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Submission Confirmation

Confirmation Number 168197
Call Sign KSWO-TV
Facility Id 35645
Filing Quarter Date 03/31/2015
Filing Date 04/10/2015

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Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2015

Call Sign	Channel Numbers	Community of License			
KSWO-TV	7 (analog)	City	State	County	ZIP Code
	11 (digital)	LAWTON	OK	COMANCHE	73501
Licensee Name					
KSWO TELEVISION CO, INC					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
Network ABC	Wichita Falls TX-Lawton OK	WWW.KSWO.COM			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
35645		06/01/2022			

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).

3.00 hours

3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 3(a).

TRIBUNE, SONY, TV MEDIA, FYI TELEVISION, ROVI-CORP, LAWTON CONSTITUTION, INTERMEDIA
ADVERTISEMENT, TV GUIDE

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3.00 hours
(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Y
(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. If No to 7(c), submit as an Exhibit a Statement of Explanation.	Y
8. (a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	336.00 hours
(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	6.50 hours
9. (a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
(b)	Identify publishers who were sent information in 9(a).	

TRIBUNE, SONY, TV MEDIA, FYI TELEVISION, ROVI-CORP, LAWTON CONSTITUTION, INTERMEDIA
ADVERTISEMENT, TV GUIDE

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no digital core program reports.]

Title of Digital Core Program #1		Origination	
THINK BIG		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 9-930A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.			

Title of Digital Core Program #2		Origination	
THE REAL WINNING EDGE		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 930-10A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
It is designed to help youth make "winning choices" in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in The Real Winning Edge.			

Title of Digital Core Program #3	Origination
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DOG TALES		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAY 10-1030A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dog Tales showcases Dogs and dog lovers of all types. This program provides valuable information about canine health, training, grooming and overall dog care. This show provides information segments on Dog Breeds, as well as medical experts providing information about the health issues of various breeds of dogs.			

Title of Digital Core Program #4		Origination	
ANIMAL RESCUE		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAY 1030-11A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Rescue" showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.			

Title of Digital Core Program #5		Origination	
DRAGON FLY		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAY 11-1130A CT	11	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Dragonfly introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
13	2		2
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule		Is the rescheduled date the second home?
JANUARY 24, 2015	FEBRUARY 1, 2015 @2-230P CT		N

If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	
Preemption #2		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
JANUARY 31, 2015	FEBRUARY 1, 2015 @12-1230P CT	N
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #6		Origination	
BIZ KIDS		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 1130A-12P CT	11	2	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.			
Total Times Aired	Number of Preemptions for other than Breaking News		Number of Preemptions Rescheduled
13	2		2
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
JANUARY 24, 2015	FEBRUARY 1, 2015 @230-3P CT	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y	
Reason for Preemption	SPORTS		
Preemption #2			
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?	
JANUARY 31, 2015	FEBRUARY 1, 2015 @1230-1P CT	N	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?		Y	
Reason for Preemption	SPORTS		

Title of Digital Core Program #7		Origination	
ANIMAL ATLAS		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 9-930A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As

30 minutes	From	To	Required Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Atlas program helps children apply scientific inquiries or technological designs, understand how scientist classify organisms, compare and contract different catagories and describe and compare characteristics of living things in relationship to their environment.			

Title of Digital Core Program #8		Origination	
ANINAL ATLAS		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SUNDAY 930-10A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Animal Atlas program helps children apply scientific inquiries or technological designs, understand how scientist classify organisms, compare and contract different catagories and describe and compare characteristics of living things in relationship to their environment.			

Title of Digital Core Program #9		Origination	
ZOO CLUES		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SUNDAY 10-1030A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. Grouping animal behaviors and physical characteristics into groups from a human point of view holds the series thematically together.			

Title of Digital Core Program #10		Origination	
ZOO CLUES		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SUNDAY 1030-11A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. Grouping animal behaviors and physical characteristics into groups from a human point of view holds the series thematically together.

