



WCBI-TV
PO Box 271
Columbus, MS 39703

Advertiser Issue - Club CMSD (20713)
Agency Signature Sound & Printing Media S(3758)
Buyer Judson,Johnny
Salesperson WCBI-TV, House (1131)
ph: (662) 327-4444

Invoice 659062
Inv Date 5/14/2024
Terms Cash In Advance
Contract 281858
Bill Type Calendar
Period 5/1/2024 - 5/14/2024

Signature Sound & Printing Media
Solutions
2116 1/2 Hwy 45 North
Columbus, MS 39705

AgM

Special Handling None
Product Political Issue (2173)
Brand Political Issue (45927)
Acct Types Regional/Political-Issue
Est/External # 001/
Demo
Revision
Comments May 14th Bond Issue Vote
May 6-14th

CO-OP/Order Type No/Normal
Package
Gen. Date 5/29/2024 1:44:40PM

Columbus - CBS (WCBI)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:								
1.0	SPOT	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/06/24 6:50AM (Mo)	00:30	Sunrise	CMSD_BOND_2024	\$60.00	
1.0	SPOT	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/07/24 6:09AM (Tu)	00:30	Sunrise	CMSD_BOND_2024	\$60.00	
1.0	SPOT	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/08/24 6:43AM (We)	00:30	Sunrise	CMSD_BOND_2024	\$60.00	
1.0	SPOT	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/09/24 6:22AM (Th)	00:30	Sunrise	CMSD_BOND_2024	\$60.00	
1.0	SPOT	6:00:00AM- 7:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/10/24 6:21AM (Fr)	00:30	Sunrise	CMSD_BOND_2024	\$60.00	
2.0	SPOT	6:00:00AM- 7:00:00	Day,M-1,Tu-1	05/13/24 6:43AM (Mo)	00:30	Sunrise	CMSD_BOND_2024	\$60.00	
2.0	SPOT	6:00:00AM- 7:00:00	Day,M-1,Tu-1	05/14/24 6:22AM (Tu)	00:30	Sunrise	CMSD_BOND_2024	\$60.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/06/24 7:55AM (Mo)	00:30	CBS MORNINGS	CMSD_BOND_2024	\$15.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/07/24 8:47AM (Tu)	00:30	CBS MORNINGS 2	CMSD_BOND_2024	\$15.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/08/24 8:47AM (We)	00:30	CBS MORNINGS 2	CMSD_BOND_2024	\$15.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/09/24 8:38AM (Th)	00:30	CBS MORNINGS 2	CMSD_BOND_2024	\$15.00	
4.0	SPOT	7:00:00AM- 9:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/10/24 8:38AM (Fr)	00:30	CBS MORNINGS 2	CMSD_BOND_2024	\$15.00	
5.0	SPOT	7:00:00AM- 9:00:00	Day,M-1,Tu-1	05/13/24 8:57AM (Mo)	00:30	CBS MORNINGS 2	CMSD_BOND_2024	\$15.00	
5.0	SPOT	7:00:00AM- 9:00:00	Day,M-1,Tu-1	05/14/24 8:58AM (Tu)	00:30	CBS MORNINGS 2	CMSD_BOND_2024	\$15.00	
6.0	SPOT	9:00:00AM- 9:30:00	Day,F-1	05/10/24 9:21AM (Fr)	00:30	MID-MORNING WITH AUNDREA	CMSD_BOND_2024	\$20.00	
7.0	SPOT	12:00:00PM-12:30:00	Day,W-1,Th-1	05/08/24 12:23PM (We)	00:30	Midday	CMSD_BOND_2024	\$50.00	
