

2018 Quarter 2 Issues & Programs

Inserted/Uploaded into the KUOA AM public file July 10th 2018

Issues:

1. Domestic violence prevention
2. Child Therapy & Care with court systems
3. Public Museum support
4. Family services for those with hospitalized children

Programs:

1. Junior League of NW Arkansas, Touch a Truck event Rogers AR

:30 sec Public Service Announcements aired 4/27-5/5/2018

Created and aired a :30 sec PSA which aired M-Su 6a-12a, announcing annual event benefitting the Junior League of NW Arkansas local shelters for victims of domestic violence. Funds raised from family focused event help with their support of shelters in both Washington & Benton Counties.

2. EOA Children's House, Summer Salsa Fayetteville AR

:30 sec Public Service Announcements aired 6/1-6/16/2018 M-Su 6a-12a

Annual event was promoted for attendance and to highlight the services provided by EOA Children's House for local children in the court system due to being removed from homes for their safety.

3. Bella Vista Historical Museum

:30 sec Public Service Announcements aired 6/9-6/14/2018 M-Su 6a-12a

Created and produced PSA for the local volunteer run museum annual fundraiser and upcoming exhibit. Encouraging volunteerism and a local activity for the Senior community of Bella Vista.

4. Ronald McDonald House Charities, Red Shoe Soiree, Rogers AR

:30 sec Public Service Announcements aired 4/17-4/27/2018

Event promoted to encourage attendance and to provide awareness of the local RMHC of Arkhoma services including family homes in both Benton & Washington Counties, their need for volunteers and the dental care bus that serves the local school children of NW Arkansas.