Title of Digital Core Program #11		Origination	
ON THE SPOT		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 11-1130A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Longneedle, the host, maintains the concept of a program with all the content, engagement, and age-level appropriateness for a solid E/I rated series while adapting a format that makes the program genuinely interesting to the extended general audiences. It has expanded the education value of the program with video inserts, graphs and maps for deeper explanation, and a format respecting the knowledge of its participants.			

Title of Digital Core Program #12		Origination	
ON THE SPOT		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 1130A-12P CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Longneedle, the host, maintains the concept of a program with all the content, engagement, and age-level appropriateness for a solid E/I rated series while adapting a format that makes the program genuinely interesting to the extended general audiences. It has expanded the education value of the program with video inserts, graphs and maps for deeper explanation, and a format respecting the knowledge of its participants.			

Title of Digital Core Program #13		Origination	
RAGGS		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 7-730A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	3 years	5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

Raggs" is a half hour live action television series about five colorful, costumed dogs who make great rock 'n roll music as a band and share life together in their own clubhouse. Each episode is focused on life lessons as Raggs and his friends discover the joy of learning something new or preparing for a new activity in a world understood by the 3-6 year old preschooler. Each show's theme is supported by multiple segments including the live action story; music videos; animations; interviews with the band's pet cat, Dumpster; and live concerts.

Title of Digital Core Program #14		Origination	
NOODLE AND DOODLE		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 730-8A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	3 years	5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
This series will encourage preschoolers' sense of creativity with fun craft projects and kid-friendly recipes that families can try at home. From after-school snacks to full meals, the recipes are simple, healthy, and tailor-made for little helping hands, and the art projects use common household supplies, so they're perfect for impromptu craft sessions.			

Title of Digital Core Program #15		Origination	
EL SHOW DE CHICA		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY 8-830A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	2 years	5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure—a fantasy transformation to animation—where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.			

Title of Digital Core Program #16		Origination	
RAGGS		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 7-730A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As

30 minutes	From	To	Required Y
	3 years	5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Raggs" is a half hour live action television series about five colorful, costumed dogs who make great rock 'n roll music as a band and share life together in their own clubhouse. Each episode is focused on life lessons as Raggs and his friends discover the joy of learning something new or preparing for a new activity in a world understood by the 3-6 year old preschooler. Each show's theme is supported by multiple segments including the live action story; music videos; animations; interviews with the band's pet cat, Dumpster; and live concerts.</p>			

Title of Digital Core Program #17		Origination	
NOODLE AND DOODLE		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 730-8A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	3 years	5 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>This series will encourage preschoolers' sense of creativity with fun craft projects and kid-friendly recipes that families can try at home. From after-school snacks to full meals, the recipes are simple, healthy, and tailor-made for little helping hands, and the art projects use common household supplies, so they're perfect for impromptu craft sessions.</p>			

Title of Digital Core Program #18		Origination	
EL SHOW DE CHICA		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SUNDAY 8-830A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	2 years	5 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure—a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.</p>			

Title of Digital Core Program #19		Origination	
LAZYTOWN		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

SUNDAY 830-9A CT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	
	5 years	8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.			

11.

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.
- Y

Non-Core Educational and Informational Programming

12.

Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13.

List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14.

Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

[There are no planned core program reports.]

Title of Planned Core Program #1	Origination		
THINK BIG	SYNDICATED		
Regular Schedule	Total Times to be Aired		
SATURDAY 9-9:30A CT	13		
Length of Program	Age of Target Audience		
13 minutes	From	To	
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills.			

