

KUOA-AM 2014 – Quarter 2 Issues and Programs

Inserted into the KFMD-AM Public File on July 7, 2014

Programs:

1. “Shelter for homeless”

Variable length live announcements usually :30 or :60 seconds

April 1 through April 30

This special affairs program “KUOA cares” contained information identifying area venues that provide shelter for homeless persons as well as information for those who wished to give volunteer assistance to said venues in providing shelter.

2. "Siloam Springs Burglary" Siloam Springs’ residents were given tips on how to protect their personal property from burglary.

“Protecting Your Property”

15 minutes

April 27, 2014 | 6:00 am; June 15, 2014 | 6:00 AM

This special affairs program “KUOA Cares” contained information for property owners on easy and effective ways to secure their property against burglary.

3. "Child Safety"

30 second live reads and 60 second recorded spots (aired 115 times)

During the summer months, people have to be informed how dangerous it is to leave children in the car. KUOA-AM's staff recorded spots and performed live reads to remind parents to make sure they never leave their kids unattended in a car.

June 1, 2014 through June 7, 2014

4. "Speeding in School Zones"

Hog Radio went around to the different schools in NWA to talk to teachers and police officers on the dangers of speeding in a school zone. They then delivered those messages through live and recorded announcements educating our listeners as to why it's important to obey the speed limit especially in school zones.

Variable length live announcements

June 8, 2014 through June 15, 2014

KUOA 1290 (AM) Siloam Springs, AR

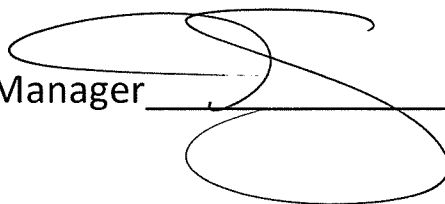
Second Quarter 2014 Issues and Programs

KUOA-AM's Management has identified the following issues in our area:

1. Shelter for homeless
2. Goshen burglary rate
3. Child Safety
4. Speeding in School Zones

On the following page, we have outlined programs on KUOA-AM to address these issues.

Dan Storrs, General Manager



Date Filed

7/7/14