

Created for the KUOA-am public file January 10, 2020

Issues:

1. Domestic Violence Awareness
2. National Cemetery Expansion/maintenance
3. Activities for underprivileged children
4. Hunger in NW Arkansas

Programs:

1. Junior League of NW Arkansas Black Dress week

:30 sec Public Service Announcements aired 10/05/19-10/11-2019

Created and aired a :30 sec PSA which aired M-Su 6a-12a, announcing the annual Black Dress week, members wear the same dress to signify the lack of choices for victims of domestic violence & promote the Junior League Mission PSA's aired to help encourage donations and participation.

2. Fayetteville National Cemetery, Veterans Day 5k

:30 sec Public Service Announcements aired 10/27/19-11/09-19 M-Su 6a-12a

Created and aired :30 sec PSA sharing information on how to participate and donate to event raising funds for the expansion and care of the national cemetery

3. Boys & Girls Club of Benton County

:30 sec Public Service Announcements aired 10/16/2019-11/10-2019 M-Su 6a-12a

Aired PSA for the local Benton County Boys & Girls Club to share awareness of the services offered to children in need in the area and to encourage donations of funds and to seek mentors to help with the expansion of the new facility & to help more children be paired with mentors.

4. NWA Food Bank

:30 sec Public Service Announcements aired 11/05/2019-11/26/2019

Created & produced PSA encouraging donations of food items and online donations of funds with the NWA Food Banks website, the organization shares funds and donations of food with multiple food pantries throughout NW Arkansas.