

2015 – Quarter 3 Issues and Programs

Inserted into the KUOA Public File on October 9, 2015

Issues:

1. Safe Driving in Work Zones

Programs:

1. “Safe Driving In Work Zones”

Variable length live announcements (generally 30 to 60 seconds)

September 7 through September 25

All air talent discussed the importance of safely driving in work zones as construction on Interstate 49 continues in Fayetteville and surrounding communities. Air talent reminded listeners that hundreds of deaths occur annually in work zone accidents, and reminded drivers in Northwest Arkansas to slow down for work zones, minimize distractions such as mobile phones, and pay close attention to signage as well as instructions from work zone workers.