

2022 Quarter 4 Issues & Programs

Created for the KUOA-AM Public File on January 9th 2022

1. Get Vaccinated
2. Benefits of Social Security
3. Donation Drive
4. Underage Drinking

1. Get Vaccinated

:15 sec Public Service Announcement aired 10/1-12/31 6am-12am

Aired a :15 sec PSA. Spanish version. Which aired M-F 6am-12am communicating the importance of vaccinating your family. CDC recombination and annual flu vaccine for everyone six months and older.

2. Benefits of Social Security

:60 sec Public Service Announcement aired 10/1 - 12/31 6am-12am

Aired a :60 sec PSA. Spanish version. Promoted & encouraged community to learn more about the benefits social security offers for the entire family.

3. Peace at Home Family Shelter

15 min program which aired Friday-11/18

Aired a 15 min program inviting the community to participate in a donation drive for Peace at Home Family Shelter. A place that helps victims of domestic violence in Northwest Arkansas. Drop off location, date and a list of items needed were shared.

4. Underage Drinking

:30 sec Public Service Announcements aired 10/1 - 12/31 M-Su 6am-12am

Aired :30 sec PSA provided by The U.S Department of Health and Human Services increasing parent awareness of the prevalence and risk of underage drinking.

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