

**RADIO STATION WRBN - FM  
WRBN - HD2**

**Issues / Programs List**



**Second Quarter 2019**

**Compiled by Scott Mazarky & Chad Dorsett**

REVIEWED AND APPROVED BY

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General Manager    Date

## **WRBN RADIO SECOND QUARTER 2019 ISSUES OUTLINE**

### **SECTION A: NEWSCAST OVERVIEW AND QUARTERLY ISSUES ADDRESSED**

- 1. PUBLIC CONCERN OVER STUDENT PROTEST ON GUN RIGHTS**
- 2. MEDICAL MARIJUANA DEBATE CAUSES A STIR**
- 3. RABUN COUNTY LAKES EXPERIENCE FLUCTUATING LEVELS**
- 4. BODY CAMS NEEDED FOR CLAYTON PD**
- 5. PUBLIC UPROAR OVER THEFTS**
- 6. SPLOST MULLED BY COMMISSIONERS**
- 7. PUBLIC CONCERNED WITH SCAMS**

### **SECTION B: SPECIAL AND NON-BROADCAST EVENTS**

- 1. WEB SITE**
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### **SECTION C: LONG FORM PROGRAMS**

- 1. COFFEE TALK**

### **SECTION D: SHORT FORM PROGRAMS**

- 1. COMMUNITY CALENDAR & PSAs**

## **Section A: Newscast Overview and Quarterly Issues Addressed**

WRBN Radio produces daily newscasts that air on a regularly scheduled basis. A one-minute news tease is aired at the bottom of the hour Monday through Friday between 6:00am and 9:00am. On WRBN, just after ABC news at the top of the hour between 6:00 a.m. and 9:00am Monday through Friday, WRBN airs a 3-minute live newscast. A two-minute recorded newscast airs at 12:00pm and at 4:00pm, 5:00pm, and 6:00pm Monday through Friday on WRBN. These are two-minutes in length. WRBN reports local and area news events and issues on an ongoing basis.

News Treatments: The nominal length of each of our lead or feature news stories described below is between 30-seconds and one minute. One to two versions of each story aired multiple times during a 12-hour news cycle and are posted online.

Some of the issues covered in these newscasts and programs during the first quarter are as follows. Dates indicate local news treatment unless otherwise noted.

### *1 - Rabun Gap expands Global Reach with Campus in Italy*

Rabun Gap-Nacoochee School now has a campus in Italy. The School has expanded its global reach with the addition of an education center in Spoleto, Italy. Rabun Gap, along with two other independent schools — Ashley Hall School and The Culver Academies — have teamed up under Spoleto Study Abroad to invest in the Spoleto campus, and other independent schools will be able to utilize the space throughout the year. The new campus will provide a broad range of experiential education opportunities for students, faculty, and the entire Rabun Gap community. Participants in the Spoleto program and trips will be immersed in language, culture, the humanities, and the sciences.

News Treatments: April - June

### *2 - Drug Bust yields over \$32K in Cash*

Last week, law enforcement concluded a 3-month long undercover drug investigation that led to the arrest of one and the seizure of over five pounds of marijuana along with a slew of hallucinogenic “sheets” commonly referred to as LSD. The Appalachian Regional Drug Enforcement Office (ARDEO) along with the Habersham County Sheriff’s Office arrested David Chase Anderson, 21, of Mt. Airy, Georgia during a traffic stop after authorities executed a search warrant at his place of residence. During the search, agents located approximately five pounds of marijuana, 159 THC Vape Cartridges (schedule 1 narcotic), approximately one hundred (100) “hits” of LSD, approximately \$32,000 cash, and three firearms. According to authorities, the street value of the seized illegal narcotics was \$30,370.

