

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3930178

<b>Traffic Order #</b>	11658241		<b>Created On</b>	5/18/2023 7:32:40 AM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	3930178		<b>Created By</b>	Shaik, Afrid		<b>Gross \$</b>	21217.00	
<b>Order Descrp</b>	POL - ISSUE - CALIFORNIA TEACHERS ASSOCIATION - SF - 5.22-5.28		<b>Updated On</b>	5/19/2023 1:34:39 PM		<b>Net \$</b>	18034.45	
<b>Client</b>	CALIFORNIA TEACHERS		<b>Updated By</b>	Borrell, Stephanie		<b>Units</b>	46	
<b>Start Date</b>	5/22/2023		<b>Industry</b>	Political-Association		<b>Credit Hold</b>	NO	
<b>End Date</b>	5/28/2023		<b>REFERENCES</b>					
<b># of Weeks</b>	1		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>		
<b>ActiveWeeks</b>	1		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	Vickers, Jason		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	GREENSTRIPE MEDIA INC	15.00%	<b>Address 1</b>	424 N OLD NEWPORT BLVD		<b>Product</b>		
<b>RepFirm</b>		0%	<b>Address 2</b>			<b>Estimate</b>	113075	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	NEWPORT BEACH, CA		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	92663		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	San Francisco Interconnect (Marketwid...		<b>Contact</b>			Order File Loaded: CTA 5.22-5.26 SFO 12002g 31x 113075 - Scheduler (tv).scx.  San Francisco-Oak-San Jose– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
<b>Total Networks</b>	14		<b>Phone</b>	949-650-0207				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
Order File Loaded: CTA 5.22-5.26 SFO 12002g 31x 113075 - Scheduler (tv).scx.			<b>Contract Type</b>	Standard		0301		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 0301**

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<b>Order #</b>	3930178	<b>Created By</b>	Shaik, Afrid	<b>Syscode Gross \$</b>	21217.00
<b>Order Descrp</b>	POL - ISSUE - CALIFORNIA TEACHERS ASSOCIATION - SF - 5.22-5.28	<b>Updated On</b>	5/19/2023 9:17:19 AM	<b>Syscode Net \$</b>	18034.45
<b>Client</b>	CALIFORNIA TEACHERS ASSOCIATION - SF	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	46
<b>Start Date</b>	5/22/2023	<b>Source</b>	D365 Inventory	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/28/2023	<b>Zones</b>	San Francisco Interconnect (Marketwide (301))	<b>Avg Unit Rate</b>	461.24
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	74   74	CNN	0301	CNN NEWSROOM<	05/22/2023	05/26/2023	M-F 5a-9a	X	X	X	X	X			2	\$180.00	\$360.00	30
2	2		Retail Political Bundle	74   74	CNN	0301	VARIOUS	05/22/2023	05/25/2023	M-Th 9a-4p	X	X	X	X				2	\$165.00	\$330.00	30
3	3		Retail Political Bundle	74   74	CNN	0301	VARIOUS	05/22/2023	05/25/2023	M-Th 4p-7p	X	X	X	X				2	\$578.00	\$1,156.00	30
4	4		Retail Political Bundle	74   74	CNN	0301	CNN NEWSROOM L<	05/22/2023	05/25/2023	M-Th 7p-12m	X	X	X	X				2	\$825.00	\$1,650.00	30
5	5		Retail Political Bundle	74   74	MSNBC	0301	VARIOUS	05/22/2023	05/26/2023	M-F 5a-9a	X	X	X	X	X			4	\$225.00	\$900.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Retail Political Bundle	74   74	MSNBC	0301	VARIOUS	05/22/2023	05/25/2023	M-Th 9a-4p	X	X	X	X				4	\$143.00	\$572.00	30
7	7		Retail Political Bundle	74   74	MSNBC	0301	VARIOUS	05/22/2023	05/25/2023	M-Th 4p-7p	X	X	X	X				4	\$465.00	\$1,860.00	30
8	8		Retail Political Bundle	74   74	MSNBC	0301	VARIOUS	05/22/2023	05/25/2023	M-Th 7p-12m	X	X	X	X				4	\$825.00	\$3,300.00	30
9	9		Retail Political Bundle	74   74	BET	0301	BET MOVIE OF T<	05/22/2023	05/25/2023	M-Th 7p-12m	X	X	X	X				1	\$210.00	\$210.00	30
10	10		Retail Political Bundle	74   74	ESPN	0301	VARIOUS	05/22/2023	05/25/2023	M-Th 7p-12m	X	X	X	X				2	\$1,043.00	\$2,086.00	30
11	11		Retail Political Bundle	74   74	Food Network	0301	VARIOUS	05/22/2023	05/25/2023	M-Th 7p-12m	X	X	X	X				3	\$780.00	\$2,340.00	30
12	12		Retail Political Bundle	74   74	Food Network	0301	VARIOUS	05/22/2023	05/25/2023	M-Th 9a-4p	X	X	X	X				2	\$150.00	\$300.00	30
13	13		Retail Political Bundle	74   74	Galavision	0301	VARIOUS	05/22/2023	05/25/2023	M-Th 7p-12m	X	X	X	X				2	\$135.00	\$270.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		Retail Political Bundle	74   74	Hallmark Channel	0301	VARIOUS	05/22/2023	05/25/2023	M-Th 7p-12m	X	X	X	X				3	\$311.00	\$933.00	30
15	15		Retail Political Bundle	74   74	HGTV	0301	VARIOUS	05/22/2023	05/25/2023	M-Th 7p-12m	X	X	X	X				4	\$953.00	\$3,812.00	30
16	16		Retail Political Bundle	74   74	HGTV	0301	AVG. ALL WKS<	05/22/2023	05/25/2023	M-Th 9a-4p	X	X	X	X				2	\$233.00	\$466.00	30
17			Retail Political Bundle	74   74	Lifetime	0301	CASTLE/AVG. ALL WKS	05/22/2023	05/25/2023	M-Th 7p-12m	X	X	X	X				0	\$317.00	\$0.00	30
18	17		Retail Political Bundle	74   74	Oprah Winfrey Network	0301	VARIOUS	05/22/2023	05/25/2023	M-Th 7p-12m	X	X	X	X				1	\$105.00	\$105.00	30
19			Retail Political Bundle	74   74	Oxygen	0301	AVG. ALL WKS<	05/22/2023	05/25/2023	M-Th 7p-12m	X	X	X	X				0	\$87.00	\$0.00	30
20	18		Retail Political Bundle	74   74	TLC	0301	VARIOUS	05/22/2023	05/25/2023	M-Th 7p-12m	X	X	X	X				1	\$336.00	\$336.00	30
21			Retail Political Bundle	74   74	TV Land	0301		05/22/2023	05/25/2023	M-Th 7p-12m	X	X	X	X				0	\$164.00	\$0.00	30

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22	19		Retail Political Bundle	74   74	Video Hits	0301	AVG. ALL WKS<	05/22/2023	05/25/2023	M-Th 7p-12m	X	X	X	X				1	\$231.00	\$231.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

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<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	