2022 Quarter 3 Issues & Programs

Prepared for KUOA-AM Public File on October 9th, 2022

Issues:

- 1. Multi sensory Saturday
- 2. International Festival
- 3. Connecting Kids to Coverage
- 4. Substance Use Disorder

Programs:

1. Multi sensory Saturday

15 min program which aired Friday 07/08

Aired a 15 min program inviting the community to participate in a multi sensory day at Crystal Bridges. Designed for guest with or without vision loss. This free event would feature gallery activities that focus on engaging all senses.

2. International Festival

15 min program which aired Friday 09/16

Aired a 15 min program inviting the community to the Annual International Festival at the Botanical Gardens in Fayetteville to celebrate diversity in our community. Community experts discussed resources for immigrants, refugees, and other marginalized communities.

3. Connecting Kids to Coverage

:30 sec Public Service Announcements aired 07/1 - 09/30 M-Su 6am-12am

Aired :30 sec PSA provided by Center of Medicare & Medicaid Services. Raising awareness on coverages and eligibility for children and teens in our community.

4. Substance Use Disorder

:30 sec Public Service Announcements aired 07/01 - 09/30 M-Su 6am-12am

Aired :30 sec PSA provided by The U.S Department of Health and Human Services encouraging those struggling with drug abuse to take advantage of SAMHSA's resources. As well as raising awareness about mental illness in the U.S.

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