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## Submission Confirmation

Confirmation Number 157544  
Call Sign KSWO-TV  
Facility Id 35645  
Filing Quarter Date 06/30/2014  
Filing Date 07/10/2014

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Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

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Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554  
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Federal Communications Commission  
Washington, DC 20554

Approved by OMB  
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 06/30/2014

Call Sign	Channel Numbers	Community of License			
KSWO-TV	7 (analog)	City	State	County	ZIP Code
	11 (digital)	LAWTON	OK	COMANCHE	73501
Licensee Name					
KSWO TELEVISION CO, INC					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network ABC	Wichita Falls TX-Lawton OK	WWW.KSWO.COM			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
35645		06/01/2014			

Analog Core Programming

2.

State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

3.00 hours

3. (a)

Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

(b)

Identify publishers who were sent information in 3(a).

TRIBUNE, SONY, TV MEDIA, FYI TELEVISION, ROVI-CORP, LAWTON CONSTITUTION, INTERMEDIA  
ADVERTISEMENT, TV GUIDE

4.

Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.  
[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5.

Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.  
[There are no analog non-core program reports.]

Sponsored Core Programming

6.

List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.  
[There are no analog sponsored core program broadcast reports.]  
[There are no analog sponsored core program detail reports.]

Digital Core Programming

7.

(a)

State the average number of hours of Core Programming per week broadcast by the station on its main program stream.

3.00 hours
- (b)

Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

Y
- (c)

If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.

Y
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8.

(a)

State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.

336.00 hours
- (b)

State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.

7.00 hours
9.

(a)

Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y
- (b)

Identify publishers who were sent information in 9(a).

TRIBUNE, SONY,TV MEDIA, FYI TELEVISION, ROVI-CORP, LAWTON CONSTITUTION, INTERMEDIA  
ADVERTISEMENT, TV GUIDE

10.
- Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.  
[There are no digital core program reports.]

Title of Digital Core Program #1		Origination	
THINK BIG		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 9-930A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.			

Title of Digital Core Program #2		Origination	
THE REAL WINNING EDGE		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 930-10A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
It is designed to help youth make "winning choices" in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in The Real Winning Edge.			

Title of Digital Core Program #3	Origination
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DOG TALES		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAY 10-1030A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dog Tales showcases Dogs and dog lovers of all types. This program provides valuable information about canine health, training, grooming and overall dog care. This show provides information segments on Dog Breeds, as well as medical experts providing information about the health issues of various breeds of dogs.			

Title of Digital Core Program #4		Origination	
ANIMAL RESCUE		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAY 1030-11A CT	11	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue" showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
13	2		2
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
JUNE 14, 2014	JUNE 21, 2014 @12-1230P CT		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
JUNE 28, 2014	JUNE 29, 2014 @12-1230P CT		N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y
Reason for Preemption	SPORTS		

Title of Digital Core Program #5		Origination
MISSING		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons

SATURDAY 11-1130A CT		11		2	
Length of Program		Age of Target Audience		E/I Symbol Used As Required	
30 minutes		From	To		
		13 years	16 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.					
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled		
13	2		2		
Preemption #1					
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?		
JUNE 14, 2014	JUNE 21, 2014 1230-1P CT		N		
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y		
Reason for Preemption	SPORTS				
Preemption #2					
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?		
JUNE 28, 2014	JUNE 29, 2014 1230-1P CT		N		
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y		
Reason for Preemption	SPORTS				

Title of Digital Core Program #6			Origination		
BIZ KIDS			SYNDICATED		
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptons		
SATURDAY 1130A-12P CT	11		2		
Length of Program	Age of Target Audience		E/I Symbol Used As Required		
30 minutes	From	To			
	13 years	16 years	Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.					
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled		
13	2		2		
Preemption #1					
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?		
JUNE 14, 2014	JUNE 21, 2014 @1-130P CT		N		
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			Y		
Reason for Preemption	SPORTS				
Preemption #2					



Date preempted/episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
JUNE 28, 2014	JUNE 29, 2014 @1-130P CT	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #7		Origination	
TASTE BUDS		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 8-830A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Taste Buds encourages children to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures.			

Title of Digital Core Program #8		Origination	
AQUA KIDS		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 830-9A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities.			

