

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3924524

<b>Traffic Order #</b> 11657225		<b>Created On</b> 5/8/2023 5:25:43 PM		<b>Order Status</b> Revision Confirmed	
<b>Order #</b> 3924524		<b>Created By</b> Borrell, Stephanie		<b>Gross \$</b> 18184.00	
<b>Order Descrp</b> POL - ISSUE - CTA SFO 5.10-5.14		<b>Updated On</b> 5/9/2023 3:14:02 PM		<b>Net \$</b> 15456.40	
<b>Client</b> CALIFORNIA TEACHERS ASSOCIATION		<b>Updated By</b> eClerx BOT		<b>Units</b> 42	
<b>Start Date</b> 5/10/2023		<b>Industry</b> Political-Association		<b>Credit Hold</b> NO	
<b>End Date</b> 5/14/2023		<b>REFERENCES</b>			
<b># of Weeks</b> 1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>			<b>Secondary</b>		<b>Purchase Order #</b>
<b>ActiveWeeks</b> 1		<b>Tertiary</b>		<b>Billing Schedule</b> EndOfFlight	
<b>AE 1</b> Vickers, Jason		<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>			
<b>Agency</b> GREENSTRIPE MEDIA INC 15.00%		<b>Address 1</b> 424 N OLD NEWPORT BLVD		<b>Product</b>	
<b>RepFirm</b> 0%		<b>Address 2</b>		<b>Estimate</b> 112669	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> NEWPORT BEACH, CA		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
<b>Total Zones</b> 1		<b>Zip</b> 92663		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b> San Francisco Interconnect (Marketwid...		<b>Contact</b>		San Francisco-Oak-San Jose- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
<b>Total Networks</b> 14		<b>Phone</b> 949-650-0207			
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>			
		<b>Contract Type</b> Standard		<b>SYSCODE LIST</b>	
		<b>Copy Group</b>		0301	
		<b>Division</b>			
		<b>Reference #</b> 38ba73ae-e6ed-ed11-9121-005056979d16			

