

## 2017 – Quarter 1 Issues and Programs

Inserted into the KUOA AM Public File on April 10, 2017

### Issues:

1. Tax filing help
2. Arkansas Advocates for Children
3. Arts in the NW Arkansas area
4. Alzheimer's awareness

### Programs:

1. "United Way tax filing"

30 second public service announcement

Jan 5<sup>th</sup>- Mar 4<sup>th</sup>, 2017

Aired a public service announcement weekly M-Su 6a-12a about United Way of NWA tax filing program for lower income households to have tax assistance/filing at no charge.

2. "Soup Sunday"

30 second public service announcement

Feb 1-18<sup>th</sup> 2017

Aired a public service announcement about the Arkansas Advocates for Children's NWA event on Feb 19<sup>th</sup> at John Q Hammons in Rogers benefitting their organization.

3. "ACO Re-launch"

30 second public service announcement

Feb 12<sup>th</sup> -Feb 25<sup>th</sup>, 2017

Aired a public service announcement informing the community of the Arts Center of the Ozarks organization that provides arts, theatre and education to the local community and inviting public to the re-launch of the ACO in its 50<sup>th</sup> year.

4. "Blondes vs Brunettes"

30 second public service announcement

March 23<sup>rd</sup>-April 1,2017

Aired a public service announcement encouraging attendance and fundraising at annual Alzheimer's Association event at Springdale Arkansas stadium. PSA also spoke of all AA does for local community.

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