CONTRACT

townsquare media

KONA-AM
2621 West A Street
Pasco, WA 99301
WOpayments3@townsquaremedia.com
(509) 547-9791

Contract / Revision	Alt Order #
4616153 / 1	

Advertiser	Original Date / Revision
Doug White	01/29/24 / 01/29/24

Contract Dates	Estimate #
01/31/24 - 02/25/24	

Product
February 2024

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
KONA-AM	Holly Johnson	National - Direct
Special Handling		
Demographic		
Households		
Agy Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

And:

Focal Point Marketing
7535 W Kennewick Ave, Suite D
Kennewick, WA 99336

KONA-AM - 4616153A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KONAA	01/31/24	02/25/24	M-F AM Drive	6:00 AM-9:00 AM		:30			NM	23	$368.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	01/29/24	02/04/24	- - WTF - -	5	$16.00
Week:	02/05/24	02/11/24	MTWTF - -	6	$16.00
Week:	02/12/24	02/18/24	MTWTF - -	6	$16.00
Week:	02/19/24	02/25/24	MTWTF - -	6	$16.00

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
2	KONAA	01/31/24	02/25/24	M-F PM Drive	4:00 PM-6:00 PM		:30			NM	23	$368.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	01/29/24	02/04/24	- - WTF - -	6	$16.00
Week:	02/05/24	02/11/24	MTWTF - -	6	$16.00
Week:	02/12/24	02/18/24	MTWTF - -	5	$16.00
Week:	02/19/24	02/25/24	MTWTF - -	6	$16.00

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
3	KONAA	01/31/24	02/25/24	M-Su Broad Rotator	6a-12a		:30			NM	23	$0.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	01/29/24	02/04/24	- - WTFSS	6	$0.00
Week:	02/05/24	02/11/24	MTWTFSS	6	$0.00
Week:	02/12/24	02/18/24	MTWTFSS	5	$0.00
Week:	02/19/24	02/25/24	MTWTFSS	6	$0.00

	Totals	69	$736.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/24 -02/25/24	69	$736.00	($110.40)	$625.60
Totals	69	$736.00	($110.40)	$625.60

	Contract Totals	69	$736.00

Signature: _____   **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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