

# CUNNINGHAM BROADCASTING CORPORATION

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**WNUV-TV, Baltimore, MD**



## QUARTERLY ISSUES/PROGRAMS LIST – 1st Quarter 2017

The following is a list of some of the significant issues responded to by Station WNUV-TV, Baltimore, Maryland, along with the most significant programming treatment of those issues for the period 01/01/2017-03/31/2017. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

### Regular Programs

WNUV regularly airs STRAIGHT TALK, a thirty-minute locally produced public service program featuring various local professionals and community groups discussing the greatest needs, problems and interests in our community.

Description of Issue	Regular Programs	Air Date(s)	Time	Duration	Narration of Type and Description
Minority	Our World	1/1 1/8 1/15 1/22 1/29 2/5 2/12 2/19 2/26 3/5 3/12 3/19 3/26	6:30a	30 minutes	This ongoing program is a nationally syndicated news/interview program that addresses international and domestic issues from the African American perspective. The program is a weekly half hour series that has built its reputation presenting insightful and balanced views of critical issues for over twenty years. The show features guests from all sides of the political and social spectrum, and is designed to keep black viewers informed about national, and international issues that directly, or indirectly, affect the black community.

Finance Education	Straight Talk	1/1 1/15 1/29	5:30a	30 minutes	<p><b>Segment 1: <i>Five Financial Skills Everyone Needs Starting Out A New Year</i></b>  Guests:  Helene Raynaud  President and CEO  Guidewell Financial Solutions</p> <p>Tiffany Scalzo  Director of Counseling  Guidewell Financial Solutions</p> <p>Website: <a href="http://guidewellfs.org">guidewellfs.org</a></p> <p><b>Segment 2: <i>Preparing for Homeownership</i></b>  Guests:  Tom Simonton  Guidewell Financial Solutions</p> <p>Chesca Stein  Community Engagement Manager  Guidewell Financial Solutions</p> <p>Website: <a href="http://guidewellfs.org">guidewellfs.org</a></p> <p><b>Segment 3: <i>Creating Assets and Savings</i></b>  Guests:  Francesca Jean Baptiste, Senior Program Manager  Maryland CASH Campaign</p> <p>Sara Johnson, Director  Baltimore CASH Campaign</p> <p>Website: <a href="http://baltimorecashcampaign.org">baltimorecashcampaign.org</a></p>
Tax Preparation	Straight Talk	1/8 1/22	5:30a	30 minutes	<p>How to prepare for your 2016 taxes and what you can do to prepare for the 2017 tax season. Also, the many new tax proposals from the incoming new administration and how it will impact individuals and businesses.</p> <p><b>Guest:</b>  Vlad Zagranichny CPA</p>

Healthy Beginnings: From birth to the first five years	Straight Talk	2/5 2/19	5:30a	30 minutes	<p>Healthy children and healthy families begin before birth. This month's Straight Talk focuses on healthy beginnings. Preparing for pregnancy, prenatal care, mother's mental health as well as physical, and the first 5 years of a child's life.</p> <p><b>Segment 1: B'More for Healthy Babies</b>  Guests:  Angela T. Burden, MA, RN  Deputy Director of MCH &amp; Infant Loss Initiatives  Baltimore City Health Department</p> <p>Rebecca Dineen  Assistant Commissioner for the Bureau of Maternal and Child Health  Baltimore City Health Department</p> <p><b>Segment 2: Healthy New Moms</b>  Guest: Kari Gorkos  Healthy New Moms Campaign  Website: <a href="http://www.healthynewmoms.org">www.healthynewmoms.org</a></p> <p><b>Segment 3: Family League of Baltimore</b>  Guests:  Laura Latta, MHS  Director of Early Childhood Initiatives  Family League of Baltimore</p> <p>Rebecca Dineen  Assistant Commissioner for the Bureau of Maternal and Child Health  Baltimore City Health Department</p>
College Drinking	Straight Talk	2/12 2/26	5:30a	30 minutes	<p>Every year over 2,000 college students will die from the abuse of alcohol. College drinking is a national epidemic and most parents and college administrators are at a loss for how to solve the problem. "Josh" was a good high school student, but when he went off to college he began to drink and became an alcoholic. He is now clean and sober and trying to help others. His story and the help of a counselor will inform viewers about the problem and offer solutions.</p>

