

SEEHAFAER BROADCASTING

Advertiser: Dave Wage for State Assembly Today's Date: March 19, 2024
 Starting Date: March 21, 2024 End Date: April 30, 2024
 WONT: XXX WQTC: WLKN:
 WCUB: XXX WLTU: WEMP: XXX
 New Contract: XXX Supplemental: Superseding:

Campaign: Political Campaign

Total Spots 205x :30-seconds
 :60-seconds
 Other (:10, :15, :20)
 Promos
 Please do not include an FCC fee on invoices.

Billing

Media: Monthly: XXX Affidavit: XXX Yes No
 Co-Op: Script: Yes XXX No
 Electronic Invoicing: XXX Yes No

Details

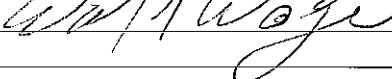
6:00 AM - 7:00 PM

WONT @ \$15.00, WCUB @ \$8.00, WEMP @ \$6.00

Schedule

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
5x	5x	5x	5x	5x	5x	5x

Price Per Spot: \$29.00 Contract Total: \$5,945.00

Client Approval:  Date:
 Billing Address:
 City: State: Zip:
 Contact Number: Email:

Seehafer Broadcasting Approval:  Date:

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits or obligations relating to it discriminate in any way on the basis of race or ethnicity. In addition, in the event that this agreement is canceled or unfulfilled by the advertiser, normal rate adjustment procedures will apply. Terp: 10 days net.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WOMT / WCUB / WEMP, Manitowoc WI	Date: March 19, 2024
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I, David Weger,

being/on behalf of: Myself

a legally qualified candidate of the Wis State Assembly

political party for the office of: Wis State Assembly

in the 25th District

election to be held on: August 13th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30-sec	ROS	41 Days			Approx. 5 Week

Attach proposed schedule with charges (if available): 205x @ \$29.00 Combo = \$5,945.00

I represent that the payment for the above described broadcast time has been furnished by:

Dave Woge for State Assembly

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dave Woge

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3-19-24 Dave Woge
Date Signature

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected
[Signature] Tony Severa VP
Signature Printed Name Title

WOMT/WQTC/WEMP/WLKN/WCUB/WLTU
SEEHAFER BROADCASTING CORPORATION
PO BOX 1385
3730 MANGIN ST
MANITOWOC, WI 54221-1385

Order #: 5279-00002
Description: POLITICAL
Date Entered: 3/19/2024
P.O.#:
Salesperson: STEVENSON, TERRY
Invoice Frequency: Billed at end of Cal Month, Sorted by Date

DAVE WAGE FOR STATE ASSEMBLY

On-Air Schedule

	<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1	3/21/2024	4/30/2024	WOMT-AM	05:00:00 to 20:00:00	Weekly	:30	205	15.00	3075.00	5	5	5	5	5	5	5

Order Start Date: 3/21/2024

Order End Date: 4/30/2024

Spots: 205

Total Charges:

\$3,075.00

Projected Calendar Month Billing Totals for DAVE WAGE FOR STATE ASSEMBLY / 5279-00002 :

		<u>Spot Count</u>	<u>Net Billing</u>
March	2024	55	\$825.00
April	2024	150	\$2,250.00
Total:		205	\$3,075.00

Confirmed & Accepted for WOMT/WQTC/WEMP/WLKN/WCUB/WLTU By:

Accepted for DAVE WAGE FOR STATE ASSEMBLY By:

Please Sign and Return One Copy