

WSEK
Somerset, KY
Quarterly Issues/Programs List
Third Quarter, 2014
10/02/2014

WSEK
Quarterly Issues/Programs List

WSEK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Rights:** Info about activities and events with the Pulaski County Humane Society.
- **Health - Cancer:** Info about a fun run/walk to benefit the American Cancer Society
- **Health - General:** Info about a free community medical/dental check-up clinic.
- **Health - Cancer:** Info about the annual symposium and breast cancer
- **Religion:** Info about a multi-county crusade.
- **The Arts:** Info about a new building mural project and other projects with Carnegie Community Arts Center.
- **Tourism:** Info about the upcoming music festival and its impact on local tourism.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM/TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Tourism	Community Connection 315 MMF 2014 (replay)	Info about the upcoming music festival and its impact on local tourism.	Tiffany Bourne/Jeremy Reynolds	07/06/2014 07:02 AM	054:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal Rights	Community Connection 317 PULASKI CO. HUMANE SOCIETY rep	Info about activities and events with the Pulaski County Humane Society.	Marguerite Arnold	07/13/2014 07:02 AM	054:00
Health - General	Community Connection 318 COMMUNITY CARE CLINIC	Info about a free community medical/dental check-up clinic.	Lisa Hurt/Mali Lissanu	07/20/2014 07:02 AM	054:00
Health - General	Community Connection 318-2 COMMUNITY CARE CLINIC replay	Info about a free community medical/dental check-up clinic.	Lisa Hurt/Mali Lissanu	07/27/2014 07:02 AM	054:00
Health - Cancer	Community Connection 319 SJWC SKEDADDLE RUN FOR ACS	Info about a fun run/walk to benefit the American Cancer Society	Melanie Reynolds King	08/03/2014 07:02 AM	054:00
The Arts	Community Connection 320 ARTFORMATION/CARNEGIE ARTS CNT	Info about a new building mural project and other projects with the Carnegie Arts Center		08/10/2014 07:02 AM	
Health-Cancer	Community Connection 321 DENEM & DIAMONDS FOR CANCER	Info about a Girls Night	Tyrone Vetter/BG Burnette	08/17/2014 07:02 AM	
Religion	Community Connection 322 GREATER LC GO TELL CRUSADE	Out event to raise money for American Cancer Society	Brooke Whitis	08/24/2014 07:02 AM	054:01
Arts	Community Connection 323 WARRIOR MARCHING CLASSIC	Info about a multi-county crusade	Rick Gage/Joc Alvarez	08/24/2014 07:02 AM	054:00
Educational	Community Connection 324 LC BLUES SOCIETY FESTIVAL	Info about an upcoming high school marching band competition	Adam Hopper/Dan Carpenter	08/31/2014 07:02 AM	054:00
The Arts	Community Connection 320a ARTFORMATION ARTS PROJECT	Info about an upcoming Blues, BBQ and Arts	Rod Wilson	09/07/2014 07:02 AM	054:01
			Tyrone Vetter & BG Burnette	09/14/2014 07:02 AM	

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		festival in Somerset Info about a new building rural project and other projects with Carnegie Community Arts Center.			
Religion	Community Connection 322a GREATER L.C GO TELL CRUSADE	Info about a multi-county crusade.	Rick Gage/Joe Alvarez	09/21/2014 07:02 AM	054:00
Religion	Community Connection 325 2014 BREAST CANCER SYMPOSIUM	Info about the annual symposium and breast cancer facts	Wilson/Sams/Cary/Water/Wright	09/28/2014 07:02 AM	054:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
The Arts	MMF General 2014 PSA	000:30	056
Historic Preservation	Pulaski Co History Walk PSA	000:29	032
Education	UK	000:30	004
Conservation	Wildlife Land Trust	000:28	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Conservation	Wildlife Land Trust	000:30	006
Veterans-Military	YRRP	000:15	008
Veterans-Military	YRRP	000:27	008
Veterans-Military	YRRP	000:29	005
Adoption	AD COUNCIL	000:30	002
Community Spirit	Volunteers of America	001:00	058
Domestic Violence Awareness	THE FAMILY ROOM/1	000:46	008
Domestic Violence Awareness	THE FAMILY ROOM/2	000:39	021
Education	Communities In School	000:30	011
Education	Communities In School	001:00	066
Community Spirit	GLOBAL CITIZEN FEST	000:31	001
Health - Cancer	Somerset Jr. Woman's Club	000:30	025
Health - Cancer	St. Jude Children's Research	000:15	003
Health - Cancer	St. Jude Children's Research	000:30	010
Health - Cancer	St. Jude Children's Research	000:59	056
Health - General	Arthritis Foundation	000:54	057
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	013
SAFE DRIVING	AD COUNCIL	000:30	002
SAFE DRIVING	AD COUNCIL	001:00	021
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	012
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	023
Safety - Police	Pulaski Co. Sheriff's Office	000:53	061
Safety - Police	Somerset Police Department	000:42	031
Senior Citizens	AARP	001:01	055
UNITED WAY	AD COUNCIL	000:30	002
UNITED WAY	AD COUNCIL	000:58	018

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Veterans - Military	Wounded Warrior Project	000:55	052
Veterans - Military	Wounded Warrior Project	000:59	155
Veterans - Military	Wounded Warrior Project	001:00	118