

2016 – Quarter 2 Issues and Programs

Inserted into the KUOA-AM Public File on Apr 10, 2016

Issues:

1. Sheepdog Soldiers-veterans outreach
2. Mercy Hospital-general healthcare awareness
3. Ronald McDonald House Charities-family care during childhood sickness
4. Ronnie Brewer Foundation-athletics accessibility to underprivileged children

Programs:

1. “2016 gala”

30 second public service announcement M-Su 6a-12a

April 15-21st 2016

Aired a public service announcement weekly about Sheepdog Soldiers upcoming event to benefit their outreach and activities for local veterans and service members

2. “Mercy Golf tournament”

30 second public service announcement M-Su 6a-12a

April 4-May 1st 2016

Aired a public service announcement about the Mercy Health systems golf event at Pinnacle in Rogers with proceeds going to the community healthcare and growth of clinics in outlying areas of NW Arkansas.

3. “RMH home & dental bus/care”

30 second public service announcement M-Su 6a-12a

May 23-June 3rd 2016

Aired a public service announcement for the Ronald McDonald House Charities of Arkhoma Red Shoe event to raise funds for the new living room at Mercy & mobile dental bus that works with local schools to provide dental care to school children in NWA and helps connect the children with long term dentists.

4. “Gala and Golf tournament for RB foundation”

30 second public service announcement M-Su 6a-12a

May 23rd-June 3rd

Aired a public service announcement encouraging attendance and fundraising at annual gala to help provide sports equipment and activities to underprivileged children in NWA.