

2016 – Quarter 3 Issues and Programs

Inserted into the KUOA AM Public File on Aug 10, 2016

Issues:

1. Kiwanis Springdale outreach
2. Alzheimer’s Assoc. care & awareness
3. Ronald McDonald House Charities-family care during childhood sickness
4. College Scholarships for U of Arkansas, Fayetteville

Programs:

1. “Kids Day Football”

30 second public service announcement M-Su 6a-12a

Aug 2nd-12th 2016

Aired a public service announcement weekly about Springdale Kiwanis upcoming event to benefit their outreach and activities for local children in NW Arkansas.

2. “2016 Walk to end ALZ”

30 second public service announcement M-Su 6a-12a

Aug 26th-Sept 9th

Aired a public service announcement about the ALZ Assoc of NWA walk event to raise funds for Alzheimer’s patients and caregivers in the local area.

3. “RMH home & dental bus/care”

30 second public service announcement M-Su 6a-12a

July 19th-Aug 8th

Aired a public service announcement for the Ronald McDonald House Charities of Arkhoma Golf Tournamnet event to raise funds for the new living room at Mercy & mobile dental bus that works with local schools to provide dental care to school children in NWA and helps connect the children with long term dentists.

4. “Par-tee and Golf tournament for Arkansas Alumni foundation”

30 second public service announcement M-Su 6a-12a

Aug 27th-Sept 8th

Aired a public service announcement encouraging attendance and fundraising at annual gala to help provide college scholarships to deserving current and future University students.