Title of Digital Core Program #9		Origination	
REAL LIFE 101		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 9-930A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to			

career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed.

Title of Digital Core Program #10		Origination	
MAJOR DECISION		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 930-10A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults.			

Title of Digital Core Program #11		Origination	
ANIMAL ATLAS		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 10-1030A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Atlas is a series that blends animal images with information on a wide range of life science issues in a manner that is entertaining and clever. The episodes combine facts, comparisons, and reflections on broad concepts with an engaging narration in that targets this age group in both vocabulary and interest levels. The programs maintains education intergrity while remaining entertaining, with such devices as intercutting facial close-ups of a gorilla and a chimp as reaction shots, a narration that ofter addresses animals instead of the human audience, and a wonderfully whimsical musical s			

Title of Digital Core Program #12		Origination	
NATURE ADVENTURE		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 1030-11A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Nature Adventures with Terri and Todd is a nature series that educates children ages 13-16 by taking children to a unique destination in each episode, to explore the scenery, history, activities, and wildlife of that area. Wildlife experts Todd Magnuson and Terri Lawrenz share			



their love for the outdoors by teaching children in a fun and entertaining way.

Title of Digital Core Program #13			Origination	
RAGGS			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptons	
SATURDAY 7-730A CT	13		0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	3 years	5 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
Raggs" is a half hour live action television series about five colorful, costumed dogs who make great rock 'n roll music as a band and share life together in their own clubhouse. Each episode is focused on life lessons as Raggs and his friends discover the joy of learning something new or preparing for a new activity in a world understood by the 3-5 year old preschooler. Each show's theme is supported by multiple segments including the live action story; music videos; animations; interviews with the band's pet cat, Dumpster; and live concerts.				

Title of Digital Core Program #14			Origination	
JAY JAY THE JET PLANE			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptons	
SATURDAY 730-8A CT	13		0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	3 years	5 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
JAY JAY THE JET PLANE CENTERS AROUND THE ADVENTURES OF JAY JAY, AN INQUISITIVE, ENERGETIC 6YR OLD JET PLANE AND HIS FRIENDS AS THE DISCOVER THE WORLD AROUND THEM. CHILDREN ARE ENCOURAGED TO EXPLORE NEW IDEAS AND ACCEPT DIFFERENCE. THE SERIES ALSO EDUCATES CHILDREN IN A NUMBER OF AREAS, INCLUDING SCIENCE, NATURE AND HEALTH AS WELL AS TEACHING LIFE LESSONS, SUCH AS SHARING, PROBLEM SOLVING AND MAKING FRIENDS.				

Title of Digital Core Program #15			Origination	
NOODLE AND DOODLE			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emptons	
SATURDAY 8-830A CT	13		0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required	
	From	To		
30 minutes	3 years	5 years	Y	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
This series will encourage preschoolers' sense of creativity with fun craft projects and kid-friendly recipes that families can try at home. From after-school snacks to full meals, the recipes are simple, healthy, and tailor-made for little helping hands, and the art projects use common household supplies, so they're perfect for impromptu craft sessions.				



Title of Digital Core Program #16		Origination	
LAZYTOWN		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 830-9A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	5 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.			

Title of Digital Core Program #17		Origination	
RAGGS		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 7-730A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	3 years	5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Raggs" is a half hour live action television series about five colorful, costumed dogs who make great rock 'n roll music as a band and share life together in their own clubhouse. Each episode is focused on life lessons as Raggs and his friends discover the joy of learning something new or preparing for a new activity in a world understood by the 3-5 year old preschooler. Each show's theme is supported by multiple segments including the live action story; music videos; animations; interviews with the band's pet cat, Dumpster; and live concerts.			

