alexander Rd, 3 rd Floor Princeton NJ, 08540 | 609-419-0300 | |
| Referral | various | | | Yes - 2 |
| Internal | | 619 Alexander Rd, 3 rd Floor Princeton NJ, 08540 | 609-419-0300 | Yes - 1 |
| Walk In | | 619 Alexander Rd, 3 rd Floor Princeton NJ, 08540 | 609-419-0300 | |
| Indeed.com | | | | |
| | | | | |
| | | | | |
| 2. Job Title: Business Manager | | Number Interviewed: 10 | Date Filled: 6/6/2016 | |
| Source | Contact Person | Address | Telephone Number | Person Hired? |
| Indeed.com | | | | |
| Commercials on 94.5 WPST | | 619 Alexander Rd, 3 rd Floor Princeton NJ 08540 | | |
| Internal | | 619 Alexander Rd, 3 rd Floor Princeton NJ 08540 | | |
| Referral | Various | | | Yes - 1 |
| Distribution List (see E) | | | | |
| 3. Job Title: Program Director | | Number Interviewed: 4 | Date Filled: 6/16/2016 | |
| Source | Contact Person | Address | Telephone Number | Person Hired? |
| Allaccess.com | | | | |

| Internal | | | | |
|----------------------------|----------------|---|------------------|-------------------------|
| Referral | | | | Yes - 1 |
| 1. Job Title: Receptionist | | Number Interviewed: 9 | | Date Filled: 11/14/2016 |
| Source | Contact Person | Address | Telephone Number | Person Hired? |
| Wpst.com | | 619 Alexander Rd, 3 rd Floor Princeton NJ, 08540 | 609-419-0300 | |
| Commericals on 94.5 WPST | | 619 Alexander Rd, 3 rd Floor Princeton NJ, 08540 | 609-419-0300 | |
| Referral | various | | | Yes - 1 |
| Internal | | 619 Alexander Rd, 3 rd Floor Princeton NJ, 08540 | 609-419-0300 | |
| Walk In | | 619 Alexander Rd, 3 rd Floor Princeton NJ, 08540 | 609-419-0300 | |
| Indeed.com | | | | |
| Distribution List (see E) | | | | |
| | | | | |

C. Total Number of Persons Interviewed for All Full-Time Vacancies Filled During the Past Year (this will be a raw number)

25

E. Outreach Activities

| Type of Recruitment Initiative | Brief Description of Activity | Date | Personnel Involved |
|--------------------------------|---|---------|---------------------|
| Internship Program | <p>35 Interns at WPST received experience and instruction in the following areas:</p> <ul style="list-style-type: none"> • Promotional Duties of Radio • Marketing in the Media; Product, Price, Package, Position & Promotion • Marketing Proposals & Promotional Recaps; Integrating with Sales • Record Labels and Music Promotions • Creating Radio Listenership: Cume, TSL & Other promotions • Event Management • Production & Copywriting • Programming Concepts • On-Air; Create an Aircheck | Ongoing | Promotions Director |

| | | | |
|---|---|---------------|--|
| College Fair | Connoisseur Media dba WPST, WNJE & WCHR sponsored the PST Career Fair at Marketfair Mall in West Windsor, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted. | 4/18/16 | General Manager, Sales Manager, Promotions Director, Programming Director, Sales Staff |
| WPST Freedom Fest | Connoisseur Media dba WPST sponsored the WPST Freedom Festival at Mercer County Park in West Windsor, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted. | June 25, 2016 | Promotions Director, Sales Manager |
| Northern Burlington Chamber of Commerce Business Expo | Connoisseur Media dba WPST, WNJE & WCHR at Old York Country Club in Chesterfield, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted. | 10/13/15 | Sales Manager, Sales Staff |
| Mid-Jersey Chamber of Commerce Business Expo | Connoisseur Media dba WPST, WNJE & WCHR at the Sun National Bank Center in Trenton, NJ. Multiple employees that were responsible for making hiring decisions were present. Careers in broadcasting were discussed with participants and applications were accepted. | 10/19/16 | Sales Manager, Sales Staff |

E. Recruitment Source Distribution List

| Source | Address | Fax # |
|--------------------------------------|---|--------------|
| Rider University - Lawrenceville | 2083 Lawrenceville Road, Lawrenceville, NJ 08648 | 609-895-5639 |
| Rider University - Princeton | 101 Walnut Lane, Princeton, NJ 08540 | 609-252-0477 |
| Princeton University | Princeton University, Princeton, NJ 08544 | 609-258-2919 |
| The College of New Jersey | 2000 Pennington Road, Ewing, NJ 08628 | 609-637-5123 |
| Mercer County Community College | 1200 Old Trenton Road, West Windsor, NJ 08550 | 609-570-3880 |
| Princeton Public Library | 65 Witherspoon Street, Princeton, NJ 08542 | 609-924-7937 |
| West Windsor Public Library | 333 North Post Road, West Windsor, NJ 08550 | 609-936-9511 |
| Princeton Meadow Church | 545 Meadow Road, Princeton, NJ 08540 | 609-987-2468 |
| Saint David the King Catholic Church | 1 New Village Road, Princeton Junction, NJ 08550 | 609-799-1984 |
| Prince of Peace Lutheran Church | 177 Princeton Hightstown Rd, Princeton Jct., NJ 08550 | 609-799-0958 |
| Windsor Chapel | 401 Village Road East, Princeton Junction, NJ 08550 | 609-799-4018 |

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| Congregation Beth Chaim | 329 Village Road East, Princeton Junction, NJ 08550 | 609-799-9249 |
| The Jewish Center | 435 Nassau Street, Princeton, NJ 08540 | 609-921-7531 |
| Adath Isreal Congregation | 1958 Lawrenceville Road Lawrenceville, NJ 08648 | 609-896-1071 |