

CONTRACT



WFMJ-TV
 101 W Boardman Street
 PO Box 689
 Youngstown, OH 44501
 (330) 744-8611

<u>Contract / Revision</u> 29853 /		<u>Alt Order #</u> 28387806
<u>Advertiser</u> American Fuel & Petrochemical Manufacturin		<u>Original Date / Revision</u> 04/18/24 / 04/18/24
<u>Contract Dates</u> 04/15/24 - 04/21/24	<u>Estimate #</u> 6759	
<u>Product</u> EV Awareness		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFMJ-TV	<u>Account Executive</u> Nat'l Eagle Dallas	<u>Sales Office</u> Nat'l Dallas
<u>Special Handling</u> PAID 4/10 \$5,737.50 mc		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913591	<u>Advertiser Code</u> 608	<u>Product 1/2</u> 804
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Media Ad Ventures
 8136 Old Keene Mill Road
 Suite A-300
 Springfield, VA 22152

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WFMJ	04/15/24	04/15/24	WFMJ Today 6am	6:00 AM-7:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	M-----				1	\$400.00			
2	WFMJ	04/16/24	04/16/24	WFMJ Today 6am	6:00 AM-7:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-T-----				1	\$400.00			
3	WFMJ	04/19/24	04/19/24	WFMJ Today 6am	6:00 AM-7:00 AM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$400.00			
4	WFMJ	04/21/24	04/21/24	Sun Sunday Today	8:00 AM-9:00 AM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				1	\$350.00			
5	WFMJ	04/16/24	04/16/24	M-F 6pm 21 News	6:00 PM-6:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-T-----				1	\$800.00			
N 6	WFMJ	04/17/24	04/17/24	M-F 6pm 21 News	6:00 PM-6:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--W----				1	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFMJ	04/15/24-04/21/24	M-F 6pm 21 News	6:00 PM-6:30 PM	---W-----	:30		\$800.00	NM		
				See MG 6.2								
	2	WFMJ	04/15/24-04/21/24	M-F 6pm 21 News	6:00 PM-6:30 PM	-----F----	:30		\$800.00	NM		
				MG for 6.1 04/17								
				Severe Weather Coverage								
7	WFMJ	04/18/24	04/18/24	M-F 6pm 21 News	6:00 PM-6:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	---T---				1	\$800.00			
8	WFMJ	04/15/24	04/15/24	M-F 11pm 21 News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	M-----				1	\$700.00			
9	WFMJ	04/17/24	04/17/24	M-F 11pm 21 News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	M-----				1	\$700.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	--W----				1	\$700.00			
10	WFMJ	04/19/24	04/19/24	M-F 11pm 21 News	11:00 PM-11:35 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	----F--				1	\$700.00			
11	WFMJ	04/21/24	04/21/24	Sat-Sun 21 News 11pm	11:00 PM-11:30 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-----S				1	\$700.00			
Totals											11	\$6,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 - 04/21/24	11	\$6,750.00	(\$1,012.50)	\$5,737.50
Totals	11	\$6,750.00	(\$1,012.50)	\$5,737.50

Signature: _____ **Date:** _____

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