

2022 Quarter 1 Issues & Programs

Prepared for the KUOA-AM Public File on 2022-04-09 Issues:

1. School Closings/Snow storm precautions
2. Autism
3. COVID-19
4. Tornado Damage

Programs:

1. School closings due to inclement weather

10 min program which aired 03/10 – 03/11

Aired a 10 min program which aired TH-F 8am-11am announcing school closings provided by Springdale, Rogers, Fayetteville School districts. Communicated the importance of staying home due to icy road conditions.

2. Characteristics of Autism

:30 sec Public Service Announcements aired 01/11 – 4/09 M-Su 6a-12a

Aired :30 sec PSA's provided by the Ad Council communicating the main symptoms of autism.

3. COVID-19 Awareness

:30 sec Public Service Announcements aired 01/11 – 4/9 M-Su 6a-12a

Aired :30 sec PSA's provided by the Ad Council communicating the importance of following COVID-19 safety guidelines.

4. Tornado Relief

15 min program which aired W-F 03/30 – 04/01

Aired 15 min program providing a list of resource to assist those who were impacted by the storm in the area. Location information for assistance with food, shelter and transportation.

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