News Treatments: April - June

### *3 - Inmates graduate from 5th Prime for Life Course*

Another group of male inmates at the Rabun County Detention Center have taken a step in the right direction toward changing their lives by completing the fifth offering of a drug treatment course implemented this year within the jail. Rabun County Sheriff Chad Nichols announced that 10 male inmates graduated from Prime for Life (PFL) at the courthouse last week on May 14. This is the second graduation ceremony held for the inmates who successfully completed it where friends and loved ones were welcomed to attend for support and encouragement. PFL is a 20-hour self-motivated evidence-based course taught by Howard Dowdle. The treatment program allows inmates to learn about high-risk situations while facing addiction and how to avoid certain lifestyle habits that could hinder their sobriety.

News Treatments: April - June

### *4 - Dillard receives New Chief of Police*

After an incident where the former Dillard Police Chief was charged with driving under the influence of alcohol at the beginning of the year, the Dillard City Council has named a new chief in his place. According to the Dillard City Council, Jeremy Parker who has been serving as Interim Police Chief since former chief Jeremy Welch's suspension, a decision to make Parker Dillard Police Chief was announced at the council's most recent meeting held Tuesday night. Since the announcement, Parker has held his position as Dillard's new police chief for roughly two weeks now and is looking forward to serving the city well. The decision was made by council members after Welch was arrested at a license checkpoint near Warwoman and Rickman Street by a Georgia State Trooper.

News Treatments: April - June

### *5 - Filming ongoing for Hillbilly Elegy*

*Hillbilly Elegy* stars Glenn Close and Amy Adams and others from the Netflix movie have begun filming here in Clayton according to city officials. Throughout the day Monday, crew members and even Director Ron Howard were spotted multiple times throughout downtown Clayton. The central location for Monday's filming took where base camp was established, was located at the

Rabun County Civic Center parking lot off of HWY 76 W.

News Treatments: April - June

*6 - DNR says Enjoy Summer, but be Bear-wise*

Summer has officially descended upon the northern hemisphere which means longer days for outdoor enthusiasts – but be aware that most wildlife will also be out and about enjoying the summer sun, including bears. It wasn't too long ago when this time last year, a local resident here in Rabun County was surprised to find a bear invading her vehicle to snag a snack. The DNR is advising that all people should be "Bear Wise" as they revel in the summer sun.

According to the Georgia Department of Natural Resources in the spring and summer months, most bears encountered outside of their typical range are young male bears trying to establish their own territory after no longer being protected by a mother bear. In some cases, though, it can be mothers with cubs or other mature bears in search of a new home or steady source of food.

News Treatments: April - June

*7 - Arrest made in Child Death Investigation in Rabun County*

Last week the Georgia Bureau of Investigation arrested a Clayton mother and charged her with murder in the second degree and cruelty to children. At approximately 1:00 p.m., officials were called to the scene at a residence off Grapevine Lane regarding an unresponsive child. It was determined that a 1½ year old child was found in the pool at the residence after being left unsupervised. The child was transported to a local hospital and later pronounced dead. Jacklyn Frady is the mother of the deceased child. The Rabun County Sheriff's Office requested the assistance of the Georgia Bureau of Investigation in the death investigation. The autopsy was performed on Thursday, June 27, 2019 at the GBI Medical Examiner's Office in Decatur, Georgia. The death was found to be as a result of drowning. The investigation is still ongoing and upon conclusion will be provided to the Mountain Judicial Circuit District Attorney for

prosecution.

News Treatments: April - June

## **Section B: Special Events**

### *1- Web Site*

WRBN has its own web site. Listeners are encouraged to visit [www.sky963.com](http://www.sky963.com) to see updates on news, weather, sports, contest winners, and more. There is also a page to introduce the staff and information about programming. The streaming of local high school sporting events is available as well.

### *2- Facebook Page*

WRBN now has a Facebook page. Listeners are encouraged to visit the page for a quick look at current important news stories, scores of local sporting events, school delays and closings, and winners of contests during the SKY963 Morning Show. The page is <https://www.facebook.com/wrbnwghc>.

