

KUOA-AM – Siloam Springs, AR

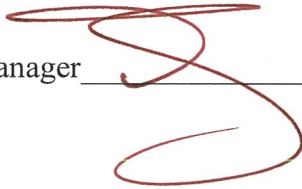
2nd Quarter 2013 Issues and Programs

KUOA-AM's Management has identified the following issues in our area:

1. Child Safety
2. Child Care
3. Quality of Life
4. Disabled Children/Sports

On the following page, we have outlined programs on KUOA to address these issues on our weekly public affairs program called "KUOA Cares"

Dan Storrs, General Manager



Date Filed

7/7/13

Issues/Programs

KUOA (AM)

Siloam Springs, Arkansas

2<sup>nd</sup> Quarter 2013

<u>Date</u>	<u>Issue</u>	<u>Program Content</u>	<u>Time</u>
5-18-13	Child Safety	PSA "Kids in Cars"	various
5-25-13	Child Care	Hog Radio set up free physicals for Children starting in sports	8am-12pm
6-15-13	Minor's Drug Abuse	Ran PSA's talking about kids and drugs Issue for the town of Siloam Springs	various
6-29-13	Disabled children	Promoted Miracle League in NWA Live reads used to sign up players/coaches	various

## 2nd Quarter 2013 Issues & Programs

### KUOA

1. Child Safety- KUOA's Public Affairs Program "KUOA Cares" airs at 1:30am and 5:30am every Saturday morning and is a four minute program.

KUOA ran a PSA called "Kids in Cars" informing people to make sure to not leave their children in cars in the upcoming summer months. The PSA started to run on May 18th, 2012 and ran every Saturday until June 29th. The PSA ran during our public affairs program, "KUOA CARES" on May 18, 2013 at 1:30am and 5:30am.

2. Child Care - KUOA's Public Affairs Program "KUOA Cares" airs at 1:30am and 5:30am every Saturday morning and is a four minute program.

KUOA's General Manager Dan Storrs interviewed parents about how helpful it was to be able to bring their children to a free physical. We found out that most of the parents of these children could not afford to take their kids to the doctor for a normal check up. We played audio from Dan's interviews on May 25th, 2013 at 1:30am and 5:30am.

3. Minor's Drug Abuse - KUOA Public Affairs Program "KUOA Cares" airs at 1:30am and 5:30am every Saturday morning and is a four minute program.

KUOA ran PSA's educating kids about the dangers of "gate-way" drugs and how they can lead to larger problems. The PSA started to run on May 18th, 2012 and ran every Saturday until June 29th. The PSA also ran during our public affairs program, "KUOA CARES" on June 15, 2013 at 1:30am and 5:30am.

4. Disabled children/Sports – KUOA's Public Affairs Program "KUOA Cares" airs at 1:30am and 5:30am every Saturday morning and is a four minute program.

KUOA's General Manager Dan Storrs gave information to the DJ's to come up with 4-one minute live reads in regards to signing up players and coaches for the Miracle League in NWA. This segment was put together for a 4 minute program and it ran on June 22nd and June 29th of 2013 at 1:30 and 5:30am.