

WSEK  
Somerset, KY  
Quarterly Issues/Programs List  
Fourth Quarter, 2012  
01/08/2013

WSEK  
Quarterly Issues/Programs List

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WSEK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **COMMUNITY INVOLVEMENT:** Recap of the local, state and national news stories of 2012
- **Domestic Violence Awareness:** Info about local activities for Domestic Violence Awareness Month
- **Drugs/Alcohol:** Info about plans for community drug awareness meetings
- **Economy:** Info about upcoming events sponsored by the Chamber of Commerce
- **Health - Cancer:** Info about local activities for Breast Cancer Awareness Month
- **HEALTH AND FITNESS:** Info about a community-wide diet and fitness program and contest
- **Mental Health:** Info about dealing with holiday depression and stress
- **The Arts:** Info about a community art fair
- **Religion:** Info about a local ghost hunting group and their activities (Halloween)
- **Veterans - Military:** Info about the Veteran's Day activities and National Guard Memorial

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health -	Community	Info about the	Brewer/Cary/Wilson/Wr	10/07/2012	054:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Cancer	Connection 251 BREAST CANCER AWARENESS	local activities for Breast Cancer Awareness Month	ight	07:05 AM	
Domestic Violence Awareness	Community Connection 253 BETHANY HOUSE/DOM VIOI, MONTH	Info about local activities for Domestic Violence Awareness Month	Don Whitehead/Kristi Childers	10/14/2012 07:05 AM	054:00
Religion	Community Connection 252 ReUP MEN'S MINISTRY	Info about an upcoming men's self-esteem convention	Tim Brown	10/21/2012 07:05 AM	054:00
Religion	Community Connection 254 A & A PARANORMAL INVESTIGATION	Info about a local ghost hunting group and their activities	Alisa Peterson/Art White	10/28/2012 07:05 AM	054:00
The Arts	Community Connection 255 SHELTOWEE ARTISANS	Info about the annual community art fair	Theresa Kibby	11/04/2012 07:05 AM	054:00
Veterans - Military	Community Connection 257 LOCAL VETERANS ACTIVITIES	Info about the Veteran's Day activities and National Guard Memorial	Kathy Hall	11/11/2012 07:05 AM	054:00
Drugs/Alcohol	Community Connection 256 OPERATION UNITE	Info about the regional drug prevention/awareness initiative	C.Cameron/J.Hale/DKir by	11/18/2012 07:05 AM	054:00
Economy	Community Connection 258 S-PC CHAMBER OF COMMERCE	Info about upcoming events sponsored by the Chamber of Commerce	Bobby Clue	11/25/2012 07:05 AM	054:00
Health and Fitness	Community Connection 259 POUNDS OFF PULASKI	Info about a community-wide diet and fitness program and contest	Crystal Cox/Debbie Carey	12/02/2012 07:05 AM	054:00
Religion	Community Connection 254 A & A PARANORMAL INVESTIGATION	REPLAY OF PROGRAM/Info about a local ghost hunting group	Alisa Peterson/Art White	12/09/2012 07:05 AM	054:00
Health and	Community	More info about	Crystal Cox/Debbie	12/16/2012	054:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Fitness	Connection 259 POUNDS OFF PULASKI	the community-wide diet and fitness program	Carey	07:05 AM	
Mental Health	Community Connection 260 HOLIDAY DEPRESSION/MENTAL HEAL	Info about dealing with holiday depression and stress	Mark Purcell	12/23/2012 07:05 AM	054:59
Community Involvement	Community Connection 261 BIGGEST LOCAL NEWS OF 2012	Recap of the local, state and national news stories of 2012	Chris Harris	12/30/2012 07:05 AM	054:56

