

## 2018 Quarter 4 Issues & Programs

### Issues:

1. Continuing Education costs for single parents
2. Hunger in NW Arkansas
3. Animal adoption
4. National Cemetery

### Programs:

#### **1. Single Parent Scholarship Foundation, October fundraising event**

:30 sec Public Service Announcements aired 9/17-10/5/2018 and event 10/13/2018

Created and aired a :30 sec PSA which aired M-Su 6a-12a, announcing benefits and services provided by Single Parent Scholarship foundation covering all of the listening area. Promoted attendance for their annual mini golf tournament and shared on station Facebook page day of event.

#### **2. NWA Food Bank annual fundraiser Benton & Washington Co.**

:30 sec Public Service Announcements aired 10/22-11/10/2018 M-Su 6a-12a

Annual event was promoted for attendance and to highlight the services provided by NWA Food Bank which shares resources with many local food banks throughout NWA. Station also promoted event on Facebook page and encouraged donations of food and funds to them.

#### **3. Washington County Animal League, adoption event**

:30 sec Public Service Announcements aired 10/20-10/27/2018 M-Su 6a-12a

Created and produced PSA for the pet adoption event trying to find homes for local dogs and cats with adoption fees waived.

#### **4. National Cemetery, Fayetteville Veterans 5K**

:30 sec Public Service Announcements aired 10/27-11/10/2018

Event promoted to encourage participation and to provide awareness of the local veteran's groups working to fund expanding the national cemetery.