

## NCC Cable System Order

Order #	62427194
Syscode	7638
System Name	Cass Cable TV/Virginia, IL
Market	Champaign-Sprngfld-Dtr DMA

AE	James Pagano
Sales Coordinator	Evan Butcher
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May17 Proj. (May16 HUT,
-	

Flight Dates	05/29/17 - 06/11/17
Agency	Shorr, Johnson & Magnus
Advertiser	JB for Governor

Client Code	
Product Code	30s
Est Code	5.30-6.5
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	05/26/17		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$575.00		
Commission	\$86.25		
Net Total	\$488.75		
Total Spots	43		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	New Candidate Order. Please Review and Confirm. Thanks! 5.25
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	5/29/17	6/4/17	05:00	09:00		X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	
2	CNN	NEW DAY<	6/5/17	6/11/17	05:00	09:00	X							-	-	1	\$8.00	\$8.00	30	
3	CNN	AVG. ALL WKS<	5/29/17	6/4/17	19:00	24:00		X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	
4	CNN	VARIOUS	6/5/17	6/11/17	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	
5	FOOD	VARIOUS	5/29/17	6/4/17	19:00	24:00		X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	
6	HGTV	VARIOUS	5/29/17	6/4/17	19:00	24:00		X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	
7	MNBC	MORNING JOE<	5/29/17	6/4/17	05:00	09:00		X	X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	
8	MNBC	MORNING JOE<	6/5/17	6/11/17	05:00	09:00	X							-	-	1	\$8.00	\$8.00	30	
9	MNBC	VARIOUS	5/29/17	6/4/17	19:00	24:00		X	X	X	X	X	X	-	-	9	\$15.00	\$135.00	30	
10	MNBC	VARIOUS	6/5/17	6/11/17	19:00	24:00	X							-	-	1	\$15.00	\$15.00	30	
11	TBSC	VARIOUS	5/29/17	6/4/17	19:00	24:00		X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	
12	TNT	AVG. ALL WKS<	5/29/17	6/4/17	19:00	24:00		X	X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	
13	USA	VARIOUS	5/29/17	6/4/17	19:00	24:00		X	X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	

	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Total
<b>SPOTS</b>	43	0	0	0	0	0	0	0	0	0	0	0	43
<b>AMT</b>	\$575.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$575.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 05/26/17

62427194 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

# Cass Advertising

Cass Advertising  
100 Redbud Rd, PO Box 200  
Virginia, IL 62691  
888-314-1374

Today's Date : 05/26/2017  
CLIENT : **JB for Governor**  
Address : **Address1**  
City : **City**  
Phone Number : **(000) 000 - 0000**  
Email Address :

CLIENT # : **0759-12**  
ADVERTISER : **#62427194 #5.30-6.5 (30) V**  
State : **ST** Zip Code : **00000**  
Fax Number : **(000) 000 - 0000**

Contact : **James Pagano (Evan Butcher)**  
Start Date : **05/29/2017**  
Stop Date : **06/11/2017**

Campaign : ADSails  
Description : **C\_3Z3-JF-1 | |**  
Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame									Commercials	Rate	Ad Copy	Gross Total	Location
				From	To	Mon	Tue	Wed	Thu	Fri	Sat	Sun					
1	CNN	05/29/2017	06/04/2017	05:00:00	09:00:00	0	X	X	X	X	X	X	4	\$8.00	3	\$32.00	Virginia Headend
2	CNN	06/05/2017	06/11/2017	05:00:00	09:00:00	X	0	0	0	0	0	0	1	\$8.00	3	\$8.00	Virginia Headend
3	CNN	05/29/2017	06/04/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	9	\$15.00	3	\$135.00	Virginia Headend
4	CNN	06/05/2017	06/11/2017	19:00:00	24:00:00	X	0	0	0	0	0	0	1	\$15.00	3	\$15.00	Virginia Headend
5	FOOD	05/29/2017	06/04/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	3	\$15.00	2	\$45.00	Virginia Headend
6	HGTV	05/29/2017	06/04/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	3	\$15.00	2	\$45.00	Virginia Headend
7	MSNB	05/29/2017	06/04/2017	05:00:00	09:00:00	0	X	X	X	X	X	X	4	\$8.00	3	\$32.00	Virginia Headend
8	MSNB	06/05/2017	06/11/2017	05:00:00	09:00:00	X	0	0	0	0	0	0	1	\$8.00	3	\$8.00	Virginia Headend
9	MSNB	05/29/2017	06/04/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	9	\$15.00	3	\$135.00	Virginia Headend
10	MSNB	06/05/2017	06/11/2017	19:00:00	24:00:00	X	0	0	0	0	0	0	1	\$15.00	3	\$15.00	Virginia Headend
11	WTBS	05/29/2017	06/04/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	3	\$15.00	2	\$45.00	Virginia Headend
12	TNT	05/29/2017	06/04/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	2	\$15.00	2	\$30.00	Virginia Headend
13	USA	05/29/2017	06/04/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	2	\$15.00	2	\$30.00	Virginia Headend

Weekly Totals : **22** **\$287.50**

Commercials per Week : 22	Type of Copy - Copy Number - Percentage	Spot Number - Description
Weekly Investments : \$287.50	Normal Copy 3 and 50 %	2 JBPTV1704H
Commercials per Month : 22	Normal Copy 3 and 50 %	3 JBPTV1707H
Average Monthly Gross Investments : \$287.50	Normal Copy 2 and 100 %	2 JBPTV1704H
Term of Contract In Months : 2		
Total Commercial Announcements : 43		
Total Gross Advertising Investment : \$ 575.00		
PAYMENT TERMS : Terms		

AVERAGE COST PER SPOT : \$ 13.37

	Jun-2017	Jul-2017	Aug-2017	Sep-2017	Oct-2017	Nov-2017	Dec-2017	Jan-2018	Feb-2018	Mar-2018	Apr-2018	May-2018
Gross Total	\$575.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Spots	43	0	0	0	0	0	0	0	0	0	0	0

Today's Date : 05/26/2017  
CLIENT : **JB for Governor**  
Address : **Address1**  
City : **City**  
Phone Number : **(000) 000 - 0000**  
Email Address :

CLIENT # : **0759-12**  
ADVERTISER : **#62427194 #5.30-6.5 (30) V**  
State : **ST** Zip Code : **00000**  
Fax Number : **(000) 000 - 0000**

Contact : **James Pagano (Evan Butcher)**  
Start Date : **05/29/2017**  
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Campaign : ADSails  
Description : C\_3Z3-JF-1 | |  
Contract Type: Regular

Inventory is limited and is subject to availability.  
Rates are good for seven days. Subject to change.  
All Rates based on each commercial.  
Rates do not include commercial production.  
Deadlines: 2-day turnaround for traffic and insertion.  
Proposal Expires in 30 days

Terms  
**Pay Who**  
Address, City, State ZIP

\_\_\_\_\_  
\_\_\_\_\_  
Client Signature

\_\_\_\_\_  
\_\_\_\_\_  
Cass Advertising : Laymon Carter