

# SEEHAFER BROADCASTING

Advertiser: Dave Wage for State Assembly Today's Date: April 22, 2024  
 Starting Date: May 1, 2024 End Date: May 31, 2024  
 WOMET: XXX WQTC: \_\_\_\_\_ WLKN: \_\_\_\_\_  
 WCUB: XXX WLTU: \_\_\_\_\_ WEMP: XXX  
 New Contract: XXX Supplemental: \_\_\_\_\_ Superseding: \_\_\_\_\_

Campaign: Political Campaign

Total Spots 155x :30-seconds  
 \_\_\_\_\_ :60-seconds Please do not include an FCC fee on invoices  
 \_\_\_\_\_ Other (:10, :15, :20)  
 \_\_\_\_\_ Promos

**Billing**

Media: \_\_\_\_\_ Monthly: XXX Affidavit: XXX Yes \_\_\_\_\_ No \_\_\_\_\_  
 Co-Op: \_\_\_\_\_ Script: Yes XXX No \_\_\_\_\_  
 Electronic Invoicing: XXX Yes \_\_\_\_\_ No \_\_\_\_\_

**Details**

6:00 AM - 7:00 PM

WOMET @ \$15.00, WCUB @ \$8.00, WEMP @ \$6.00

**Schedule**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
5x	5x	5x	5x	5x	5x	5x

Price Per Spot: \$29.00 Contract Total: \$4,495.00

Client Approval: *Dave Wage* Date: 4-22-24  
 Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email: \_\_\_\_\_

Seehafer Broadcasting Approval: *Terry Eric Stevenson* Date: \_\_\_\_\_

The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits or obligations relating to it discriminate in any way on the basis of race or ethnicity. In addition, in the event that this agreement is canceled or unfulfilled by the advertiser, normal rate adjustment procedures will apply. Terp: 10 days net.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WOMT / WCUB / WEMP, Manitowoc WI	<b>Date:</b> April 22, 2024
--	-----------------------------

I, David J. Wage  
 being/on behalf of: Dave Wage for State Assembly  
 a legally qualified candidate of the Republican Party  
 political party for the office of: Assembly  
 in the 25th District  
 election to be held on: August 13th  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30-sec	ROS	41 Days			Approx. 5 Week

**Attach proposed schedule with charges (if available):** 155x @ \$29.00 Combo = \$4,495.00

I represent that the payment for the above described broadcast time has been furnished by:

Dave Wage for State Assembly

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dave Wage

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

4-22-24  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

Accepted  
[Signature]  
Signature

Accepted in Part  
Tom Stone  
Printed Name

Rejected  
VP  
Title

WOMT/WQTC/WEMP/WLKN/WCUB/WLTU  
 SEEHAFFER BROADCASTING CORPORATION  
 PO BOX 1385  
 3730 MANGIN ST  
 MANITOWOC, WI 54221-1385

Order #: 5279-00005  
 Description: POLITICAL CAMPAIGN  
 Date Entered: 4/23/2024  
 P.O.#:  
 Salesperson: STEVENSON, TERRY  
 Invoice Frequency: Billed at end of Cal Month, Sorted by Date

DAVE WAGE FOR STATE ASSEMBLY

Statement Group: WOMT/WQTC/WEMP/WLKN/WCUB/WLTU  
 Receivables Group: Political  
 Sales Commission: 1st Tier Sales Commission  
 A/R Account: WOMT-A/R  
 Order Discount: <None>  
 Agency Discount: <None>  
 Default Primary Product Code: Political  
 Secondary Product Code: <unassigned>  
 Last Modified: 4/23/2024  
 Modified 1 times  
 OrderType: Per Spot

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/1/2024	5/31/2024	WOMT-AM	06:00:00 to 19:00:00	Weekly	:30	155	15.00	2325.00	5	5	5	5	5	5	5
Avail: General		Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political							
Inc. Acct: POLITICAL		Adv. Sep: X		Prod Sep: X		Priority: 128									
Spot Type: GENERAL		Description:													
**Copy Plan: ALL STATIONS															
Copy Name	Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
< All Dates >															
1 POLITICAL	4322	1 x	WOMT-AM	3/20/2024	4/30/2024		Political	Commercial	<None>						

**Station Totals:**

Station: WOMT-AM  
 Spot Count: 155  
 Net Billing: \$2,325.00

Order Start Date: 5/1/2024    Order End Date: 5/31/2024    Spots: 155    Total Charges: \$2,325.00

**Projected Calendar Month Billing Totals for DAVE WAGE FOR STATE ASSEMBLY / 5279-00005 :**

Month	Year	Spot Count	Net Billing
May	2024	155	\$2,325.00

Confirmed & Accepted for WOMT/WQTC/WEMP/WLKN/WCUB/WLTU

Accepted for DAVE WAGE FOR STATE ASSEMBLY By:

Please Sign and Return One Copy