

**WNUV (TV) 54
BALTIMORE, MARYLAND**

QUARTERLY ISSUES/PUBLIC SERVICE REPORT

PREPARED BY: Belinda Johnson

DATE PREPARED: January 10, 2014

To Whom it May Concern:

Attached is a compiled list of program descriptions of public affairs shows which WNUV, Baltimore, Maryland, aired to serve the community's interest during the fourth quarter period, October 1, 2013–December 31, 2013, of the broadcast calendar year. Also attached is other public service information, such as public service campaigns and announcements.

Community Calendar and Family Adventures

Local non-profit organizations utilize the “Community Calendar and Family Adventures” community service project to promote local community events and activities. Announcements may range from 0:15 to 0:30 seconds in length, and air at random several times a day over the full 24 hour period, seven days a week.

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SUBJECT: PUBLIC SERVICE ANNOUNCEMENTS/
SPONSORED CAMPAIGNS/EVENTS
DATE PREPARED: January 10, 2014

The following is a listing of community service campaigns and events sponsored by station WNUV, Baltimore, Maryland, during the fourth quarter period October 1, 2013–December 31, 2013, of the broadcast calendar year.

Public Service Announcements/Campaigns
OCTOBER/NOVEMBER/DECEMBER

CHAMPIONS OF COURAGE: Champions of Courage is WNUV-TV's commemoration of Black History Month, saluting positive role models for youth. We began broadcasting Public Service Announcements during November, calling for entries for the annual student essay competition. Students, grades 6 thru 12, are challenged to write a brief essay saluting a person in their life who has shared with them the teaching of Dr. Martin Luther King. The deadline falls just before the holiday that honors Dr. King. A total of 20 winners will be selected, and their salutes to their "Champions of Courage" will air on WNUV-TV throughout the month of February 2013.

DOLLAR DAYS: It's a holiday gift to the community! Visit the wonderful world of water and explore life both below and above seas for just \$1.00! From the tropical rainforest, coral reef, the deep home of the sharks, to the high-flying fun of dolphins and their babies. The National Aquarium is Baltimore's premiere attraction and delivers fun for all ages! WNUV 54 airs 30 second PSA's to promote the event during December.

TOYS FOR TOTS: CW Baltimore joined with the few, the proud, The Marines for TOYS FOR TOTS! The Marines provide new Christmas toys for 60,000 children in the metro area. A Toys for Tots collection box was located in our lobby for our employees to donate new unwrapped toys. The collection was ongoing throughout. One Friday in December, The Marines participated with sister station WBFF's morning news with a "Toys for Tots Roll Call" on our parking lot...encouraging our viewers to visit and drop of Toys for Tots from 6A to 9A. A 7 ton military vehicle was stationed on the parking lot and the goal was to fill it with new toys.

NO TEXT ZONE PLEDGE: Texting while driving kills thousands of people each year, many more are seriously injured. WNUV helps make the roads a "NO TEXT ZONE" with its pledge and psa's featuring news talent.

Programming

OCTOBER/NOVEMBER/DECEMBER

Our World

This ongoing program is a nationally syndicated news/interview program that addresses international and domestic issues from the African American perspective. The program is a weekly half hour series that has built its reputation presenting insightful and balanced views of critical issues for over twenty years. The show features guests from all sides of the political and social spectrum, and is designed to keep black viewers informed about national, and international issues that directly, or indirectly, affect the black community. The show airs every Sunday at 6:30am. The show will air 1st Quarter 2014 on Sundays at 6:30am.

Straight Talk

The locally produced program STRAIGHT TALK airs at 6:00am each Sunday morning. STRAIGHT TALK is a thirty-minute public service program, is hosted by Mike Gimbel. Each week Mike Gimbel and various professional guests discuss the greatest needs, problems and interests in our community. In an effort to ascertain the needs of the community, WNUV has placed a Community Survey on the community section of www.cwbaltimore.com.

