

WSEK
Somerset, KY
Quarterly Issues/Programs List
Second Quarter, 2013
07/08/2013

WSEK
Quarterly Issues/Programs List

WSEK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agritourism:** Info about this year's Russell County Fair and all its events and activities.
- **Education:** Info about upcoming events for the summer reading program and activities
- **Health - Cancer:** Info about this year's Pulaski County Relay for Life and work handled by American Cancer Society.
- **Public Safety - Weather:** Info about spring severe storm preparedness, statistics and forecasts.
- **Religion:** Info about upcoming events for local children and also about a new book from Bro. Bullock
- **Tourism:** Info about upcoming events for Somernites Cruise...the 7 month community car show event
- **Women's Issues:** Stories from several local mothers about hardships, sacrifices and Mother's Love

Section I
LOCAL PROGRAMMING

Section 1 lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	Community Connection	Info about cooking classes,	Dianna	04/07/2013	054:00

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	274 CENTER FOR RURAL DEV. CLASSES	other classes and cultural events at The Center.	Winstead	09:33 AM	
Religion	Community Connection 275 EAGLE HEIGHTS KIDS EVENTS	Info about upcoming events for local children and also about a new book from Bro. Bullock	David Bullock/Bob Boon	04/14/2013 09:33 AM	054:00
Tourism	Community Connection 276 SOMERNITES CRUISE 2013	Info about upcoming events for Somernites Cruise...the 7 month community car show event	Mark Hausford/Gib Gosser	04/21/2013 09:33 AM	054:00
Education	Community Connection 277 PULASKI COUNTY PUBLIC LIBRARY	Info about upcoming events for the summer reading program and activities	Carol Sexton	04/28/2013 09:33 AM	054:00
Education	Community Connection 278 PC IMAGINATION LIBRARY	Info about the new Dolly Parton Imagination Library in Pulaski County	B.J. Krug	05/05/2013 09:33 AM	054:00
Women's Issues	Community Connection 279 MOTHER'S DAY STORIES	Stories from several local mothers about hardships, sacrifices and Mother's Love	Various Local Mothers	05/12/2013 09:33 AM	053:59
Public Safety - Weather	Community Connection 269 NOAA SEVERE STORM PREPAREDNESS	Info about spring severe storm preparedness, statistics and forecasts.	Tony Edwards-Meteorologist	05/19/2013 09:33 AM	054:00
Tourism	Community Connection 280 S/PC TOURISM REPORT	Info about this season's tourism and events	Carolyn Mounce	05/26/2013 09:33 AM	054:00
Agritourism	Community Connection 281 RUSSELL COUNTY FAIR	Info about this year's Russell County Fair and all its events and activities.	David Chapman	06/02/2013 09:33 AM	054:00
Health - Cancer	Community Connection 282 RELAY FOR LIFE	Info about this year's Pulaski County Relay for Life and work handled by American Cancer Society.	Brooke Whitis	06/09/2013 09:33 AM	054:00
Public Safety - Weather	Community Connection 269 NOAA STORM PREPAREDNESS/replay	Info about spring severe storm preparedness, statistics and forecasts.	Tony Edwards-Meteorologist	06/16/2013 09:34 AM	054:00
Tourism	Community Connection 283 EUBANK 4TH OF JULY CELEBRATION	Info about this year's Independence Day events for the city of Eubank.	Penny Jones/Natasha Sheperd	06/23/2013 09:33 AM	054:00
Tourism	Community Connection 283 EUBANK JULY 4th EVENT replay	Info about this year's Independence Day events for the city of Eubank.	Penny Jones/Natasha Sheperd	06/30/2013 09:33 AM	054:00

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	---------------	-------------	-------	-----------	----------

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM/TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	---------------	-------------	-----------	----------

