

NCC Cable System Order

Order #	62423538	Flight Dates	05/15/17 - 05/28/17	Update Date	05/15/17	
Syscode	7638	Agency	Shorr, Johnson & Magnus	Version	1 Vs. 1	
System Name	Cass Cable TV/Virginia, IL	Advertiser	JB for Governor	Show All Lines		
Market	Champaign-Sprngfld-Dtr DMA				Total # of Weeks	2
		Client Code		Total	\$244.00	
AE	James Pagano	Product Code	60s	Commission	\$36.60	
Sales Coordinator	Evan Butcher	Est Code	5.16-5.22	Net Total	\$207.40	
Office	Washington	Product Name		Total Spots	11	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 Feb17	Primary Demo	Adults 35+	GRP	-	GIMP
-		Makegood Policy	Approval Required	CPP	-	CPM
					-	-

Comments :	New Candidate Order. 60s. Please Review and Confirm. Thanks! 5.15
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MNBC EM	5/15/17	5/21/17	05:00	09:00		X	X	X	X	X	X	-	-	3	\$16.00	\$48.00	60	
2	MNBC	MNBC EM	5/22/17	5/28/17	05:00	09:00	X							-	-	1	\$16.00	\$16.00	60	
3	MNBC	MNBC DT	5/15/17	5/21/17	09:00	16:00		X	X	X	X	X	X	-	-	1	\$12.00	\$12.00	60	
4	MNBC	MNBC PT	5/15/17	5/21/17	19:00	24:00		X	X	X	X	X	X	-	-	3	\$30.00	\$90.00	60	
5	MNBC	MNBC PT	5/22/17	5/28/17	19:00	24:00	X							-	-	1	\$30.00	\$30.00	60	
6	MNBC	MNBC LF	5/15/17	5/21/17	16:00	19:00		X	X	X	X	X	X	-	-	2	\$24.00	\$48.00	60	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	11	0	0	0	0	0	0	0	0	0	0	0	11
AMT	\$244.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$244.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/15/17

62423538 | Champaign-Sprngfld-Dtr DMA | Cass Cable TV/Virginia, IL | 7638 |

Cass Advertising

Cass Advertising
100 Redbud Rd, PO Box 200
Virginia, IL 62691
888-314-1374

Today's Date : 05/15/2017
CLIENT : **JB for Governor**
Address : **Address1**
City : **City**
Phone Number : **(000) 000 - 0000**
Email Address :
Contact : **James Pagano (Evan Butcher)**
Start Date : **05/15/2017**
Stop Date : **05/28/2017**

CLIENT # : **0759-06**
ADVERTISER : **#62423538 #5.16-5.22 (60) V**
State : **ST** Zip Code : **00000**
Fax Number : **(000) 000 - 0000**
Campaign : Virginia
Description : **C_3Z3-IZ-1 | |**
Contract Type: Regular

Line	Network	Start Date	Stop Date	Time Frame									Commercials	Rate	Ad Copy	Gross Total	Location
				From	To	Mon	Tue	Wed	Thu	Fri	Sat	Sun					
1	MSNB	05/15/2017	05/21/2017	05:00:00	09:00:00	0	X	X	X	X	X	X	3	\$16.00	1	\$48.00	Virginia Headend
2	MSNB	05/22/2017	05/28/2017	05:00:00	09:00:00	X	0	0	0	0	0	0	1	\$16.00	1	\$16.00	Virginia Headend
3	MSNB	05/15/2017	05/21/2017	09:00:00	16:00:00	0	X	X	X	X	X	X	1	\$12.00	1	\$12.00	Virginia Headend
4	MSNB	05/15/2017	05/21/2017	19:00:00	24:00:00	0	X	X	X	X	X	X	3	\$30.00	1	\$90.00	Virginia Headend
5	MSNB	05/22/2017	05/28/2017	19:00:00	24:00:00	X	0	0	0	0	0	0	1	\$30.00	1	\$30.00	Virginia Headend
6	MSNB	05/15/2017	05/21/2017	16:00:00	19:00:00	0	X	X	X	X	X	X	2	\$24.00	1	\$48.00	Virginia Headend

Weekly Totals : 6 \$122.00

Commercials per Week : 6
Weekly Investments : \$122.00
Commercials per Month : 11
Average Monthly Gross Investments : \$244.00
Term of Contract In Months : 1
Total Commercial Announcements : 11
Total Gross Advertising Investment : \$ 244.00
PAYMENT TERMS : Terms

Type of Copy - Copy Number - Percentage
Normal Copy 1 and 100 %

Spot Number - Description
1 JBPTV1701H

AVERAGE COST PER SPOT : \$ 22.18

	May-2017	Jun-2017	Jul-2017	Aug-2017	Sep-2017	Oct-2017	Nov-2017	Dec-2017	Jan-2018	Feb-2018	Mar-2018	Apr-2018
Gross Total	\$244.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Spots	11	0	0	0	0	0	0	0	0	0	0	0

Today's Date : 05/15/2017
CLIENT : **JB for Governor**
Address : **Address1**
City : **City**
Phone Number : **(000) 000 - 0000**
Email Address :

CLIENT # : **0759-06**
ADVERTISER : **#62423538 #5.16-5.22 (60) V**
State : **ST** Zip Code : **00000**
Fax Number : **(000) 000 - 0000**

Contact : **James Pagano (Evan Butcher)**
Start Date : **05/15/2017**
Stop Date : **05/28/2017**
Campaign : Virginia
Description : C_3Z3-IZ-1 | |
Contract Type: Regular

Inventory is limited and is subject to availability.
Rates are good for seven days. Subject to change.
All Rates based on each commercial.
Rates do not include commercial production.
Deadlines: 2-day turnaround for traffic and insertion.
Proposal Expires in 30 days

Terms
Pay Who
Address, City, State ZIP

Client Signature

Cass Advertising : Laymon Carter