Autism Awareness

(aired 10/6 at 6a, 10/20 at 6a)

Segment 1

Autism Awareness

Pathfinders For Autism PROGRAMS

BJ Surhoff, President - Pathfinders for Autism

Debbie Page – Parent of a child with autism, President of the Baltimore Chesapeake Chapter Autism Society

Segment 2

What is Autism - CLINICIANS

Dr. Kathy Niager - Trellis Services

Dr. Vince Culatta, Neurobehavioral Associates

Segment 3

COMMUNITY AWARENESS AND OUTREACH

BJ Surhoff, President - Pathfinders for Autism

Rebecca Rienzi - Executive Director - Pathfinders for Autism

Exercise programs for kids, adults, families, and seniors. Plus other fitness related topics such as weight training, tips, obesity, etc.

(aired 10/13 at 6a, 10/26 at 6a)

Segments 1, 2 and 3

Carlos Dorsey

Personal Trainer, Maryland Athletic Club

Military Veterans in the community (11/3, 11/1, 12/1 @ 6a)

Segment 1: Baltimore Station

Michael Seipp, Executive Director of The Baltimore Station

Segment 2: Baltimore Station

Lou Kousouris, Board Member from The Baltimore Station

Segment 3: The 6th Branch

Jeremy Johnson

Veteran, T6B Board Member

Nicholas Culbertson

Veteran, T6B Board Member

Diabetes education and prevention (11/10, 11/24 @ 6a)

Guest Name: Allison Massey, MS, RD, LDN, CDE

Diabetes Center at Mercy

Holiday Happenings (airs 12/15)

Segment 1 – Gunnery Sergeant Warren Howard, Toys for Tots Coordinator (will bring in some example toys as props)

Toys for Tots

What's the need?...How to participate?...Special events

Segment 2 – Jody Thomas, VP Communications

Better Business Bureau Serving Greater Maryland

Charitable givingwhat should we look for in insuring that our donations are used for specified purpose. How do we know what's reputable and best options for giving?

Segment 3 – Sarah St.Clair, Marketing Manager

Waterfront Partnership of Baltimore Inc.

Holidays in Baltimore -- "It's a Waterfront Life" (<http://itsawaterfrontlife.org/>)...The many holiday activities taking place this season.

Skin Cancer (airs 12/8, 12/22)

How to prevent it (sun damage, tanning beds , smoking, etc.) How to spot it. New ways to identify and treat skin cancer.

SEGMENT I, II, & III

Amita Bagal, MD

Facial Plastic & Reconstructive Surgery Skin Care Specialty Physicians

Saif U. Syed, MD

Moh's Surgeon

Skin Care Specialty

Surgery

Health Issues (aired 12/29)

Segment #1: – National Kidney Foundation, Kidney health...what you don't know could kill you, the importance of screenings, how to manage, etc.

Sumeska Thavarajah, MD

Assistant Professor, Division of Nephrology

Johns Hopkins University School of Medicine

Segment #2: – American Heart Association...Heart Disease and Stroke Prevention Awareness. Community outreach programs. Screenings, food, exercise, smoking cessation

Tia Timpson

National Spokesperson for Go Red for Women, Stroke Survivor (had a stroke at 20)

Ali Tabrizchi, D.O.

Sinai Hospital of Baltimore

Dr. Tabrizchi is an interventional cardiologist. He was named one of the Top Doctors by Baltimore Magazine and CV.

Segment #3: - Docs in the Park...the importance of play for all ages. Healthy benefits of play and leisure

Guest:

Michael Dorsey, Co-Founder

Docs In The Park

WNUV– MPSSAA Football aired on Dec 5, 6, & 7, 2013

WNUV carried the Championship Football Games of MPSSAA (Maryland Public Secondary School Athletic Association) on Thursday, December 5 from 7pm-10pm; Friday, December 6 from 7:30pm-10:30pm and two games on Saturday, December 7, from 12pm-3pm and 3:30pm-6:30pm with a one-half hour highlight show between the two Saturday games.

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The attached is a listing of the public service announcements that aired during the fourth quarter period, October 1, 2013–December 31, 2013, of the broadcast calendar year.

Station WNUV (TV), Baltimore, Maryland, has aired over 1200 public service announcements during this quarter, covering a number of topics that range from education to health care and public safety. These public service announcements air at various times and may run anywhere from: 01 second to: 60 seconds in length.

