ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

MELISSA A. LASTRA	hereby request station time a	s follows: See Ord	ter for proposed
schedule and charges. See Invoi	ice for actual schedule and char	rges.	
Check one:			
Ad "communicates a message (1) a legally qualified candidate issue of public importance (e.g., subject of controversy or discus		tc.); or (4) a political issu	ue that is the
Ad does NOT communicate a only to a state or local issue).	message relating to any political matt	er of national importa	nce (e.g., relates
ALL QUE	STIONS/BLOCKS MUST BE	COMPLETED	
tation time requested by: RICK CECIL	1		
gency name: CECILADMAN, ADVERTISI	ING & MARKETING, LLC.		
ddress; P.O. BOX 732 ESTERO, FL 3392	The state of the s		
ontact: RICK	Phone number: 239-849-0799	Email: RICK.CE	CIL1979@GMAIL.COM
ame of advertiser/sponsor (list entity)	s full legal name as disclosed to the nust match the sponsorship ID in ad)	Federal Election Con	nmission [for federal
arne: MAKING A BETTER TOMORROW			
ddress: 133 HARBOR DRIVE SOUTH VE	NICE, FL 34285	=	
ontact: MELISSA	Phone number: 786-339-5790	Email: MISSILA	STRA@GMAIL.COM
ation is authorized to announce the t	ime as paid for by such person or e	ntity.	
st ALL of the chief executive officers of oup(s) of the advertiser/sponsor (Use ric Robinson - Treasurer (so	separate page if necessary.):	ittee or board of dire	ctors or other governing
signing below, advertiser/sponsor reprecutive committee and board of direct	ors or other governing group(s).		cers, members of the
ad refers to a federal candidate(s) or	federal election, list ALL of the follo	owing:	✓ N/A
eme(s) of every candidate referred to			
fice(s) sought by such candidate(s) (n	no acronyms or abbreviations):		
te of election:	Piper de		
early identify EVERY political matter (no acronyms); use separate page if	of national importance referred to necessary:	o in the	N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested

ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the

Advertiser/Sponsor		Station Representative			
Signature: Meli a 1		Signature: Senetra Strickland			
Name: MELISSA A. LASTRA		Name: Anetra Strickland			
Date of Request to Purchase Ad Time:		Date of Station Agreement to Sell Time: 5/10/2024			
TO BE COMPLETED BY STATION ONLY					
Ad submitted to station? Yes	No	Date ad received: 5/10/2024			
Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).					
If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.					
Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected – provide reason (optional):					
*Upload partially accepted form, then promptly upload updated final form when complete.					
Date and nature of follow-ups, if any:					
Contract = -	Station Call Letters: WTLY-AM	Date Received/Requested: 5/10/2024			
Est. #	Station Location: Tallahassee, F	Run Start and End Dates:			

For national issue ads only (not required for state/local issue ads):

log deadlines outlined in the station's disclosure statement.

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.