Title of Planned Core Program #2	Origination
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THE REAL WINNING EDGE	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAY 9:30-10A CT	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>It is designed to help youth make "winning choices" in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. Emphasis on being honest, loyal, hard working toward productive goals, and treating others as they would like to be treated, are values emphasized by the positive role models in The Real Winning Edge.</p>		

Title of Planned Core Program #3	Origination	
DOG TALES	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAY 10-1030A CT	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Dog Tales showcases Dogs and dog lovers of all types. This program provides valuable information about canine health, training, grooming and overall dog care. This show provides information segments on Dog Breeds, as well as medical experts providing information about the health issues of various breeds of dogs.</p>		

Title of Planned Core Program #4	Origination	
ANINAL RESCUE	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAY 1030-11A CT	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Animal Rescue" showcases spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.</p>		

Title of Planned Core Program #5	Origination	
DRAGONFLY	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAY 11-1130A CT	13	
Length of Program	Age of Target Audience	

30 minutes	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Dragonfly introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.		

Title of Planned Core Program #6	Origination	
BIZ KIDS	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAY 1130A-12P CT	13	
Length of Program	Age of Target Audience	
30 minutes	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Biz Kids is a weekly half-hour series focusing on financial literacy and entrepreneurship for teens, targeting 13 to 16-year-olds. Using a mix of strong financial education tools, dynamic sketch comedy, and inspiring true stories of young entrepreneurs, Biz Kid\$ provides important information for future success. Each episode features math, language arts, and social studies as well as teaching teens about money and business.		

Title of Planned Core Program #7	Origination	
ANIMAL ATLAS	NETWORK	
Regular Schedule	Total Times to be Aired	
SUNDAY 9-930A CT	13	
Length of Program	Age of Target Audience	
30 minutes	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Animal Atlas program helps children apply scientific inquiries or technological designs, understand how scientist classify organisms, compare and contract different catagories and describe and compare characteristics of living things in relationship to their environment.		

Title of Planned Core Program #8	Origination	
ANIMAL ATLAS	NETWORK	
Regular Schedule	Total Times to be Aired	
SUNDAY 930-10A CT	13	
Length of Program	Age of Target Audience	
30 minutes	From 13 years	To 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
Animal Atlas program helps children apply scientific inquiries or technological designs, understand how scientist classify organisms, compare and contract different catagories and describe and compare characteristics of living things in relationship to their environment.		

Title of Planned Core Program #9	Origination
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ZOO CLUES	NETWORK				
Regular Schedule	Total Times to be Aired				
SUNDAY 10-1030A CT	13				
Length of Program	Age of Target Audience				
30 minutes	<table border="1"> <tr> <td>From</td> <td>To</td> </tr> <tr> <td>13 years</td> <td>16 years</td> </tr> </table>	From	To	13 years	16 years
From	To				
13 years	16 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
<p>Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. Grouping animal behaviors and physical characteristics into groups from a human point of view holds the series thematically together.</p>					

Title of Planned Core Program #10	Origination				
ZOO CLUES	NETWORK				
Regular Schedule	Total Times to be Aired				
SUNDAY 1030-11A CT	13				
Length of Program	Age of Target Audience				
30 minutes	<table border="1"> <tr> <td>From</td> <td>To</td> </tr> <tr> <td>13 years</td> <td>16 years</td> </tr> </table>	From	To	13 years	16 years
From	To				
13 years	16 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
<p>Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. Grouping animal behaviors and physical characteristics into groups from a human point of view holds the series thematically together.</p>					

Title of Planned Core Program #11	Origination				
ON THE SPOT	NETWORK				
Regular Schedule	Total Times to be Aired				
SUNDAY 11-1130A CT	13				
Length of Program	Age of Target Audience				
30 minutes	<table border="1"> <tr> <td>From</td> <td>To</td> </tr> <tr> <td>13 years</td> <td>16 years</td> </tr> </table>	From	To	13 years	16 years
From	To				
13 years	16 years				
Describe the educational and informational objective of the program and how it meets the definition of Core Programming					
<p>Longneedle, the host, maintains the concept of a program with all the content, engagement, and age-level appropriateness for a solid E/I rated series while adapting a format that makes the program genuinely interesting to the extended general audiences. It has expanded the education value of the program with video inserts, graphs and maps for deeper explanation, and a format respecting the knowledge of its participants.</p>					