Title of Digital Core Program #18		Origination	
JAY JAY THE JET PLANE		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 730-8A CT	12	1	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	3 years	5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
JAY JAY THE JET PLANE CENTERS AROUND THE ADVENTURES OF JAY JAY, AN INQUISITIVE, ENERGETIC 6YR OLD JET PLANE AND HIS FRIENDS AS THE DISCOVER THE WORLD AROUND THEM. CHILDREN ARE ENCOURAGED TO EXPLORE NEW IDEAS AND ACCEPT DIFFERENCE. THE SERIES ALSO EDUCATES CHILDREN IN A NUMBER OF AREAS, INCLUDING SCIENCE, NATURE AND HEALTH AS WELL AS TEACHING LIFE LESSONS, SUCH AS SHARING, PROBLEM SOLVING AND MAKING FRIENDS.			
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
13	1	1	

Preemption #1		
Date preempted/episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
APRIL 13, 2014	APRIL 13, 2014 10-1030A CT	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #19		Origination			
NOODLE AND DOODLE		NETWORK			
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions			
SUNDAY 8-830A CT	12	1			
Length of Program		Age of Target Audience			
30 minutes		From	To		
		3 years	5 years		
		E/I Symbol Used As Required			
		Y			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
This series will encourage preschoolers' sense of creativity with fun craft projects and kid-friendly recipes that families can try at home. From after-school snacks to full meals, the recipes are simple, healthy, and tailor-made for little helping hands, and the art projects use common household supplies, so they're perfect for impromptu craft sessions. TECHNICAL ISSUES ON 4.6 820-843A					
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled			
13	1	1			
Preemption #1					
Date preempted/episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?			
APRIL 13, 2014	APRIL 13, 2014 1030-11A CT	N			
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y			
Reason for Preemption	SPORTS				

Title of Digital Core Program #20		Origination			
LAZYTOWN		NETWORK			
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions			
SUNDAY 830-9A CT	11	2			
Length of Program		Age of Target Audience			
30 minutes		From	To		
		5 years	8 years		
		E/I Symbol Used As Required			
		Y			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.					
Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled			
13	2	2			
Preemption #1					



Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
APRIL 13, 2014	APRIL 13, 2014 11-1130A CT	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
MAY 11, 2014	MAY 11, 2014 1130A-12P CT	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

11.
- Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y

Non-Core Educational and Informational Programming

12.
- Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.
- [There are no digital non-core program reports.]

Sponsored Core Programming

13.
- List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no digital sponsored core program broadcast reports.]
- [There are no digital sponsored core program detail reports.]

Other Matters

14.
- Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.
- [There are no planned core program reports.]

Title of Planned Core Program #1	Origination	
THINK BIG	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAY 9-9:30A CT	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine		

designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.

Title of Planned Core Program #2	Origination	
THE REAL WINNING EDGE	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAY 9:30-10A CT	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
It is designed to help youth make "winning choices" in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in The Real Winning Edge.		

Title of Planned Core Program #3	Origination	
DOG TALES	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAY 10-1030A CT	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Dog Tales showcases Dogs and dog lovers of all types. This program provides caluable information about canine health, training, grooming and overall dog care. This show provides information segments on Dog Breeds, as well as medical experts providing information about the health issues of various breeds of dogs.		

Title of Planned Core Program #4	Origination	
ANINAL RESCUE	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAY 1030-11A CT	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Animal Rescue" showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.		

Title of Planned Core Program #5	Origination	
MISSING	SYNDICATED	
Regular Schedule	Total Times to be Aired	



SATURDAY 11-1130A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Missing is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. The program includes tips and information to keep children safe.			

Title of Planned Core Program #6		Origination	
BIZ KIDS		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAY 1130A-12P CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.			

Title of Planned Core Program #7		Origination	
TASTE BUDS		NETWORK	
Regular Schedule		Total Times to be Aired	
SUNDAY 8-8:30A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that.." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility.			

Title of Planned Core Program #8		Origination	
AQUA KIDS		NETWORK	
Regular Schedule		Total Times to be Aired	
SUNDAY 8:30-9A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Title of Planned Core Program #9		Origination	
REAL LIFE 101		NETWORK	
Regular Schedule		Total Times to be Aired	
SUNDAY 9-9:30A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed.			

Title of Planned Core Program #10		Origination	
MAJOR DECISION		NETWORK	
Regular Schedule		Total Times to be Aired	
SUNDAY 9:30-10A		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults.			

Title of Planned Core Program #11		Origination	
ANIMAL ATLAS		NETWORK	
Regular Schedule		Total Times to be Aired	
SUNDAY 10-10:30A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.			

