



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Axiom Strategies
1251 NW Briarcliff Pkwy
Ste 85
Kansas City, MO 64116

Contract # 2957193

Schedule Dates 07/13/17-07/31/17
Advertiser C Herrod for Utah Congress R (117895)
Agency Axiom Strategies (17759)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 2017 PRIMARY ELECTION (945113)
Salesperson Telerep/DAL, Dallas (2988)
Sales Office Telerep Dallas
Buyer Name MAH, EVA
Phone/Fax /
CPE 15/17/105
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments 2017 PRIMARY ELECTIO
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/13/17
Last Modified 07/13/17
Entered By Shannon Eaker
CO-OP No
Headline # 08716516
Demo A50+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$768.75
Net Total \$4,356.25
Sales Tax

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Jul. 2017	10	\$4,100.00
Aug. 2017	3	\$1,025.00
Grand Total:	13	\$5,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	07/17/17-07/28/17	2	:30	6P-6:30P (MST)	2	X	X	X	X	X			4	\$900.00	\$3,200.00	Salt Lake City (KUTV)	2 NEWS AT 6P	7/13/17
2.0	Normal Line / News (M1)	07/17/17-07/28/17	3	:30	6A-7A (MST)	2	X	X	X	X	X			4	\$200.00	\$900.00	Salt Lake City (KUTV)	2 NEWS THIS MORNING	7/13/17
3.0	Normal Line / News (3)	07/31/17-07/31/17	2	:30	6P-6:30P (MST)	1								1	\$800.00	\$800.00	Salt Lake City (KUTV)	2 NEWS AT 6P	7/13/17
4.0	Normal Line / News (M2)	07/31/17-07/31/17	3	:30	6A-7A (MST)	1								1	\$200.00	\$200.00	Salt Lake City (KUTV)	2 NEWS THIS MORNING	7/13/17
5.0	Normal Line / News (M3)	07/17/17-07/28/17	3	:30	5A-5:30A (MST)	1	X	X	X	X	X			2	\$50.00	\$100.00	Salt Lake City (KUTV)	2 NEWS AT 5AM	7/13/17
6.0	Normal Line / News (M3)	07/31/17-07/31/17	5	:30	5A-5:30A (MST)	1								1	\$25.00	\$25.00	Salt Lake City (KUTV)	2 NEWS AT 5AM	7/13/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Kahle

7/13/17

FAX# 972-404-8736
CREDIT RISK !!!
HARRIS REPORT FROM STATION JUL13/17 16.23
RECAP *** KUTV-TV ***

KANSAS CITY, MO 64116

CLASS:	NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL13/11 16.23

IN ADVANCE SCHEDULE *****

AGENCY ADVERTISER CODE = 15	AGENCY EST# = 105
AGENCY PRODUCT CODE = 17	

500.00

7117

7/28

N

M-H

4

PROGRAM : 2 NEWS AT 6P
RA55+ : 4.5
CON COM1: 2 NEWS AT 6P

2 S 600A-700A

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\$225.00

7117

7/28

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PROGRAM :	2 NEWS THIS MORNING
RA55+ :	1.9
CON COM1 :	2 NEWS THIS MORNING

REP HEADLINE# 8716516 TRF# 12957193
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 972-404-8737 FAX# 972-404-8736
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION JUL13/17:16.23
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	A		600A-700A PROGRAM : 2 NEWS THIS MORNING RA55+ : 1.9 ORD COM1 : CORRECTING RATE TO FOLLOW LUR - PREBOOKED. THIS IS A MAKE-GOOD FOR JUL17-JUL28 ON LINE-2 FOR 2 SPOTS/WK	30		\$200.00	7/17	7/28	2		M-F	4
3			600P-630P PROGRAM : 2 NEWS AT 6P RA55+ : 4.5 CON COM1 : 2 NEWS AT 6P	30		\$800.00	7/31	7/31	1		MON	1
4	S		600A-700A PROGRAM : 2 NEWS THIS MORNING RA55+ : 1.9 CON COM1 : 2 NEWS THIS MORNING	30		\$225.00	7/31	7/31	0		MON	0
6	A		600A-700A PROGRAM : 2 NEWS THIS MORNING RA55+ : 1.9 ORD COM1 : CORRECTING RATE FOR LUR - PREBOOKED THIS IS A MAKE-GOOD FOR JUL31 ON LINE-4 FOR 1 SPOT/WK	30		\$200.00	7/31	7/31	1		MON	1
7	A		500A-530A PROGRAM : MORNING NEWS 5AM ORD COM1 : ADDING IN 5AM TO ORDER - PREBOOKED	30		\$50.00	7/17	7/28	1		M-F	2
8	A		500A-530A PROGRAM : MORNING NEWS 5AM ORD COM1 : ADDING IN 5AM TO ORDER - PREBOOKED PART OF A MAKEGOOD MADE UP OF LINES 7-8	30		\$25.00	7/31	7/31	1		MON	1
M1	OK'D	BUY#2	MISSED:M-F/600A-700A OFFER:M-F/600A-700A CMT:CORRECTING RATE TO FOLLOW LUR - PREBOOKED.				JUL17-JUL28(2/WK)		30S			\$225.00 (JUL13/17) PLS ADVISE.
M2	OK'D	BUY#4	MISSED:MON/600A-700A OFFER:MON/600A-700A CMT:CORRECTING RATE FOR LUR - PREBOOKED				JUL31		30S			\$225.00 (JUL13/17) PLS ADVISE.

REP HEADLINE# 8716516 TRF# 2957193
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 972-404-8737 FAX# 972-404-8736
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION JUL13/17 16.23
 RECAP *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M3	OK'D		MISSED: BONUS									
			OFFER: M-F/500A-530A				JUL17-JUL28		30S	\$50.00	(JUL13/17)	
			& MON/500A-530A				JUL31		30S	\$25.00	PLS ADVISE.	
			CMT: ADDING IN 5AM				TO ORDER - PREBOOKED					

JUL/17	\$4,100.00	AUG/17	\$1,025.00									
CONTRACT TOTAL										\$5,125.00		
TOTAL SPOTS										13		

MARKET TOTALS	\$12,812	KUTV	40%	KTVX	10%	KSL	20%	KSTU	30%	KUCW	0%	KJZZ	0%	KCSG	0%
HEROD FOR CONGRESS															

SVC- NSI BOOKS- JUL/16 EST/ES
 DEMOS- RA55+* RA35+

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE