

WSEK
Somerset, KY
Quarterly Issues/Programs List
First Quarter, 2013
04/08/2013

WSEK
Quarterly Issues/Programs List

WSEK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Conservation:** Info about conservation and clean-up efforts in the region.
 - **Education:** Info about Voices in Education and the Apple Award
 - **Health - Cancer:** Info about colon cancer month and the upcoming 5k
 - **Health - Heart:** Info about the activities surrounding Wear Red Day for the American Heart Association
 - **HEALTH AND FITNESS:** (No issue/program description given.)
 - **History - Community:** Info about efforts to improve and preserve the Somerset Cemetery.
 - **Minorities:** Info about local activities for Martin Luther King Jr. Day
 - **Public Safety - Weather:** Info about spring sever storm preparedness, statistics and forecasts.
 - **Tourism:** Info about a large horror convention coming to Somerset.
 - **Veterans - Military:** Info about a new local housing development for Veterans.
 - **Youth:** Info about the various youth leadership programs at the Center for Rural Development
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**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health and Fitness	Community Connection 259 POUNDSD OFF PULASKI 2	Info about a community weight loss program and competition	Crystal Cox/Debbie Carey	01/06/2013 07:03 AM	054:00
Minorities	Community Connection 262 MARTIN LUTHER LING CELEBRATION	Info about local activities for Martin Luther King Jr. Day	Elaine Wilson	01/13/2013 07:03 AM	054:00
Youth	Community Connection 263 LEADERSHIP PROGRAMS AT CENTER	Info about various youth leadership programs at Center for Rural Development	Delaney Stephens	01/20/2013 07:02 AM	054:00
Health-Heart	Community Connection 264 WEAR RED DAY	Info about local Wear Red Day for the American Heart Association	Susan Wilson/Crystal Cox	01/27/2013 07:03 AM	054:00
Youth	Community Connection 265 4-II/ YOUTH PROGRAMS/PC EXT SERV	Info about activities for local youth through 4-H and the extension service	TJ Adkins	02/03/2013 07:03 AM	054:00
Education	Community Connection 266 FORWARD IN THE 5 TH /VOICES IN ED	Info about Voices in Education and the Apple Award	Jan Tackett	02/10/2013 07:02 AM	054:00
Veterans - Military	Community Connection 267 VANOVER VETERANS VILLAGE	Info about a new local housing development for Veterans.	John Vanover	02/17/2013 07:03 AM	054:00
Tourism	Community Connection 268 DEAD WINTER HORROR CONVENTION	Info about a large horror convention coming to Somerset	Brian & Samantha Sizemore	02/24/2013 07:03 AM	054:00
Public Safety-Weather	Community Connection 269 NOAA SEVERE STORM PREPAREDNESS	Info about spring severe storm preparedness, statistics and forecasts	Tony Edwards-Meteorologist	03/03/2013 07:02 AM	054:00
History-Community	Community Connection 270 SOMERSET	Info about efforts to improve and preserve the Somerset	Tricia Neal	03/10/2013 07:03 AM	054:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	CEMETERY PRESERVATION	Cemetery			
Conservation	Community Connection 271 LIVING GREEN KENTUCKY FAIR	Info about a local event featuring conservation, homesteading and holistic vendors	Jamie Aramini	03/17/2013 07:02 AM	054:00
Health - Cancer	Community Connection 272 COLORECTAL CANCER MONTH	Info about colon cancer month and the upcoming 5k	P Thompson/K Weldy/G Sams	03/24/2013 07:03 AM	054:00
Conservation	Community Connection 273 EASTERN KY PRIDE MONTH	Info about conservation and clean-up efforts in the region	Tammie Wilson	03/31/2013 07:02 AM	054:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	AD COUNCIL	000:27	002
Community	AD COUNCIL	000:29	002
Community	AD COUNCIL	000:30	004
Community	AD COUNCIL	000:57	004
Health	Arthritis Foundation	000:54	010
Domestic Violence	Bethany House Abuse Shelter	000:54	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	UK PSA	000:30	001
Adoption	Adopt Us Kids /Adoption	000:30	001
Adoption	Adopt Us Kids /Adoption	001:00	006
Animal Rights	ASPCA / Animal Cruelty	000:30	001
ARTS	SMITHSONIAN	000:31	014
BULLYING	Bully Free /NEA	000:29	002
BULLYING	Bully Free /NEA	000:59	004
BULLYING	Bully Free /NEA	001:00	010
Business/Economy	Intellectual Property Theft /Ntl. Crime Prevention Council	000:30	002
Business/Economy	Intellectual Property Theft /Ntl. Crime Prevention Council	001:00	016
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	022
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:32	014
Conservation	Sustainable Kentucky	000:30	025
Conservation	Wildlife Land Trust	000:19	005
Disaster Relief	Emergency Preparedness /FEMA	000:30	002
Disaster Relief	Emergency Preparedness /FEMA	000:59	006
Domestic Violence Awareness	THE FAMILY ROOM/1	000:46	002
Domestic Violence Awareness	THE FAMILY ROOM/1	000:47	005
Domestic Violence Awareness	THE FAMILY ROOM/2	000:46	002
Domestic Violence Awareness	THE FAMILY ROOM/2	000:54	003
Drug/Alcohol Rehabilitation	Never Too Late - Addiction /Mennonite Church	000:29	001
Drug/Alcohol Rehabilitation	Never Too Late - Addiction /Mennonite Church	000:30	004
Education	GED Education /GED.org	000:15	002
Education	GED Education /GED.org	000:30	002
Education	GED Education /GED.org	001:00	003
Environment	EPA /Lead Poisoning	000:15	001
Environment	EPA /Lead Poisoning	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Environment	EPA /Lead Poisoning	001:00	006
Family	AARP /Caregiver Assistance	000:30	002
Family	AARP /Caregiver Assistance	000:58	004
Family	Say I Do Marriage/Catholic Bishops	000:30	001
Family	Say I Do Marriage/Catholic Bishops	001:00	006
Feeding The Hungry	Feeding America /Hunger Prevention	000:30	008
Feeding The Hungry	Feeding America /Hunger Prevention	001:00	005
Finance	Federal Fair Housing Act /US Dept of Housing	000:30	003
Finance	Federal Fair Housing Act /US Dept of Housing	001:00	006
Finance	Making Home Affordable	000:15	004
Finance	Making Home Affordable	000:30	006
Finance	Making Home Affordable	001:00	007
Finance	Mortgage Fraud Prevention /Ntl Crime Prevention Council	000:30	003
Finance	Mortgage Fraud Prevention /Ntl Crime Prevention Council	001:00	014
Finance	National Fair Housing Alliance	000:30	005
Finance	National Fair Housing Alliance	001:00	009
Fitness	President's Council on Fitness Sports & Nutrition	000:30	003
Government	Selective Service	000:30	016
Government	Selective Service	000:57	006
Health - Birth Defects/Pregna	Natl Campaign to Prevent Teen and Unplanned Pregnancy	000:30	001
Health - Birth Defects/Pregna	Natl Campaign to Prevent Teen and Unplanned Pregnancy	001:00	003
Health - Birth Defects/Pregna	Save the Children	001:00	005
Health - General	American Academy of Orthopedic Surgeons	001:00	004
Health - General	American Stroke Assn.	000:30	001
Health - General	American Stroke Assn.	001:00	003
Health - General	Attention Deficit Disorder Assn.	000:30	001
Health - General	CDC National Tobacco Campaign	000:30	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health - General	CDC National Tobacco Campaign	001:00	006
Health - General	COPD Foundation	000:59	007
Health - General	Phl.gov /CDC	001:00	008
Health - General	Foundation Fighting Blindness	001:00	006
Health - General	Healthy Mouths Healthy Lives	000:30	003
Health - General	Healthy Mouths Healthy Lives	001:00	004
HEALTH AND FITNESS	AMERICAN STROKE ASSOCIATION	000:30	019
HEALTH AND FITNESS	One Pound at a Time /hhs.gov	001:00	007
Health- Babies/Pregnancy	March of Dimes	000:24	005
Health- Babies/Pregnancy	March of Dimes	000:30	004
Health- Babies/Pregnancy	March of Dimes	001:00	024
Health- Babies/Pregnancy	March of Dimes /Pertussis	000:30	002
Health- Babies/Pregnancy	March of Dimes /Pertussis	000:59	010
Religion	Pray America	000:15	001
Religion	Pray America	000:30	003
Religion	Pray America	001:00	004
Safety	Child Car Safety /NHTSA	000:30	003
Safety	Child Car Safety /NHTSA	001:00	002
Safety	Homeland Security	000:15	001
Safety	Homeland Security	000:30	001
Safety	Ntl. Drowning Prevention Alliance	000:30	003
Safety	Ntl. Drowning Prevention Alliance	001:00	006
Safety	Safe Car.gov	000:30	001
Safety	Safe Car.gov	001:00	008
Safety - Fire	Wildfire Preparedness /US Forest Service	000:30	008
Safety - Fire	Wildfire Preparedness /US Forest Service	001:00	003
Safety - Police	Pulaski Co. Sheriff's Office	000:52	003
Safety - Police	Somerset Police Department	000:42	014
Safety-Agriculture/Farming	Food Safety.GOV	000:30	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Safety-Agriculture/Farming	Food Safety.GOV	001:00	016
Tourism	S-PC Chamber of Commerce	000:30	003
Veterans - Military	Paralyzed Veterans of American	000:15	003
Veterans - Military	Paralyzed Veterans of American	000:20	001
Veterans - Military	Paralyzed Veterans of American	000:30	005
Veterans - Military	Paralyzed Veterans of American	001:00	010