Title of Planned Core Program #12	Origination
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NATURE ADVENTURE		NETWORK	
Regular Schedule		Total Times to be Aired	
SUNDAY 10:30-11A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Nature Adventures with Terri and Todd is a nature series that educates children ages 13-16 by taking children to a unique destination in each episode, to explore the scenery, history, activities, and wildlife of that area. Wildlife experts Todd Magnuson and Terri Lawrenz share their love for the outdoors by teaching children in a fun and entertaining way.			

Title of Planned Core Program #13		Origination	
JAY JAY THE JET PLANE		NETWORK	
Regular Schedule		Total Times to be Aired	
SATURDAY 7-730A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		3 years	5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
JAY JAY THE JET PLANE CENTERS AROUND THE ADVENTURES OF JAY JAY, AN INQUISITIVE, ENERGETIC 6YR OLD JET PLANE AND HIS FRIENDS AS THEY DISCOVER THE WORLD AROUND THEM. CHILDREN ARE ENCOURAGED TO EXPLORE NEW IDEAS AND ACCEPT DIFFERENCE. THE SERIES ALSO EDUCATES CHILDREN IN A NUMBER OF AREAS, INCLUDING SCIENCE, NATURE AND HEALTH AS WELL AS TEACHING LIFE LESSONS, SUCH AS SHARING, PROBLEM SOLVING AND MAKING FRIENDS.			

Title of Planned Core Program #14		Origination	
NOODLE AND DOODLE		NETWORK	
Regular Schedule		Total Times to be Aired	
SATURDAY 730-8A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		3 years	5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This series will encourage preschoolers' sense of creativity with fun craft projects and kid-friendly recipes that families can try at home. From after-school snacks to full meals, the recipes are simple, healthy, and tailor-made for little helping hands, and the art projects use common household supplies, so they're perfect for impromptu craft sessions.			

Title of Planned Core Program #15		Origination	
EL SHOW DE CHICA		NETWORK	
Regular Schedule		Total Times to be Aired	
SATURDAY 8-830A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		2 years	5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming
EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure--a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Title of Planned Core Program #16	Origination
LAZYTOWN	NETWORK
Regular Schedule	Total Times to be Aired
SATURDAY 830-9A CT	13
Length of Program	Age of Target Audience
	FromTo
30 minutes	5 years8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	
The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.	

Title of Planned Core Program #17	Origination
JAY JAY THE JET PLANE	NETWORK
Regular Schedule	Total Times to be Aired
SUNDAY 7-730A CT	13
Length of Program	Age of Target Audience
	FromTo
30 minutes	3 years5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	
JAY JAY THE JET PLANE CENTERS AROUND THE ADVENTURES OF JAY JAY, AN INQUISITIVE, ENERGETIC 6YR OLD JET PLANE AND HIS FRIENDS AS THE DISCOVER THE WORLD AROUND THEM. CHILDREN ARE ENCOURAGED TO EXPLORE NEW IDEAS AND ACCEPT DIFFERENCE. THE SERIES ALSO EDUCATES CHILDREN IN A NUMBER OF AREAS, INCLUDING SCIENCE, NATURE AND HEALTH AS WELL AS TEACHING LIFE LESSONS, SUCH AS SHARING, PROBLEM SOLVING AND MAKING FRIENDS.	

Title of Planned Core Program #18	Origination
NOODLE AND DOODLE	NETWORK
Regular Schedule	Total Times to be Aired
SUNDAY 730-8A CT	13
Length of Program	Age of Target Audience
	FromTo
30 minutes	3 years5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming	



This series will encourage preschoolers' sense of creativity with fun craft projects and kid-friendly recipes that families can try at home. From after-school snacks to full meals, the recipes are simple, healthy, and tailor-made for little helping hands, and the art projects use common household supplies, so they're perfect for impromptu craft sessions.

Title of Planned Core Program #19		Origination	
EL SHOW DE CHICA		NETWORK	
Regular Schedule		Total Times to be Aired	
SUNDAY 8-830A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		2 years	5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure—a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.			

Title of Planned Core Program #20		Origination	
LAYZTOWN		NETWORK	
Regular Schedule		Total Times to be Aired	
SUNDAY 830-9A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		5 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number
DANA SPAULDING		580 355 7000
Address		E-mail Address
1401 SE 60TH ST		DSPAULDING@KSWO.COM
City	State	ZIP Code
LAWTON	OK	73501

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
KSWO TELEVISION CO, INC	
Date	
07/10/2014	