

**RADIO STATION WRBN - FM  
WRBN - HD2**

**Issues / Programs List**

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First Quarter 2019

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REVIEWED AND APPROVED BY

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General Manager      Date

## **WRBN RADIO SECOND QUARTER 2019 ISSUES OUTLINE**

### **Section A: Newscast Overview and Quarterly Issues Addressed**

- 1. Sheriff discusses listed splost items**
- 2. Dillard police chief suspended without pay**
- 3. Commissioners announce an alliance with economic development and tourism entities**
- 4. SRO informs on internet safety following 'momo challenge'**
- 5. BoE names new superintendent**
- 6. BoC announce Rabun County's Great American Cleanup 2019**
- 7. GDOT puts 441 on the backburner**

### **Section B: Special and Non-Broadcast Events**

- 1. Web Site**
- 2. Facebook Page**

### **Section C: Long Form Programs**

- 1. Coffee Talk**

### **Section D: Short Form Programs**

- 1. Community Calendar & PSAs**

## **Section A: Newscast Overview and Quarterly Issues Addressed**

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6:00 am and 9:00 am. On WRBN, just after ABC news at the top of the hour between 6:00 a.m. and 9:00 am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12:00 pm and at 4:00 pm, 5:00 pm, and 6:00 pm Monday through Friday on WRBN. These are two minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the first quarter are as follows. Dates indicate local news treatment unless otherwise noted.

### *1- Sheriff discusses listed splost items*

Citizens expressed interest in understanding the special-purpose local option sales tax and what projects were proposed. WRBN followed each SPLOST meeting held by the Board of Commissioners and interviewed the local Sheriff to discuss one of the county's largest proposed projects, the jail expansion.

*News Treatments: January - March*

### *2- Dillard police chief suspended without pay*

The Dillard Police Chief was arrested on DUI charges which sparked concern from many members of the public wanting to know whether he would be terminated from his position or not. WRBN interviewed the Dillard City Council and determined that the chief had been suspended without pay, but would return to his post.

*News Treatments: January - March*

### *3- Commissioners announce alliance with economic development and tourism entities*

An on-going separation between county-funded economic development organizations upset many Rabun County residents as well as city/county leaders. WRBN followed the strife between Rabun County's Tourism Development Authority (TDA) and the Development Authority of

Rabun County (DARCGA) and reported that the Board of Commissioners had finally announced the alliance of the two entities to work together in a partnership.

*News Treatments: January - March*

*4- SRO informs on internet safety following 'momo challenge'*

A national news headline caused uproar in parents of young kids who were made aware of a challenge that was affecting children in Rabun County by targeting them through YouTube. The local School Resource Officer sat down with WRBN and spoke on the issue and also offered internet safety tips to local parents.

*News Treatments: January - March*

*5- BoE names a new superintendent*

The Board of Education started looking for a new superintendent nearly a year ago. WRBN followed the search and interview process closely and reported that a new superintendent had been appointed in March 2019.

*News Treatments: January - March*

*6- BoC announce Rabun County's Great American Cleanup 2019*

After many local residents spoke during the public hearing portion at a commissioner meeting regarding the county's neglect to clean-up waste/trash from certain areas around Rabun County, the commissioners announced a county-wide proclamation to declare Rabun County's participation in the 2019 Great American Cleanup. WRBN reported on the declaration of the proclamation and listed specific dates that the whole county would be able to participate in the clean-up.

*News Treatments: January - March*

*7- GDOT puts 441 on the backburner*

After the Georgia Department of Transportation delayed their plans to widen HWY 441, WRBN reached out to the Communications Officer for District One DOT and offered residents a reason as to why the project had been pushed back again. The delay was due to a delayed ROW Authorization of funds, the removal of the median in Dillard, and some design changes which were requested at the last Field Plan Review.

News Treatments: January - March

## **Section B: Special Events**

### *1- Web Site*

WRBN has its own web site. Listeners are encouraged to visit [www.sky963.com](http://www.sky963.com) to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events is available as well.

### *2- Facebook Page*

WRBN now has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings, and winners of contests during the SKY963 Morning Show. The page is <https://www.facebook.com/wrbnwgnc>.

## **Section C: Long Form Programs**

### *1- Coffee Talk*

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:35am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the second quarter of 2019.

- **Keep Rabun Beautiful**

Commissioner Greg James came in to talk about the initiative with the organization Keep Rabun Beautiful and Rabun County Board of Commissioners to organize different projects around the county to pick up trash and to inform the public in ways to keep trash off the roads and trails. Aired: 03/28

- **Rabun County Recreation Department**

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, and Adam Dixon, Athletic Director and others at the Rec Department who organize programs. They reported on the current basketball season and the upcoming soccer season. They also gave updates on Pickle ball and other adult focused sports sponsored by the Rec. Dept. Aired: 01/07, 02/04, 03/03

- **Sherriff Chad Nichols**

Rabun County Sheriff, Chad Nichols came in to discuss how things are going at the Sheriff's Department. He gives numbers on miles driven by the Deputies, drug arrests, community partnerships and anything thing going on with the Sheriff's Department. Aired: 01/14, 02/19, 03/11

- **Family Encouragement Specialist**

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about two difference Parental Involvement Nights at the

schools. She also updated us on everything going on at the Primary and the Elementary Schools. Aired: 01/14, 02/14, 03/16

- Coalition for Good Government

Pete Cleveland, who is a member of an organization called The Rabun County Coalition for Good Government, came in to inform the community about an upcoming town hall meeting on the SPLOST. Aired: 02/26

- Rabun County Library

Stephanie Howard, the manager for the Rabun County Public Library came in to talk about all of the programming they have going on at the library. She talked about movies that they show each Wednesday, upcoming summer reading programs, and a scrap booking competition they are having for the county's bicentennial. Aired: 01/14, 02/05, 04/02

## **Section D: Short Form Programs**

### *1- Community Calendar and PSA's*

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the first quarter are listed below. This is only a sampling of the organizations and events promoted.

## **Group**

North Georgia Community Players  
Kiwanis Club of Rabun County  
Rabun County Rec. Dept  
Tabernacle Church  
Rabun County Library  
Rabun Gap Presbyterian  
Clayton Baptist Church  
Clayton Lions Club  
Victory Home  
Franklin Antiques  
Paws 4 Life  
Clayton Rotary Club  
North Georgia Technical College  
Tiger United Community Church  
Wolffork Baptist Church  
Sustainable Mountain Living  
Dillard United Methodist Church  
12th Annual Hoedown Dinner  
League of Women's Voters  
Black Rock Baptist VBS  
3rd Annual Golf Tournament  
Passport Day  
Macon Poultry Club  
Clayton Head Start

## **Event**

Auditions for a play  
Sock Hop  
Golf Tournament  
Sportsmans Dinner  
Lunch and Learn  
Food Distribution  
Blood drive / AWANA Clubs  
Monthly meetings  
Auction  
Farm and Tractor Show  
Walkin' Paws  
Monthly meetings  
Board of Directors meeting  
Thrift Sale  
Homecoming  
Gardening Class  
Weekly Services  
Benefit for Habitat for Humanity  
Monthly Meeting  
Vacation Bible School at Blackrock Baptist  
Tournament for Recreation Department  
Renewal for Passports at the local library  
Meeting for club members and community  
Asking for students to sign up

**PSA's**

Selective Service  
Loan application  
Financial Aid  
Meals on Wheels  
Ladder safety  
Forest fire safety  
Stop Littering

Stop Smoking  
Mobile Dental  
Exercising Everyday