Title of Planned Core Program #12	Origination
ON THE SPOT	NETWORK
Regular Schedule	Total Times to be Aired
SUNDAY 1130A-12P CT	13

Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Longneedle, the host, maintains the concept of a program with all the content, engagement, and age-level appropriateness for a solid E/I rated series while adapting a format that makes the program genuinely interesting to the extended general audiences. It has expanded the education value of the program with video inserts, graphs and maps for deeper explanation, and a format respecting the knowledge of its participants.</p>		

Title of Planned Core Program #13	Origination	
RAGGS	NETWORK	
Regular Schedule	Total Times to be Aired	
SATURDAY 7-730A CT	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	3 years	5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Raggs" is a half hour live action television series about five colorful, costumed dogs who make great rock 'n roll music as a band and share life together in their own clubhouse. Each episode is focused on life lessons as Raggs and his friends discover the joy of learning something new or preparing for a new activity in a world understood by the 3-6 year old preschooler. Each show's theme is supported by multiple segments including the live action story; music videos; animations; interviews with the band's pet cat, Dumpster; and live concerts.</p>		

Title of Planned Core Program #14	Origination	
NOODLE AND DOODLE	NETWORK	
Regular Schedule	Total Times to be Aired	
SATURDAY 730-8A CT	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	3 years	5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>This series will encourage preschoolers' sense of creativity with fun craft projects and kid-friendly recipes that families can try at home. From after-school snacks to full meals, the recipes are simple, healthy, and tailor-made for little helping hands, and the art projects use common household supplies, so they're perfect for impromptu craft sessions.</p>		

Title of Planned Core Program #15	Origination	
EL SHOW DE CHICA	NETWORK	
Regular Schedule	Total Times to be Aired	
SATURDAY 8-830A CT	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	2 years	5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		

EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure—a fantasy transformation to animation—where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Title of Planned Core Program #16		Origination	
LAZYTOWN		NETWORK	
Regular Schedule		Total Times to be Aired	
SATURDAY 830-9A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		5 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.			

Title of Planned Core Program #17		Origination	
RAGGS		NETWORK	
Regular Schedule		Total Times to be Aired	
SUNDAY 7-730A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		3 years	5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Raggs" is a half hour live action television series about five colorful, costumed dogs who make great rock 'n roll music as a band and share life together in their own clubhouse. Each episode is focused on life lessons as Raggs and his friends discover the joy of learning something new or preparing for a new activity in a world understood by the 3-6 year old preschooler. Each show's theme is supported by multiple segments including the live action story; music videos; animations; interviews with the band's pet cat, Dumpster; and live concerts.			

Title of Planned Core Program #18		Origination	
NOODLE AND DOODLE		NETWORK	
Regular Schedule		Total Times to be Aired	
SUNDAY 730-8A		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		3 years	5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

This series will encourage preschoolers' sense of creativity with fun craft projects and kid-friendly recipes that families can try at home. From after-school snacks to full meals, the recipes are simple, healthy, and tailor-made for little helping hands, and the art projects use common household supplies, so they're perfect for impromptu craft sessions.

Title of Planned Core Program #19		Origination	
EL SHOW DE CHICA		NETWORK	
Regular Schedule		Total Times to be Aired	
SUNDAY 8-830A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		2 years	5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>EL SHOW DE CHICA features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure—a fantasy transformation to animation—where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.</p>			

Title of Planned Core Program #20		Origination	
LAZYTOWN		NETWORK	
Regular Schedule		Total Times to be Aired	
SUNDAY 830-9A CT		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		5 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The citizens of Lazytown learn the importance of things like eating right and exercising from the ultra-athletic superhero, Sportucus, who must stop the evil plots of Robbie Rotten, who hates physical activity, among other things.</p>			

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
DANA SPAULDING		580 355 7000	
Address		E-mail Address	
1401 SE 60TH ST		DSPAULDING@KSWO.COM	
City	State	ZIP Code	
LAWTON	OK	73501	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

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WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
KSWO TELEVISION CO, INC	
Date	
04/10/2015	