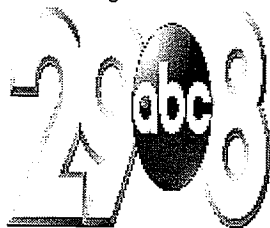


**CONTRACT**

**WGTU**  
**8513 M-72 West**  
**Traverse City, MI 49684**  
**(231) 946-2900**

<u>Contract / Revision</u> 291511 /		<u>Alt Order #</u> 7223326
<u>Product</u> paul mitchell/congress		
<u>Contract Dates</u> 06/30/14 - 07/03/14		<u>Estimate #</u> 3675
<u>Advertiser</u> Paul Mitchell For Congress-R		<u>Original Date / Revision</u> 06/30/14 / 06/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> WGTU	<u>Account Executive</u> HRP HRP-Washingto	<u>Sales Office</u> HRP Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Strategic Media Placement**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WGTU	06/30/14	07/03/14	Good Morning America	7a-9a		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	MTWT---				4	\$60.00			
2	WGTU	06/30/14	07/03/14	M-F 10a-11a	10a-11a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	-T-----				1	\$10.00			
3	WGTU	06/30/14	07/03/14	M-F 4p-5p	4p-5p		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	MTWT---				4	\$35.00			
4	WGTU	06/30/14	07/03/14	M-F 730p-8p	730p-8p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	MTWT---				3	\$50.00			
5	WGTU	06/30/14	07/03/14	Bachelorette	8:00 PM-10:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	M-----				1	\$175.00			
6	WGTU	06/30/14	07/03/14	Thursday 9p-10p	9p-10p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	---T---				1	\$150.00			
N 7	WGTU	07/03/14	07/03/14	Good Morning America	7a-9a		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	---T---				3	\$60.00			
N 8	WGTU	07/03/14	07/03/14	The Chew	1p-2p		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	---T---				3	\$30.00			
N 9	WGTU	07/03/14	07/03/14	M-F 5p-6p	5p-6p		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	---T---				3	\$35.00			
N 10	WGTU	07/03/14	07/03/14	M-F 730p-8p	730p-8p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	---T---				1	\$50.00			
N 11	WGTU	07/03/14	07/03/14	Thursday 9p-10p	9p-10p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/30/14	07/06/14	---T---				1	\$125.00			
<b>Totals</b>											<b>25</b>	<b>\$1,415.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

7669 STAGERS LOOP  
DELAWARE, OH 43015



25-2-440

6/30/2014

PAY TO THE  
ORDER OF

WGTU-S2 (Station Form)

\$ \*\*467.50

Four Hundred Sixty-Seven and 50/100\*\*\*\*\*

DOLLARS

WGTU-S2

MEMO

Paul Mitchell TV 6/23-7/3

Keg Bern

AUTHORIZED SIGNATURE

**Security features. Details on back**

STRATEGIC MEDIA PLACEMENT INC.

WGTU-S2 (Station Form)

Paul Mitchell TV 6/23-7/3

6/30/2014

467.50

22301

Checking - Media Buy Paul Mitchell TV 6/23-7/3

467.50