

REP HEADLINE# 8342312
*** ORIGINAL REV#0 ***

✓
REP: TEL# 703-528-9982
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP
AUG5/16 10.44
*** KXVO-TV ***

612513

ADV # _____ ADV. NAME POLI/H CLINTON/D/PRE/US
AGY # 2661 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP.# _____ OFF.# 2 SALESMAN # _____
BUYER NAME DAWN CHIOUSANO
SALES PRSN WA- JAMIE ANDRUS

ORDER # _____ CONTRACT # 8342312 CLASS: NATL. LOCAL REGIONAL
PRDCT HFA2016/5085 EST#5085 COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES AUG23/16 AUG29/16 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG5/16 10.44

REP: TO NSA KXVO
NEW ORDER
FROM TOM L
TOTAL \$1,950/21 SPOTS
THANKS PLEASE CONFIRM AUGUST 5, 2016

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
3050 K ST NW
WASHINGTON, DC 20007

New

\$1,950.00

8/23

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 278
AGENCY PRODUCT CODE = 295

AGENCY EST# = 5085

p3 1			1100P-1130P	30		\$45.00	8/23	8/29	2		TU-F,M	2
PROGRAM : HOT IN CLEVELAND												
RA35+ : 0.3												
CON COM1: HOT IN CLEVELAND												

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LINE#	REP	SEC	TIME PERIOD	LGTH	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
P3 2			1130P-1200M	30	\$45.00	8/23	8/29	2		TU-F,M	2
PROGRAM : HOT IN CLEVELAND											
RA35+ : 0.3											
CON COM1: HOT IN CLEVELAND											
P3 3			1100A-1200N	30	\$35.00	8/23	8/29	2		TU-F,M	2
PROGRAM : MAURY POVICH											
RA35+ : 0.2											
CON COM1: MAURY POVICH											
P3 4			1200N-100P	30	\$35.00	8/23	8/29	2		TU-F,M	2
PROGRAM : JERRY SPRINGER											
RA35+ : 0.2											
CON COM1: JERRY SPRINGER											
P3 5			200P-300P	30	\$35.00	8/23	8/29	2		TU-F,M	2
PROGRAM : MAURY POVICH											
RA35+ : 0.2											
CON COM1: MAURY POVICH											
P2 6			600P-630P	30	\$250.00	8/23	8/29	2		TU-F,M	2
PROGRAM : FAMILY FEUD											
RA35+ : 0.9											
CON COM1: FAMILY FEUD											
P2 7			630P-700P	30	\$250.00	8/23	8/29	2		TU-F,M	2
PROGRAM : FAMILY FEUD											
RA35+ : 0.9											
CON COM1: FAMILY FEUD											
P2 8			930P-1000P	30	\$100.00	8/23	8/29	2		TU-F,M	2
PROGRAM : KING OF QUEENS											
RA35+ : 0.6											
CON COM1: KING OF QUEENS											
P4 9			1100P-1200M	30	\$35.00	8/27	8/27	1		SAT	1
PROGRAM : FAMILY FEUD											
RA35+ : 0.3											
CON COM1: FAMILY FEUD											

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:LINE#:REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
: :LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
P2 10		800P-900P	30		\$175.00	8/27	8/27	1		SAT	1
PROGRAM : BIG BANG											
RA35+ : 1.1											
CON COM1: BIG BANG											
P5 11		1030P-1130P	30		\$50.00	8/28	8/28	1		SUN	1
PROGRAM : TWO AND HALF MEN											
RA35+ : 0.3											
CON COM1: TWO AND HALF MEN											
P3 12		300P-400P	30		\$25.00	8/28	8/28	1		SUN	1
PROGRAM : PERSON OF INTEREST											
RA35+ : 0.3											
CON COM1: PERSON OF INTEREST											
P4 13		600P-700P	30		\$75.00	8/28	8/28	1		SUN	1
PROGRAM : THE CLOSER											
RA35+ : 0.7											
CON COM1: THE CLOSER											

AUG/16	\$1,950.00	SEP/16	\$.00					CONTRACT TOTAL	\$1,950.00
								TOTAL SPOTS	21

MARKET TOTALS \$48,750 KXVO 4% KETV 35% KMTV 12% WOWT 38% KPTM 11% CABL 0%

SVC- NSI
DEMOS- RA35+*