

2017 – Quarter 4 Issues and Programs

Inserted into the KUOA-AM Public File on Jan 10, 2018

Issues:

1. Hunger at Holidays
2. Poverty and hunger
3. Washington County Hunger
4. National Cemetery expansion funding

Programs:

1. “Christmas Baskets”

30 second public service announcement

Dec 8-Dec 23rd

Aired a public service announcement weekly M-Su 6a-12a about Kiwanis Benton County annual food basket giveaway to those in need to assist holiday hunger.

2. “Empty Bowls”

30 second public service announcement

Oct 30th-Nov 7th

Aired a public service announcement about the Lifesource Empty Bowls event to raise funds for their outreach programs to assist the needy with food, clothing and career education and shelter.

3. “Benefit Concert”

30 second public service announcement

Nov 11-Nov 19

Aired a public service announcement informing the community of the Meals on Wheels event at Georges Lounge in Fayetteville to raise funds for their outreach to homebound elderly food delivery program.

4. “Veterans Memorial 5k”

30 second public service announcement

Oct 23rd-Nov 3rd

Aired a public service announcement encouraging attendance and fundraising at annual Veterans Day 5k to raise funds for the expansion and upkeep of the National Cemetery .

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