					<p>GUESTS: Segment 1: JOSH Recovering Alcoholic</p> <p>Segment 2: JOSH Recovering Alcoholic</p> <p>Segment 3: JOSH Recovering Alcoholic</p> <p>Zach Snitzer Maryland Addiction Recovery Center</p>
<p>Finances Art Therapy Foster Care</p>	<p>Straight Talk</p>	<p>3/5 3/19</p>	<p>5:30a</p>	<p>30 minutes</p>	<p><b>Segment 1: Financial Fitness...Money Power Day sets you on your Way!</b> Guests: Sara Johnson, Director Baltimore CASH (Creating Assets, Savings and Hope) Campaign</p> <p>Dorothea Stierhoff, Senior Public Relations Manager MECU of Baltimore, Inc.</p> <p>Websites: <a href="http://www.baltimorecashcampaign.org">www.baltimorecashcampaign.org</a> <a href="http://www.moneypowerday.org">www.moneypowerday.org</a></p> <p><b>Segment 2: Art with a Heart and The Art of Leadership</b> Guests: Jenny Hyle Art With a Heart</p> <p>Cory Anderson</p> <p>Website: <a href="http://artwithaheart.net">artwithaheart.net</a></p> <p><b>Segment 3: Children in Need of Families</b> Guest:Molly Tierney Director, Baltimore City Dept. Of Social Services</p> <p>Website: <a href="http://dhr.maryland.gov/local-offices/baltimore-city/">http://dhr.maryland.gov/local-offices/baltimore-city/</a> Phone number: 410-685-8231</p>

Heroin/Opiate Epidemic	Straight Talk	3/12 3/26	5:30a	30 minutes	<p>As the current Heroin / Opiate drug epidemic continues to spread across the country, Straight Talk is committed to bringing to the public real, emotional and inspirational stories of addiction and recovery. We want to show that drug treatment works and people's lives can be saved.</p> <p>Our guest this week is Shawn O'Brien, who is a recovering heroin addict who is now working as a counselor helping other heroin addicts. Shawn fits today's new heroin profile of a good kid, from a good family and living in a nice home but still fell prey to heroin addiction. His story of hope and redemption will help others in our cities that watch Straight Talk.</p> <p>GUEST: Shawn O'Brien Recovering Heroin Addict</p>
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### Public Service Announcements

Station WNUV, Baltimore, Maryland, aired public service announcements during this quarter, covering a number of topics that range from education, health, public safety, etc. These public service announcements air at various times and may run anywhere from 0:05 seconds to 0:60 seconds in length. WNUV regularly airs public notice announcements notifying the public about the availability of children's programming and public file reports. WNUV is a participating station in our area's Emergency Alert system.

Description of Issue	Public Service Announcements	Air Date(s)	Time	Length	Narration of Type and Description
Various	Calendar Announcements	1/1-3/31	in rotation	:10	Public service announcements produced/aired to give various community groups a vehicle to promote their community events and activities to our viewers. Organizations submit events via web, email, and/or mail.
Education	Champions of Courage Black History Month	2/1-2/28	6 times daily/ROS	20x:30	For 30 years, WNUV has commemorated Black history Month by celebrating positive role models who continue to keep Dr. King's dream alive through their commitment to youth and life that demonstrates the lessons and legacy of Dr. King. Maryland students grades 6 -12 were challenged to write a 90 word essay saluting their Champion of Courage. More than 3000 entries were received and 20 were selected by a panel of judges for their student writer to present on WNUV. Students' essays aired daily and each finalist received a

					\$100 awards at an awards breakfast on 2/4. Three top essays were selected and the students received additional scholarship money and their school cash prizes sharing the lesson that when an individual achieves, his community benefits.
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## Community Activities

Description of Issue	Community Activities	Date(s)	Time	Location	Narration of Type and Description
Community Engagement (Education)	Station Tour	3/31	various	WNUV studios	WNUV regularly conducts tours of the stations for schools, boy scout troupes, colleges, and other educational groups seeking to learn about the operations of a television station.
Health	B'More Healthy Expo	3/18	10a-5p	Baltimore Convention Center	The B'More Health Expo is staged and executed by WNUV and attracts 30,000 people to a free admission event that spotlights the actions families can take and choices they can make to be more healthy. The event offers something for every interest, every age, and everyone... entertainment, engagement, education and empowerment as it connect families with community resources to help them reach their health and wellness goals. More than 19 screenings were offers. The expo featured healthy food, food preparation, safety zone, Let's Play Zone, Arts Alive!, Hands-only CPR Training, and three stages of live entertainment as well as performances by the U of Maryland Gymkana gymnastics team and a contingent of midshipmen from the US Naval Academy. In addition to a promotional schedule, the various features, activities, and exhibitors at the Expo are spotlighted with participation in morning news interview, demonstrations, stories as well as community affairs programming.
Education	Champions of Courage Black History Month Awards Breakfast	2/4	8:45a-11a	The Historic Grand	For 30 years WNUV has commemorated Black history Month by celebrating positive role models who continue to keep Dr. King's dream alive through their commitment to youth and life that demonstrates the lessons and legacy of Dr. King. Maryland students grades 6 -12 were challenged to write a 90 word essay saluting their Champion of Courage. More than 3000 entries were received and 20 were selected by a panel of judges for their student writer to present on WNUV. Students essays aired daily and each finalist received a \$100 awards at an awards breakfast with keynote

					speaker, Three top essays were selected and the students received additional scholarship money and their school cash prizes sharing the lesson that when an individual achieves, his community benefits
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