(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	AD COUNCIL	000:27	003
Health	AD COUNCIL	000:29	004
Health	AD COUNCIL	000:30	004
Health	AD COUNCIL	000:57	021
Disaster Assistance	American Red Cross (LC Chapt)	000:14	002
Disaster Assistance	American Red Cross (LC Chapt)	000:21	001
Disaster Assistance	American Red Cross (LC Chapt)	000:24	004
Health	Arthritis Foundation	000:54	029
Health	ASTHMA	000:30	006
Health	ASTHMA	000:31	004
Economy/Jobs	GOODWILL	000:31	001
Agriculture	Pulaski Co Extension Service	000:30	003
Disaster Assistance	RED CROSS/OPERATION OKLAHOMA RELIEF LOCAL	000:54	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Disaster Assistance	RED CROSS/OPERATION OKLAHOMA RELIEF LOCAL	000:55	001
Disaster Assistance	RED CROSS/OPERATION OKLAHOMA RELIEF LOCAL	000:57	002
Disaster Assistance	RED CROSS/OPERATION OKLAHOMA RELIEF LOCAL	000:58	001
Disaster Assistance	RED CROSS/OPERATION OKLAHOMA RELIEF LOCAL	000:59	002
Disaster Assistance	RED CROSS/OPERATION OKLAHOMA RELIEF LOCAL	001:00	001
Adoption	Adopt Us Kids /Adoption	000:30	016
Adoption	Adopt Us Kids /Adoption	001:00	042
Animal Rights	ASPCA / Animal Cruelty	000:30	002
Business/Economy	Intellectual Property Theft /Ntl. Crime Prevention Council	000:30	003
Business/Economy	Intellectual Property Theft /Ntl. Crime Prevention Council	001:00	056
Conservation	Wildlife Land Trust	000:19	002
Disaster Relief	AMERICAN RED CROSS	000:30	010
Disaster Relief	American Red Cross (I.C Chapt)	000:30	003
Disaster Relief	Emergency Preparedness /FEMA	000:30	007
Disaster Relief	Emergency Preparedness /FEMA	000:59	017
Domestic Violence Awareness	THE FAMILY ROOM/1	000:49	007
Domestic Violence Awareness	THE FAMILY ROOM/1	000:51	001
Domestic Violence Awareness	THE FAMILY ROOM/2	000:43	012
Domestic Violence Awareness	THE FAMILY ROOM/2	000:51	002
Drug/Alcohol Rehabilitation	Never Too Late - Addiction /Mennonite Church	000:29	001
Drug/Alcohol Rehabilitation	Never Too Late - Addiction /Mennonite Church	000:30	009
Environment	EPA /Lead Poisoning	000:30	004
Environment	EPA /Lead Poisoning	001:00	020
Family	AARP /Caregiver Assistance	000:30	005
Family	AARP /Caregiver Assistance	000:58	014
Family	Say I Do Marriage/Catholic Bishops	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Family	Say I Do Marriage/Catholic Bishops	001:00	016
Feeding The Hungry	Feeding America /Hunger Prevention	000:30	010
Feeding The Hungry	Feeding America /Hunger Prevention	001:00	020
Finance	Federal Fair Housing Act /US Dept of Housing	000:30	001
Finance	Federal Fair Housing Act /US Dept of Housing	001:00	020
Finance	Making Home Affordable	000:15	001
Finance	Making Home Affordable	000:30	004
Finance	Making Home Affordable	001:00	037
Finance	Mortgage Fraud Prevention /Ntl Crime Prevention Council	000:30	003
Finance	Mortgage Fraud Prevention /Ntl Crime Prevention Council	001:00	042
Fitness	President's Council on Fitness Sports & Nutrition	000:30	006
Government	Selective Service	000:30	008
Health - Birth Defects/Pregna	Save the Children	000:30	001
Health - Birth Defects/Pregna	Save the Children	001:00	020
Health - General	American Academy of Orthopedic Surgeons	000:30	003
Health - General	American Academy of Orthopedic Surgeons	001:00	018
Health - General	American Stroke Assn.	000:30	005
Health - General	American Stroke Assn.	001:00	037
Health - General	Attention Deficit Disorder Assn.	000:30	001
Health - General	COPD Foundation	000:31	001
Health - General	COPD Foundation	000:59	019
Health - General	Flu.gov /CDC	000:30	003
Health - General	Flu.gov /CDC	001:00	040
Health - General	Foundation Fighting Blindness	000:30	005
Health - General	Foundation Fighting Blindness	001:00	017
Health - General	Healthy Mouths Healthy Lives	000:30	004
Health - General	Healthy Mouths Healthy Lives	001:00	020
HEALTH AND FITNESS	One Pound at a Time /hhs.gov	000:30	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	One Pound at a Time /hhs.gov	001:00	019
Health- Babies/Pregnancy	March of Dimes	000:24	007
Health- Babies/Pregnancy	March of Dimes	000:30	008
Health- Babies/Pregnancy	March of Dimes	001:00	075
Health- Babies/Pregnancy	March of Dimes /Pertussis	000:30	003
Health- Babies/Pregnancy	March of Dimes /Pertussis	000:59	018
MILITARY AND VETERANS	Fisher House	000:30	024
MILITARY AND VETERANS	Marines	000:30	007
Military-Veterans	SHOW YOUR STRIPES	000:29	013
Military-Veterans	SHOW YOUR STRIPES	000:30	108
Religion	Pray America	000:15	002
Religion	Pray America	000:30	002
Religion	Pray America	001:00	020
Safety	Child Car Safety /NHTSA	000:30	002
Safety	Child Car Safety /NIHSA	001:00	021
Safety	Homeland Security	000:30	005
Safety - Fire	Wildfire Preparedness /US Forest Service	000:30	003
Safety - Fire	Wildfire Preparedness /US Forest Service	001:00	007
Safety - Police	Pulaski Co. Sheriff's Office	000:52	010
Safety - Police	Somerset Police Department	000:42	025
Safety-Agriculture/Farming	Food Safety.GOV	000:30	004
Safety-Agriculture/Tanning	Food Safety.GOV	001:00	037
The Arts	Master Musicians Festival	000:30	130
Veterans - Military	military.com/iHeart/monster.c	000:30	035
Veterans - Military	Paralyzed Veterans of American	000:15	001
Veterans - Military	Paralyzed Veterans of American	000:30	010
Veterans - Military	Paralyzed Veterans of American	001:00	014