## **Section C: Long Form Programs**

### *1- Coffee Talk*

Coffee talk is a 5 to 7 minute public service feature airing live on the Sky963 Morning Show weekdays around 8:35am on WRBN-FM. The program deals with any number of topics that affect the citizens of our community. The following shows aired in the second quarter of 2019.

- **Veterans Convoy**

Scott Crane, local Vet and school safety officer came by to talk about the Veterans Convoy. He gave details on how Veterans could participate. He also talked about the route of this years convoy and how the public could participate and honor the Vets. He talked briefly about the history of the Convoy. Aired 5/16.

- **Rabun County Recreation Department**

Talked once a month with Roy Quilliams, Director from the Rabun County Recreation Department, and Adam Dixon, Athletic Director and others at the Rec Department who organize programs. They reported on the current soccer season and the upcoming summer sports programs. They also gave updates on Pickleball and other adult focused sports sponsored by the Rec. Dept. Aired: 04/01, 05/06, 06/03

- **Sheriff Chad Nichols**

Rabun County Sheriff, Chad Nichols came in to discuss how things are going at the Sheriff's Department. He gives numbers on miles driven by the Deputies, drug arrests, community partnerships and anything thing going on with the Sheriff's Department. Aired: 04/08, 05/13, 06/10

- Family Encouragement Specialist

Michelle Black, Family Encouragement Specialist for the Rabun County Primary and Elementary Schools came in to talk about how parents can keep students engaged and learning over the summer holiday. She also updated us on everything going on at the Primary and the Elementary Schools. Aired 04/11, 05/09, 6/13

- Celebrate Clayton

Kathy Ford, the organizer of Celebrate Clayton came in to talk about the various aspects of Celebrate Clayton. She talked about the food, arts vendors, dates and times. Celebrate Clayton happens every year on the last weekend in April and benefits the Boy Scouts, Girl Scouts, and arts students of Rabun County High School. Aired: 4/12, 4/17, 4/23.

- Rhapsody in Rabun

It is an event that is held at the civic center in Clayton. Over 20 years, consists of a group that interviews non profit organizations and highlight them to the public. They then raise money for those organizations. It is a different organization each year. Aired; 06/24

## **Section D: Short Form Programs**

### *1- Community Calendar and PSA's*

The Community Calendar is a regularly scheduled listing of various community events. These announcements are approximately 30-seconds in length and are aired on an R-O-S basis. Some of the community groups that have benefited from these announcements in the first quarter are listed below. This is only a sampling of the organizations and events promoted.

## **Group**

North Georgia Community Players  
Kiwanis Club of Rabun County  
Rabun County Rec. Dept  
Tabernacle Church  
Rabun County Library  
Rabun Gap presbyterian  
Clayton Baptist Church  
Clayton Lions Club  
Victory Home  
Franklin Antiques  
Paws 4 Life  
Clayton Rotary Club  
North Georgia Technical College  
Tiger United Comunity Church  
Wolffork Baptist Church  
Sustainable Mountain Living  
Dillard United Methodist Church

## **Event**

Auditions for a play  
Sock Hop  
Golf Tournament  
Sportsmans Dinner  
Lunch and Learn  
Food Distribution  
Blood drive / AWANA Clubs  
Montlhy meetings  
Auction  
Farm and Tractor Show  
Walkin' Paws  
Monthly meetings  
Board of Directors meeting  
Thrift Sale  
Homecoming  
Gardening Class  
Weekly Services

12th Annual Hoedown Dinner  
League of Women's Voters  
Black Rock Baptist VBS  
3rd Annual Golf Tournament  
Passport Day  
Macon Poultry Club  
Clayton Head Start

Benefit for Habitat for Humanity  
Monthly Meeting  
Vacation Bible School at Blackrock Baptist  
Tournament for Recreation Department  
Renewal for Passports at the local library  
Meeting for club members and community  
Asking for students to sign up

**PSA's**

Selective Service  
Loan application  
Financial Aid  
Meals on Wheels  
ladder safety  
Forest fire safety  
Stop Littering

Stop Smoking  
Mobile Dental  
Exercising Everyday