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	Arthritis Foundation	000:54	005
Adoption	Adopt Us Kids	000:30	003
Animal Rights	Shelter Pet Project	000:15	001
Animal Rights	Shelter Pet Project	000:30	007
BULLYING	Bully Free /NEA	000:29	002
BULLYING	Bully Free /NEA	000:30	006
BULLYING	Bully Free /NEA	000:59	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	Dully Free /NBA	001:00	007
Business/Economy	Intellectual Property Theft /Ntl. Crime Prevention Council	001:00	019
Conservation	Take Me Fishing.org	000:30	006
Conservation	Take Me Fishing.org	001:00	004
Conservation	Wildlife Land Trust	000:19	008
Education	Fostering Kids Science Skills/ Peep and the Big Wide Wo	000:30	004
Education	GED Education /GED.org	000:15	003
Education	GED Education /GED.org	000:30	003
Education	GED Education /GED.org	001:00	009
Family	Say I Do Marriage/Catholic Bishops	000:30	004
Family	Say I Do Marriage/Catholic Bishops	001:00	011
Finance	Federal Fair Housing Act /US Dept of Housing	000:30	005
Finance	Federal Fair Housing Act /US Dept of Housing	001:00	003
Finance	Feed The Pig.org	000:30	003
Finance	Feed The Pig.org	001:00	004
Finance	Making Home Affordable	000:15	001
Finance	Making Home Affordable	000:30	005
Finance	Making Home Affordable	001:00	004
Finance	Mortgage Fraud Prevention /Ntl Crime Prevention Council	001:00	005
Finance	National Fair Housing Alliance	000:30	005
Finance	National Fair Housing Alliance	001:00	005
Government	Selective Service	000:15	006
Government	Selective Service	000:30	018
Government	Selective Service	000:57	009
Health - Birth Defects/Pregna	Natl Campaign to Prevent Teen and Unplanned Pregnancy	000:30	009
Health - Birth Defects/Pregna	Natl Campaign to Prevent Teen and Unplanned Pregnancy	001:00	007
Health - General	AHRQ	000:59	012
Health - General	AHRQ	001:01	004
Health - General	American Liver Association	000:30	005

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health - General	American Liver Association	001:00	005
Health - General	American Liver Foundation	000:28	007
Health - General	American Liver Foundation	000:30	004
Health - General	American Liver Foundation	000:58	011
Health - General	American Liver Foundation	001:00	005
Health - General	CDC National Tobacco Campaign	000:30	004
Health - General	CDC National Tobacco Campaign	001:00	010
Health - General	COPD Foundation	000:31	001
Health - General	National Pest Management Assn.	000:30	003
Health- Babies/Pregnancy	March of Dimes	000:24	006
Health- Babies/Pregnancy	March of Dimes	001:00	006
Health- Babies/Pregnancy	March of Dimes /Pertussis	000:30	003
Health- Babies/Pregnancy	March of Dimes /Pertussis	000:59	005
Safety	Ntl. Drowning Prevention Alliance	000:30	003
Safety	Ntl. Drowning Prevention Alliance	001:00	006
Safety	Safe Car.gov	000:30	003
Safety	Safe Car.gov	001:00	009
Safety - Fire	Wildfire Preparedness /US Forest Service	000:30	002
Safety - Fire	Wildfire Preparedness /US Forest Service	001:00	007
Safety - Police	Pulaski Co. Sheriff's Office	000:52	003
Safety - Police	Somerset Police Department	000:42	017
Safety-Agriculture/Farming	Food Safety.GOV	000:30	006
Safety-Agriculture/Farming	Food Safety.GOV	001:00	007
SELF ESTEEM	SPECIAL OLYMPICS	000:29	006
SELF ESTEEM	SPECIAL OLYMPICS	000:30	017
SELF ESTEEM	SPECIAL OLYMPICS	000:31	006
Transportation	American Traffic Safety Services Assn.	000:20	001
Transportation	American Traffic Safety Services Assn.	000:30	004
Transportation	American Traffic Safety Services Assn.	001:00	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Transportation	NHTSA /Texting and Driving	000:15	001
Transportation	NHTSA /Texting and Driving	000:30	004
Veterans - Military	Community Blueprint Network	000:30	012
Veterans - Military	Education Center at the Wall	000:30	003
Veterans - Military	Education Center at the Wall	001:00	007
Veterans - Military	Paralyzed Veterans of American	000:14	006
Veterans - Military	Paralyzed Veterans of American	000:30	007
Veterans - Military	Paralyzed Veterans of American	000:59	009
Veterans - Military	Paralyzed Veterans of American	001:00	003
Youth-Girls Activities	Girl Scouts	000:30	005
Youth-Girls Activities	Girl Scouts	000:58	011