**SUMMARY FOR SYSCODE 0301**

<b>Traffic Order #</b>	11657225	<b>Created On</b>	5/8/2023 5:27:45 PM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3924524	<b>Created By</b>	Borrell, Stephanie	<b>Syscode Gross \$</b>	18184.00
<b>Order Descrp</b>	POL - ISSUE - CTA SFO 5.10-5.14	<b>Updated On</b>	5/9/2023 3:08:38 PM	<b>Syscode Net \$</b>	15456.40
<b>Client</b>	CALIFORNIA TEACHERS ASSOCIATION - SF	<b>Updated By</b>	Borrell, Stephanie	<b>Syscode Units</b>	42
<b>Start Date</b>	5/10/2023	<b>Source</b>	VIEW	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	5/14/2023	<b>Zones</b>	San Francisco Interconnect (Marketwide (301))	<b>Avg Unit Rate</b>	432.95
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	74   74	CNN	0301	CNN NEWSROOM<	05/10/2023	05/12/2023	W-F 5a-9a			X	X	X			3	\$180.00	\$540.00	30
2	2		Retail Political Bundle	74   74	CNN	0301	VARIOUS	05/10/2023	05/12/2023	W-F 9a-4p			X	X	X			3	\$165.00	\$495.00	30
3	3		Retail Political Bundle	74   74	CNN	0301	VARIOUS	05/10/2023	05/12/2023	W-F 4p-7p			X	X	X			3	\$578.00	\$1,734.00	30
4	4		Retail Political Bundle	74   74	CNN	0301	CNN NEWSROOM L<	05/10/2023	05/14/2023	W-Su 7p-12m			X	X	X	X	X	3	\$825.00	\$2,475.00	30
5	5		Retail Political Bundle	74   74	MSNBC	0301	VARIOUS	05/10/2023	05/12/2023	W-F 5a-9a			X	X	X			3	\$225.00	\$675.00	30
6	6		Retail Political Bundle	74   74	MSNBC	0301	VARIOUS	05/10/2023	05/12/2023	W-F 9a-4p			X	X	X			3	\$143.00	\$429.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Retail Political Bundle	74   74	MSNBC	0301	VARIOUS	05/10/2023	05/12/2023	W-F 4p-7p			X	X	X			3	\$465.00	\$1,395.00	30
8	8		Retail Political Bundle	74   74	MSNBC	0301	VARIOUS	05/10/2023	05/14/2023	W-Su 7p-12m			X	X	X	X	X	3	\$825.00	\$2,475.00	30
9	9		Retail Political Bundle	74   74	Food Network	0301	VARIOUS	05/10/2023	05/14/2023	W-Su 9a-4p			X	X	X	X	X	1	\$150.00	\$150.00	30
10	10		Retail Political Bundle	74   74	Food Network	0301	VARIOUS	05/10/2023	05/14/2023	W-Su 7p-12m			X	X	X	X	X	2	\$780.00	\$1,560.00	30
11	11		Retail Political Bundle	74   74	HGTV	0301	AVG. ALL WKS	05/10/2023	05/14/2023	W-Su 9a-4p			X	X	X	X	X	1	\$233.00	\$233.00	30
12	12		Retail Political Bundle	74   74	HGTV	0301	VARIOUS	05/10/2023	05/14/2023	W-Su 7p-12m			X	X	X	X	X	2	\$953.00	\$1,906.00	30
13	13		Retail Political Bundle	74   74	BET	0301	BET MOVIE OF T<	05/10/2023	05/14/2023	W-Su 7p-12m			X	X	X	X	X	1	\$210.00	\$210.00	30
14	14		Retail Political Bundle	74   74	ESPN	0301	AVG. ALL WKS<	05/10/2023	05/14/2023	W-Su 7p-12m			X	X	X	X	X	2	\$1,043.00	\$2,086.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		Retail Political Bundle	74   74	Galavision	0301	VARIOUS	05/10/2023	05/14/2023	W-Su 7p-12m			X	X	X	X	X	2	\$135.00	\$270.00	30
16	16		Retail Political Bundle	74   74	Hallmark Channel	0301	VARIOUS	05/10/2023	05/14/2023	W-Su 7p-12m			X	X	X	X	X	1	\$311.00	\$311.00	30
17	17		Retail Political Bundle	74   74	Lifetime	0301	AVG. ALL WKS<	05/10/2023	05/14/2023	W-Su 7p-12m			X	X	X	X	X	1	\$317.00	\$317.00	30
18	18		Retail Political Bundle	74   74	Oprah Winfrey Network	0301	VARIOUS	05/10/2023	05/14/2023	W-Su 7p-12m			X	X	X	X	X	1	\$105.00	\$105.00	30
19	19		Retail Political Bundle	74   74	Oxygen	0301	AVG. ALL WKS<	05/10/2023	05/14/2023	W-Su 7p-12m			X	X	X	X	X	1	\$87.00	\$87.00	30
20	20		Retail Political Bundle	74   74	TLC	0301	VARIOUS	05/10/2023	05/14/2023	W-Su 7p-12m			X	X	X	X	X	1	\$336.00	\$336.00	30
21	21		Retail Political Bundle	74   74	TV Land	0301		05/10/2023	05/14/2023	W-Su 7p-12m			X	X	X	X	X	1	\$164.00	\$164.00	30
22	22		Retail Political Bundle	74   74	Video Hits	0301	AVG. ALL WKS<	05/10/2023	05/14/2023	W-Su 7p-12m			X	X	X	X	X	1	\$231.00	\$231.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3924524					
Traffic Order #	11657225	# of Weeks	1	Active	Yes
Order #	3924524	Created On	5/8/2023 5:25:43 PM	Order Status	Revision Confirmed
Order Descrp	POL - ISSUE - CTA SFO 5.10-5.14	Created By	Borrell, Stephanie	Gross \$	18184.00
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Start Date	5/10/2023	Updated By	eClerx BOT	Units	42
End Date	5/14/2023	Source	CRM	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	