7.0	SPOT	12:00:00PM-12:30:00	Day,W-1,Th-1	05/09/24 12:05PM (Th)	00:30	Midday	CMSD_BOND_2024	\$50.00	
8.0	SPOT	12:00:00PM-12:30:00	Day,M-1,Tu-1	05/13/24 12:23PM (Mo)	00:30	Midday	CMSD_BOND_2024	\$50.00	
8.0	SPOT	12:00:00PM-12:30:00	Day,M-1,Tu-1	05/14/24 12:29PM (Tu)	00:30	Midday	CMSD_BOND_2024	\$50.00	
9.0	SPOT	1:00:00PM- 2:00:00	Day,Th-1	05/09/24 1:59PM (Th)	00:30	THE TALK	CMSD_BOND_2024	\$30.00	
10.0	SPOT	1:00:00PM- 2:00:00	Day,M-1,Tu-1	05/13/24 1:29PM (Mo)	00:30	THE TALK	CMSD_BOND_2024	\$30.00	
10.0	SPOT	1:00:00PM- 2:00:00	Day,M-1,Tu-1	05/14/24 1:59PM (Tu)	00:30	THE TALK	CMSD_BOND_2024	\$30.00	
11.0	SPOT	2:00:00PM- 3:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/06/24 2:59PM (Mo)	00:30	Let's Make A Deal	CMSD_BOND_2024	\$20.00	
11.0	SPOT	2:00:00PM- 3:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/07/24 2:59PM (Tu)	00:30	Let's Make A Deal	CMSD_BOND_2024	\$20.00	
11.0	SPOT	2:00:00PM- 3:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/09/24 2:59PM (Th)	00:30	Let's Make A Deal	CMSD_BOND_2024	\$20.00	
11.0	SPOT	2:00:00PM- 3:00:00	Day,M-1,Tu-1,W-1,Th-1,F-1	05/10/24 2:30PM (Fr)	00:30	Let's Make A Deal	CMSD_BOND_2024	\$20.00	
11.0	SPOT			05/08/24			1 preempt @ \$20.00	\$0.00	Schedule Change
12.0	SPOT	2:00:00PM- 3:00:00	Day,M-1,Tu-1	05/13/24 2:29PM (Mo)	00:30	Let's Make A Deal	CMSD_BOND_2024	\$20.00	
12.0	SPOT	2:00:00PM- 3:00:00	Day,M-1,Tu-1	05/14/24 2:59PM (Tu)	00:30	Let's Make A Deal	CMSD_BOND_2024	\$20.00	
13.0	SPOT	4:00:00PM- 5:00:00	Day,Th-1,F-1	05/09/24 4:28PM (Th)	00:30	THE JENNIFER HUDSON SHOW	CMSD_BOND_2024	\$35.00	
13.0	SPOT	4:00:00PM- 5:00:00	Day,Th-1,F-1	05/10/24 4:19PM (Fr)	00:30	THE JENNIFER HUDSON SHOW	CMSD_BOND_2024	\$35.00	
14.0	SPOT	4:00:00PM- 5:00:00	Day,M-1	05/13/24 4:51PM (Mo)	00:30	THE JENNIFER HUDSON SHOW	CMSD_BOND_2024	\$35.00	
15.0	SPOT	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1	05/06/24 6:29PM (Mo)	00:30	WCBI News @ 6	CMSD_BOND_2024	\$175.00	
15.0	SPOT	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1	05/07/24 6:16PM (Tu)	00:30	WCBI News @ 6	CMSD_BOND_2024	\$175.00	
15.0	SPOT	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1	05/08/24 6:11PM (We)	00:30	WCBI News @ 6	CMSD_BOND_2024	\$175.00	
15.0	SPOT	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1	05/09/24 6:21PM (Th)	00:30	WCBI News @ 6	CMSD_BOND_2024	\$175.00	
16.0	SPOT	6:00:00PM- 6:30:00	Day,M-1	05/13/24 6:28PM (Mo)	00:30	WCBI News @ 6	CMSD_BOND_2024	\$175.00	

We warrant that the actual broadcast information shown on this invoice was taken from the program log. All times shown are within ten minutes of actual air time.

Gross Total	\$1,935.00	Total Spots	36
Commission	(\$290.25)		
Net Total	\$1,644.75		