

# CONTRACT



**WNEM-TV5**  
 107 N. Franklin Street - 48607  
 Saginaw, MI 48607  
 (989)755-8191

[www.wnem.com](http://www.wnem.com)

And:

**Hulsen Media Services (HMS)**  
 2400 Laramie Trail  
 Austin, TX 78745  
 USA

<u>Contract / Revision</u> 595839 /		<u>Alt Order #</u> 07256392
<u>Product</u> ISSUE		
<u>Contract Dates</u> 07/07/14 - 07/20/14		<u>Estimate #</u> 89
<u>Advertiser</u> Michigan Citizens For Strong & Safe Commu		<u>Original Date / Revision</u> 07/09/14 / 07/09/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Michael McCray	<u>Sales Office</u> TELEREP-DALL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV15247	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WNEM	07/08/14	07/11/14	Wakeup 6-7a	6-7a		:30			IMP		NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-TWTF--				4	\$325.00					
2	WNEM	07/14/14	07/14/14	Wakeup 6-7a	6-7a		:30			IMP		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/14/14	07/20/14	1-----				1	\$325.00					
3	WNEM	07/08/14	07/11/14	CBS This Morning	7-9am		:30			PMT		NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-TWTF--				4	\$150.00					
4	WNEM	07/12/14	07/12/14	Wakeup (Sa) 8-9am	8-9am		:30			PMT		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-----1-				1	\$200.00					
5	WNEM	07/12/14	07/12/14	CBS Sat AM 9a-11am	9a-11a		:30			FNP		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-----1-				1	\$200.00					
6	WNEM	07/13/14	07/13/14	Wakeup (Su) 7-9am	7-9am		:30			PMT		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-----1				1	\$125.00					
7	WNEM	07/13/14	07/13/14	CBS Sun AM 9a-1030	9:1030am		:30			PMT		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-----1				1	\$400.00					
8	WNEM	07/13/14	07/13/14	Face The Nation	1028a-11a		:30			PMT		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-----1				1	\$400.00					
9	WNEM	07/08/14	07/10/14	Price Is Right w/Drew	11a-12n		:30			IMP		NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-TWT---				3	\$250.00					
10	WNEM	07/08/14	07/11/14	Dr. Phil	4-5pm		:30			IMP		NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-TWTF--				4	\$140.00					
11	WNEM	07/08/14	07/11/14	TV-5 News at 5pm	5-530pm		:30			PMT		NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
595839 /	07256392

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/07/14 - 07/20/14	ISSUE	89

<u>Advertiser</u>	<u>Original Date / Revision</u>
Michigan Citizens For Str	07/09/14 / 07/09/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-TWTF--				4	\$350.00					
12	WNEM	07/08/14	07/11/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-TWTF--				4	\$350.00					
13	WNEM	07/08/14	07/11/14	Jeopardy	7-730pm		:30			IMP		NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-TWTF--				4	\$500.00					
14	WNEM	07/14/14	07/14/14	Dr. Phil	4-5pm		:30			IMP		NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/14/14	07/20/14	1-----				1	\$140.00					
15	WNEM	07/14/14	07/14/14	TV-5 News at 5pm	5-530pm		:30			PMT		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/14/14	07/20/14	1-----				1	\$350.00					
16	WNEM	07/14/14	07/14/14	TV-5 News at 530pm	530-6pm		:30			IMP		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/14/14	07/20/14	1-----				1	\$350.00					
17	WNEM	07/14/14	07/14/14	Jeopardy	7-730pm		:30			IMP		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/14/14	07/20/14	1-----				1	\$500.00					
18	WNEM	07/09/14	07/09/14	Wheel of Fortune	730-8pm		:30			IMP		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	--1----				1	\$500.00					
D 19	WNEM	07/12/14	07/12/14	Sat 730-8pm	730-8pm		:30			PMT		NM	0	\$0.00
20	WNEM	07/14/14	07/14/14	Monday 10-11pm	10-11pm		:30			FNP		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/14/14	07/20/14	1-----				1	\$1,200.00					
21	WNEM	07/08/14	07/08/14	Tuesday 8-9pm	8-9pm		:30			PMT		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-1-----				1	\$1,300.00					
22	WNEM	07/09/14	07/09/14	Wednesday 9-10pm	9-10pm		:30			FNP		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	--1----				1	\$1,400.00					
23	WNEM	07/10/14	07/10/14	Thursday 9-10pm	9-10pm		:30			FNP		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	---1---				1	\$1,800.00					
24	WNEM	07/11/14	07/11/14	Friday 8-9pm	8-9pm		:30			PMT		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	----1--				1	\$600.00					
25	WNEM	07/11/14	07/11/14	Friday 10-11pm	10-11pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	----1--				1	\$700.00					
26	WNEM	07/12/14	07/12/14	Saturday 9-10pm	9-10p		:30			PMT		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-----1-				1	\$250.00					
27	WNEM	07/12/14	07/12/14	Saturday 10-11pm	10-11p		:30			PMT		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-----1-				1	\$400.00					
28	WNEM	07/13/14	07/13/14	Sunday 7-8pm	7-8pm		:30			PMT		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/07/14	07/13/14	-----1-				1	\$700.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/07/14	07/13/14	-----1	1			\$700.00						
29	WNEM	07/13/14	07/13/14	Sunday 8-9pm	8-9pm		:30			FNP		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/07/14	07/13/14	-----1	1			\$2,200.00						
30	WNEM	07/08/14	07/11/14	TV5 News at 11pm (M11-1135p			:30			PMT		NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/07/14	07/13/14	-TWTF--	4			\$325.00						
31	WNEM	07/12/14	07/12/14	TV-5 News at 11pm (S11-1135p			:30			PMT		NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/07/14	07/13/14	-----1-	1			\$275.00						
32	WNEM	07/13/14	07/13/14	TV-5 News at 11pm (S11-1135p			:30			PMT		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/07/14	07/13/14	-----1	1			\$300.00						
33	WNEM	07/08/14	07/11/14	Late Show w/David Le'1135p-1235a			:30			PMT		NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/07/14	07/13/14	-TWTF--	4			\$100.00						
34	WNEM	07/14/14	07/14/14	Late Show w/David Le'1135p-1235a			:30			PMT		NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/14/14	07/20/14	1-----	1			\$100.00						
35	WNEM	07/12/14	07/12/14	Outdoorsman Buck Mc'1135p-1205x			:30			PMT		NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/07/14	07/13/14	-----1-	1			\$80.00						
36	WNEM	07/14/14	07/14/14	Price Is Right w/Drew (11a-12n			:30			IMP		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/14/14	07/20/14	1-----	1			\$250.00						
37	WNEM	07/14/14	07/14/14	TV5 News at 11pm (M11-1135p			:30			PMT		NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/14/14	07/20/14	1-----	1			\$325.00						
38	WNEM	07/14/14	07/14/14	CBS This Morning	7-9am		:30			PMT		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/14/14	07/20/14	1-----	1			\$150.00						
N 39	WNEM	07/12/14	07/12/14	Sat 7-730pm	7-730p		:30			PMT		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		07/07/14	07/13/14	-----S-	1			\$125.00						
<b>Totals</b>												<b>64</b>	<b>\$25,355.00</b>	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/30/14 - 07/14/14	64	\$25,355.00	(\$3,803.25)	\$21,551.75
<b>Totals</b>	<b>64</b>	<b>\$25,355.00</b>	<b>(\$3,803.25)</b>	<b>\$21,551.75</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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